

TATA MOTORS



*Zest up your life*



**ZEST**  
FROM TATA MOTORS



**1 First-in-segment** | striking projector headlamps with LED light guide rings

**2 First-in-segment** | LED Daytime Running Lights (DRLs)

**3 First-in-segment** | stunning signature LED tail lamps with wrap around looks

**4 Tata signature grille** | with unique humanity line

**5 New sporty** | 15" alloy wheels

**6 Premium layered** | and dual-tone dashboard in Java Black and Latte



Design finds a new form in the stunning Zest. Experience unmatched luxury with premium and futuristic styling crafted with precision to offer a bold and sculpted look. Enter the next realm of design.

## DESIGN



**7 Best-in-class fully automatic AC\*** | with controls on the touchscreen

**8 Body hugging rugby shoulder seats** | and best-in-class interior space\*

**9 New generation Tata signature steering wheel** | with integrated controls

**10 Dual-path** | independent front suspension with anti-roll bar

**11 ePAS (Electric Power Assisted Steering)** | with speed sensitivity and active return function

## COMFORT

Every detail inside the exceptionally spacious cabin of the Zest is thoughtfully crafted for your personal comfort. From every stitch of the seat to a feature loaded, dual-tone dashboard.

### QUADRAJET 1.3L

**12 Common Rail Direct Injection** | diesel engine with Variable Geometry Turbocharger

**13 90 PS** | for a power packed performance



QUADRAJET 1.3L

### F-TRONIC AMT IN DIESEL

**14 First-in-segment** | AMT (Automated Manual Transmission) in diesel

**15 Shift assist manual mode** | for convenience of changing gear as per driver's requirement

**16 Sport mode option in the Auto mode** | for sheer performance



F-TRONIC

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## WAYS TO

*Zest up  
your life*

The stunning new Zest is here. Loaded with state-of-the-art features to help you power through the week and be at ease through the weekend. Powerful. Inspiring. Cutting-edge. The Zest isn't just a car. It's an extension of you.

## CONNECTIVITY

Step into the future. A new age console houses a state-of-the-art Harman touchscreen multimedia system that offers superior connectivity features and unmatched entertainment quality.



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- 29 **Exclusively designed 5" ConnectNext** | touchscreen infotainment by Harman™
- 28 **Advanced voice command recognition** | to make calls, change tracks, control AC
- 27 **SMS** | notifications and read-outs\*\*
- 26 **Speed sensitive** | auto volume control
- 25 **Surround audio effect** | with 8 speakers
- 24 **Image viewing option** | on the touchscreen via USB and SD card



**CONNECTNEXT**  
POWERED BY  
**HARMAN**

29

- 23 **Advanced 9<sup>th</sup> gen ABS** | with EBD and Corner Stability Control
- 22 **Dual SRS airbags** | for enhanced safety
- 21 **Speed sensing auto locks** | on all doors
- 20 **Ultrasonic rear park sensors** | with display on the touchscreen

Safety comes first. That is why the Zest comes loaded with an array of advanced safety features.

## SAFETY



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## PERFORMANCE

Expectations. Time. Competition. The Zest drives ahead of them all. Bringing together incredible power and superior mileage. Result: Great driving pleasure.

## MULTI-DRIVE MODE



## REVOTRON 1.2T

- 19 **Powerful Revotron 1.2T** | MPFI turbocharged petrol engine with best-in-class power of 90 PS\*
- 18 **First-in-segment** | multi-drive mode: SPORT, ECO, CITY
- 17 **Best-in-class** | constant torque delivery of 140 Nm between 1750-3500 RPM for smooth driving\*

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**REVOTRON 1.2T**

## FEATURES

|                                                        | XE | XM | XMA | XMS | XT |
|--------------------------------------------------------|----|----|-----|-----|----|
| <b>ENGINE OPTION</b>                                   |    |    |     |     |    |
| Revotron 1.2T (Petrol)                                 | •  | •  | -   | •   | •  |
| Quadrajel 1.3L, 75 PS (Diesel)                         | •  | -  | -   | -   | -  |
| Quadrajel 1.3L, 90 PS (Diesel)                         | -  | •  | •   | •   | •  |
| <b>CAR INFOTAINMENT</b>                                |    |    |     |     |    |
| ConnectNext infotainment system by Harman™             | -  | •  | •   | •   | -  |
| ConnectNext touchscreen infotainment system by Harman™ | -  | -  | -   | -   | -  |
| AM/FM, USB, AUX IN, IPOD                               | -  | •  | •   | •   | •  |
| 4 speakers + 4 tweeters                                | -  | •  | •   | •   | •  |
| Remote control for music system                        | -  | •  | •   | •   | •  |
| Speed dependent volume control                         | -  | •  | •   | •   | •  |
| Steering mounted audio, phone controls                 | -  | •  | •   | •   | •  |
| Bluetooth connectivity                                 | -  | •  | •   | •   | •  |
| - Phonebook access                                     | -  | •  | •   | •   | •  |
| - Call logs (incoming, outgoing, missed)               | -  | •  | •   | •   | •  |
| - Audio streaming                                      | -  | •  | •   | •   | •  |
| - Call reject with SMS feature**                       | -  | -  | -   | -   | •  |
| - Conference call                                      | -  | -  | -   | -   | •  |
| - Incoming SMS notifications and read-outs**           | -  | -  | -   | -   | •  |
| SD card reader                                         | -  | -  | -   | -   | •  |
| Controls of FATC on touchscreen                        | -  | -  | -   | -   | •  |
| Reverse park guide display                             | -  | -  | -   | -   | •  |
| Picture/image viewer via USB and SD card               | -  | -  | -   | -   | •  |
| Voice command recognition technology                   | -  | -  | -   | -   | •  |
| <b>COMFORT</b>                                         |    |    |     |     |    |
| Tilt adjustable electric power steering                | •  | •  | •   | •   | •  |
| Air conditioner with heater                            | •  | •  | •   | •   | •  |
| Vanity mirror on sun visor of co-driver side           | •  | •  | •   | •   | •  |
| Foldable key                                           | •  | •  | •   | •   | •  |
| Front power windows                                    | •  | •  | •   | •   | •  |
| Rear power windows                                     | -  | •  | •   | •   | •  |
| Electric adjustment for ORVMs                          | -  | •  | •   | •   | •  |
| Manual central locking                                 | •  | -  | -   | -   | -  |
| Remote central locking                                 | -  | •  | •   | •   | •  |
| Adjustable rear headrest                               | -  | •  | •   | •   | •  |
| Height adjustable driver seat                          | -  | -  | -   | -   | •  |
| Rear defogger                                          | -  | -  | -   | -   | •  |
| Fully Automatic Temperature Control (FATC)             | -  | -  | -   | -   | •  |
| Rear parking sensors                                   | -  | -  | -   | -   | •  |
| <b>EXTERIORS</b>                                       |    |    |     |     |    |
| Alloy wheels (set of 4)                                | •  | •  | •   | •   | •  |
| Body colour ORVM, door handles and bumpers             | •  | •  | •   | •   | •  |
| ORVM with side turn LED indicators                     | •  | •  | •   | •   | •  |
| Tata signature front grille with chrome humanity line  | •  | •  | •   | •   | •  |
| Signature LED tail lamps                               | •  | •  | •   | •   | •  |
| Projector headlamps                                    | -  | •  | •   | •   | •  |
| Chrome weather strip on windows                        | -  | •  | •   | •   | •  |
| Chrome garnish on front fog lamps                      | -  | •  | •   | •   | -  |
| LED Daytime Running Lights                             | -  | -  | -   | -   | •  |
| LED light guide rings on headlamps                     | -  | -  | -   | -   | •  |
| <b>INTERIORS</b>                                       |    |    |     |     |    |
| Dual-tone Java Black & Latte interior scheme           | •  | •  | •   | •   | •  |
| Rugby shoulder seats                                   | •  | •  | •   | •   | •  |
| Aluminum finish gear shift lever                       | •  | •  | •   | •   | •  |
| Full fabric seat upholstery                            | -  | •  | •   | •   | •  |
| Key ring illumination                                  | -  | •  | •   | •   | •  |
| Door co-ordinated cabin lights                         | -  | •  | •   | •   | •  |
| Door trim with fabric inserts                          | -  | •  | •   | •   | •  |
| Day & night IRVM                                       | -  | •  | •   | •   | •  |
| Co-driver seat under storage drawer                    | -  | •  | •   | •   | •  |
| Boot lamp                                              | -  | -  | -   | -   | •  |

|                                                    | XE | XM | XMA | XMS | XT |
|----------------------------------------------------|----|----|-----|-----|----|
| <b>INSTRUMENT PANEL</b>                            |    |    |     |     |    |
| Segmented multi-info display                       | •  | •  | •   | •   | •  |
| Gear shift (up/down) and in-gear indicator         | •  | •  | •   | •   | •  |
| Driver seat belt reminder, buzzer                  | •  | •  | •   | •   | •  |
| Individual door-open display                       | •  | •  | •   | •   | •  |
| Light-off and key-in reminder, buzzer              | •  | •  | •   | •   | •  |
| Distance-to-empty info                             | •  | •  | •   | •   | •  |
| Fuel consumption display                           | •  | •  | •   | •   | •  |
| Digital fuel gauge                                 | •  | •  | •   | •   | •  |
| Ambient temperature display                        | -  | -  | -   | -   | •  |
| <b>SAFETY &amp; SECURITY</b>                       |    |    |     |     |    |
| Immobiliser                                        | •  | •  | •   | •   | •  |
| Speed dependent auto door lock system              | -  | •  | •   | •   | •  |
| Front and rear fog lamps                           | -  | •  | •   | •   | •  |
| ABS with EBD & CSC                                 | -  | •  | •   | •   | •  |
| Driver and passenger airbags                       | -  | -  | -   | •   | •  |
| Front seat belts with pre-tensioner & load limiter | -  | -  | -   | •   | •  |
| Perimetric alarm system                            | -  | -  | -   | -   | •  |

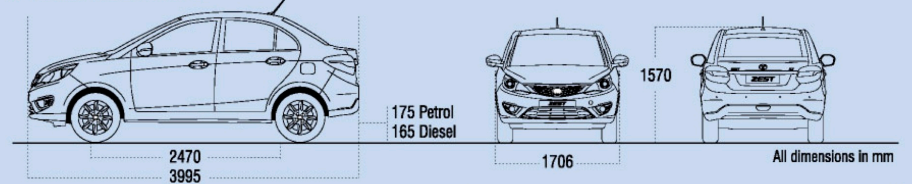
## SPECIFICATIONS

| Engine                            | Revotron 1.2T               | Quadrajel, 75 PS                                                         | Quadrajel, 90 PS             |
|-----------------------------------|-----------------------------|--------------------------------------------------------------------------|------------------------------|
| Type                              | Petrol, turbocharged MPFI   | Diesel, turbocharged                                                     | Diesel, turbocharged, VGT    |
| Capacity, cylinder, emission      | 1193 cc, 4-cylinder, BS IV  | 1248 cc, 4-cylinder, BS IV                                               | 1248 cc, 4-cylinder, BS IV   |
| Max power (PS@RPM)                | 90@5000                     | 75@4000                                                                  | 90@4000                      |
| Max torque (Nm@RPM)               | 140@1750-3500               | 190@1750-3000                                                            | 200@1750-3000                |
| Transmission                      | Manual, 5-speed             | Manual, 5-speed                                                          | Manual, 5-speed/AMT, 5-speed |
| Kerb weight (kgs)                 | 1115-1135                   | 1152                                                                     | 1155-1170                    |
| <b>Brakes (front, rear)</b>       |                             | Disc, Drum                                                               |                              |
| <b>Suspension</b>                 |                             | Dual-path independent McPherson strut with coil spring and anti-roll bar |                              |
| Front                             |                             |                                                                          |                              |
| Rear                              | Twist beam with coil spring |                                                                          |                              |
| <b>Fuel tank capacity (litre)</b> |                             | 44                                                                       |                              |
| <b>Wheels &amp; tyres</b>         |                             | Alloy, 185/60 R15                                                        |                              |
| Wheel type & tyre size            |                             |                                                                          |                              |
| Spare wheel                       | Full size, steel wheel rim  |                                                                          |                              |
| <b>Steering</b>                   |                             | ePAS (Electric Power Assist Steering)                                    |                              |
| Type                              |                             |                                                                          |                              |
| Turning circle radius (m)         | 5.1                         |                                                                          |                              |

## COLOURS



## DIMENSIONS



\*Internal test data. Segment/Class defined as sedans under 4m length. \*\*Function enabled only if supported by the Bluetooth™ profile of the connected phone. Accessories shown in picture and features mentioned in the text may not be a part of standard equipment. Segment defined as entry level sub-4m sedans. The contents are not binding and are subject to change without notice. These are indicative specifications for reference only. All features are not available in all variants and may vary for different variants. Colours may not match the actual colours due to printing limitations.

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DEALER STAMP

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