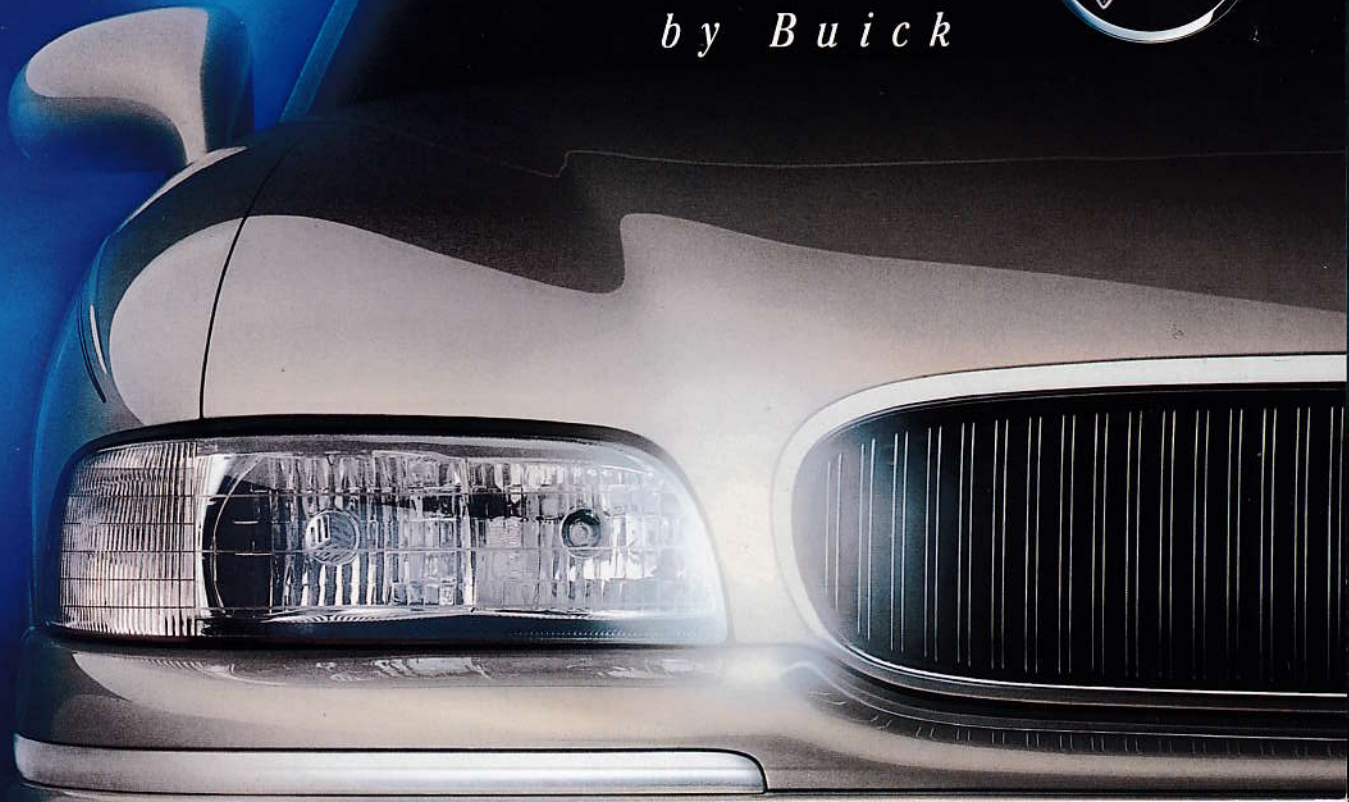


1997 LE SABRE

by Buick



PEACE OF MIND

NATURAL EVOLUTION OF A FAMILY FAVORITE



Frank and Debbie Abruzzo, their two sons, Nick and Joe, Schaumburg, Illinois — and their 1994 LeSabre.

"We've always had Buicks.

We appreciate the quality service received from the Buick people."



he way previous LeSabre owners like the Abruzzos see the completely restyled 1997 LeSabre, it's the natural refinement and evolution of their favorite automobile. Purposeful luxury, generous comfort, premium value and a solid reputation for quality and dependability have made the LeSabre what it is — the best-selling full-sized car in America. To the uninitiated, the 1997 LeSabre looks like an elegant statement of style and power — which, of course, it is. But it is so much more. Otherwise, how could it engender the peace of mind and loyalty that attracts generations of families?

LIMITED SEDAN



LIMITED SEDAN



LESABRE: VALUE, VIRTUES AND VERSATILITY

*L*eSabre families appreciate the many facets that make LeSabre such a comfortable decision. The meaningful luxury of a roomy, six-passenger cabin has helped make LeSabre the best-selling large car for four years in a row.* Standard features like dual airbags, anti-lock brakes and a steel safety cage body unit appeal to families concerned with safety. LeSabre's comfortable seating, smooth ride, powerful Series II 3800 V6 and array of features make travel a pleasure — no wonder LeSabre is Buick's best seller.



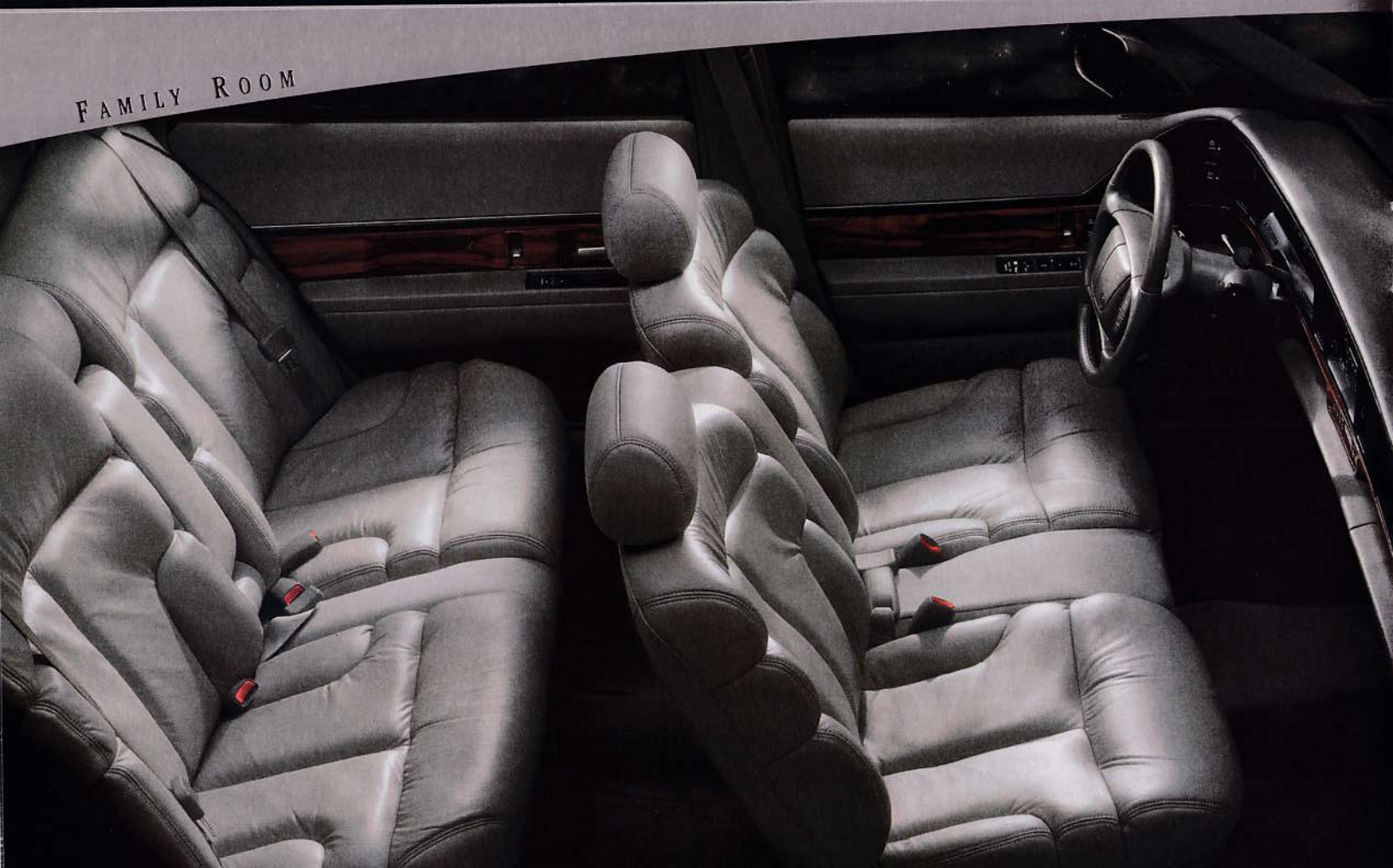
Compare leg room — LeSabre gives you a leggy 42.6 inches up front and 40.4 inches in back. Room to stretch and enjoy.



The roomy LeSabre trunk provides over 17 cu. ft. to carry a large family's cargo or supply of groceries.

*Based on 1992-95 model year sales.

FAMILY ROOM



THE CHOICE OF MORE FAMILIES

*I*t has been said LeSabre's purpose is to please America, six at a time — this idea gains even more credibility in 1997. LeSabre's gracious six-passenger cabin features a wraparound instrument panel engineered to provide easily accessible controls and legible information. The seating is generously comfortable throughout. From advanced audio systems to sophisticated temperature controls, LeSabre is designed to be a favorite of families who insist on more out of traveling than mere transportation.



The handsome, wraparound instrument panel is a showplace of easily-accessible switches and legible gauges.



Standard on Limited, dual automatic ComforTemp climate control allows driver and front-seat passenger individual temperature control.

COMFORTS



THE LUXURY OF COMFORTABLE CHOICES

*F*amilies have been sold on LeSabre's room, performance, safety features and comfort for generations. The 1997 LeSabre has been refined to suit them even more. A special Seat Comfort Team, including a physical therapist, seating engineers and short and tall men and women tested these seats for over 100,000 miles. This led to the most advanced, body-sensitive seats Buick has ever offered. The 1997 LeSabre offers what may be the most comfortable seats ever to shorten a cross-country trip.



*LeSabre's impressive Series II 3800 V6 powerplant was recently judged one of the top 10 engines in the world.**



Driver and passenger air bags, used with three-point safety belts, can help prevent injury in certain frontal impacts of 14 mph or greater.

*Source: Ward's Auto World, 1995.

CUSTOM SEDAN*



LESABRE SETS HIGH STANDARDS

award-winning LeSabres have always offered an abundance of family-pleasing features. Whoever's driving will appreciate the ergonomically refined controls, effortless cruising ability, quick response and power steering. Passengers relax in the acoustic calm of a sealed cabin. All occupants enjoy the legendary smoothness of DynaRide® suspension. LeSabre's safety, convenience and comfort features please families nationwide. And peace of mind is a natural result of Buick quality.



Door-mounted controls are within easy reach of the driver, and include passenger power window lockout protection.



Another handy feature of the door-mounted power window control is the express-down driver window.

*Custom Sedan shown with optional Gran Touring Package.



Bright White (16)



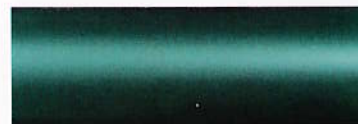
Sandstone Beige Metallic (50)



Platinum Gray Metallic (03)



Medium Autumn Green Metallic (47)



Jamaican Teal Pearl (42)

STANDARD AND AVAILABLE FEATURES*

(S) standard; (A) available

Custom

Limited

Mechanical

Battery – Delco Freedom II Plus	S	S
Brakes – anti-lock, power front disc/rear drum	S	S
Drive – front wheel	S	S
Engine – 3800 SFI Series II V6	S	S
Exhaust system – stainless steel	S	S
Multifunction control lever – turn signal, headlamp high/low beam, windshield wiper/washer controls	S	S
Security locks – rear door, child	S	S
Steering – power rack and pinion	S	S
Suspension – DynaRide®	S	S
Suspension – front, independent MacPherson strut	S	S
Suspension – rear, independent	S	S
Suspension – Gran Touring (includes automatic level control)	A	A
Theft-deterrent system – PASS-Key® II	S	S
Traction control system	A	A
Transmission – electronically controlled four-speed automatic with overdrive	S	S
Wipers – two-speed with low-speed delay feature	S	S

Interior

Air bags – driver and right front-seat passenger		
Supplemental Restraint System	S	S
Air conditioning – CFC-free	S	S
Air conditioning – dual automatic ComforTemp climate control	—	S
Air conditioning – rear-seat ComforTemp	—	S
Armrest – front-seat storage with dual cup holders	S	S
Carpet savers – front and rear	A	S
Defogger – electric, rear window	S	S
Defogger – front- and side-window outlets	S	S
Door locks – memory with lockout protection and delayed locking	A	S

	Custom	Limited
Continued		
Door locks – power with lockout protection	S	—
Instrumentation – backlit analog cluster with trip odometer	S	—
Instrumentation – analog gauge cluster (includes tachometer; voltage, temperature and oil pressure gauges; low-fuel indicator; and oil level and oil life monitors)	A	S
Recliners – manual seatback, driver and passenger	S	S
Safety belts – front-seat lap/shoulder belt system with front shoulder belt comfort adjuster	S	S
Safety belts – rear-seat lap/shoulder with child comfort guide	S	S
Seat – six-way power, driver and passenger	A	S
Seats – cloth 55/45 with front-seat storage armrest, dual cup holders	S	S
Seats – leather/vinyl 55/45 with front-seat storage armrest	A	A
Steering column – TILT-WHEEL™ adjustable	S	S
Sunshades – extendable, supplemental, front	S	S
Trunk convenience net	A	S
Trunk lock release – electric, remote	A	S
Exterior		
Bumper protective moldings – front and rear	S	S
Glass – Solar-Ray® solar-control windshield	S	S
Headlamp control – Twilight Sentinel®	A	S
Mirrors, outside rearview – deluxe, body color, left remote, right manual	S	—
Mirrors, outside rearview – deluxe, body color, electric, left and right remote	A	S
Moldings – body color, body side	—	S
Moldings – black, body side	S	—
Moldings – wheel opening, belt reveal and roof drip	S	S
Stripes – accent	A	S
Tires – P205/70R15 steel-belted, radial-ply, all-season blackwall	S	A
Tires – P205/70R15 steel-belted, radial-ply, all-season whitewall	A	S
Tires – P215/60R16 Eagle GA blackwall	A	A

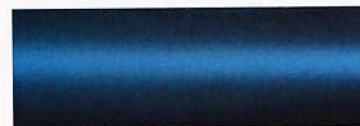
*Partial listing only — see you Buick dealer for complete lists and details.



Majestic Teal Pearl (43)



Light Adriatic Blue Metallic (36)



Adriatic Blue Pearl (30)



Ruby Red Pearl (72)



Dark Cherry Metallic (77)

SPECIFICATIONS



LeSabre Custom Sedan



LeSabre Limited Sedan

Engine

Type	3.8-litre 3800 SFI ⁽¹⁾ Series II V6
Horsepower	205 @ 5200 rpm
Torque	230 @ 4000 rpm

Towing

3800 Series II V6	2.84 final drive ratio
	1,000 maximum gross trailer rate (lbs) ⁽²⁾
	3.06 final drive ratio
	3,000 maximum gross trailer rate (lbs) ⁽²⁾⁽³⁾

(1) Sequential-port fuel injection.

(2) When properly equipped. Includes weight of trailer, cargo, passengers and equipment. All towing recommendations are subject to change. Check with your Buick dealer for the latest information. Trailer tongue load should be 10% of the maximum trailer weight but should not exceed the load rating specified for that vehicle, engine or hitch combination.

(3) Requires Class II frame-mounted trailer hitch.

Continued

(S) standard; (A) available

	Custom	Limited
A) Wheelcovers – 15" deluxe	S	—
B) Wheels – 15" aluminum	A	S
C) Wheelcovers – 15" custom, locking, wire	A	A
D) Wheels – 16" aluminum	A	A
Windows – power with driver "express down" and "passenger lockout"	S	S

Convenience Plus Features

Battery Rundown Protection; delayed locking; delayed entry lighting; delayed exit lighting; lock-out protection; reminder tones for ignition key, headlamps "on," turn signal "on" and parking brake "on," theater dimming	S	S
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PERSONAL CHOICE FEATURES

Remote keyless entry – with individually programmable transmitter	A	S
Instant alarm	A	S
Perimeter lighting	A	S
Security feedback	A	S

AUDIO SYSTEMS

Antenna – rear window	S	S
Radio – ETR® AM-FM stereo with seek/scan and clock	S	—
Radio – ETR® AM-FM stereo with seek/scan, cassette player with auto reverse and clock	A	S
Radio – ETR® AM-FM stereo with seek/scan, cassette player with auto reverse and search/repeat, automatic tone control and clock; includes steering wheel radio controls	A	A
Radio – ETR® AM-FM stereo with compact disc player, automatic tone control, seek/scan and clock; includes steering wheel radio controls	A	A
Radio – ETR® AM-FM stereo with seek/scan, cassette and compact disc players, automatic tone control and clock; includes steering wheel radio controls	A	A
Speakers – Concert Sound II	A	S
Speakers – dual, front and rear extended-range	S	—

*Partial listing only — see your Buick dealer for complete lists and details.

OPTION PACKAGE EQUIPMENT

(SD) Luxury Package; (SE) Prestige Package

Carpet savers – front and rear

Cruise control – electronic

Door edge guards – body color

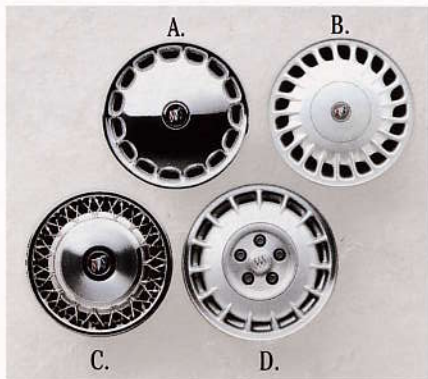
Door locks – memory, automatic, programmable
with lockout protection and delayed locking

Instrumentation – analog gauge cluster

(includes tachometer; voltage, temperature and oil pressure gauges;

low-fuel indicator; and oil level and oil life monitors)

Custom
SD SE Limited
SE



Capacity

Trunk, cu ft	17.1
Fuel tank, gal	18.0
Base curb weight, lbs	3,430

Dimensions (in.)

Length	200.0
Width	74.9
Height	55.7
Wheelbase	110.8
Front tread	60.4
Rear tread	60.4

Interior (in.)

	front/rear
Legroom	42.5/40.4
Headroom	38.8/37.8
Shoulder room	59.1/58.9
Hip room	54.6/54.4



For additional information about 1996 Buicks, complete and mail this postage-paid card or call 1-800-4A-BUICK.

NAME (Mr./Mrs./Ms.) _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE (____) _____

(Optional)



Please help us to better understand your automotive needs by completing the brief survey below:

When do you plan to purchase your next vehicle? _____ (Months)

Which vehicle are you planning to replace?

MAKE _____ MODEL _____ YEAR _____

Which vehicle are you considering for your next purchase?

MAKE _____ MODEL _____ YEAR _____ (Years)

How often do you replace your vehicles? _____ (Years)

If you currently own a Buick, from what dealer did you purchase it?

NAME _____

Would you like to continue to work with this dealership?

Yes

No



Indicate what additional Buick information you would like.

1997 LeSabre Deluxe Brochure 1996 Buick Full-Line Catalog

1996 Quality/Safety Brochure 1996 Leasing Brochure

Visit Buick on the Internet at <http://www.buick.com>

COMPETITIVE COMPARISON

Products Compared	LeSabre Custom	Mercury Grand Marquis GS	Chrysler Concorde LX	Toyota Avalon XLS
Horsepower	205 @ 5200	190 @ 4250	161 @ 5300	192 @ 5200
Torque	230 @ 4000	265 @ 3250	181 @ 3200	210 @ 4400
Seating Capacity	6	6	5/6	5/6
Anti-Lock Brakes	Standard	\$570*	Standard	Standard
EPA Fuel Economy (city/hwy)	19/30	17/25	19/27	20/29
Highway Range (miles)	540	500	504	536
Rear Seat Leg Room (in.)	40.4	38.4	38.8	38.3

*Manufacturer's Suggested Retail Price as reported 12/1/95. Level of equipment varies.



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