

# FIAT 124



FIAT  
THE BIGGEST SELLING CAR IN EUROPE



## FIAT 124 SPORT SPIDER

Style. Performance. Price. Personal satisfaction.  
All in this jaunty, joyous sports car convertible.

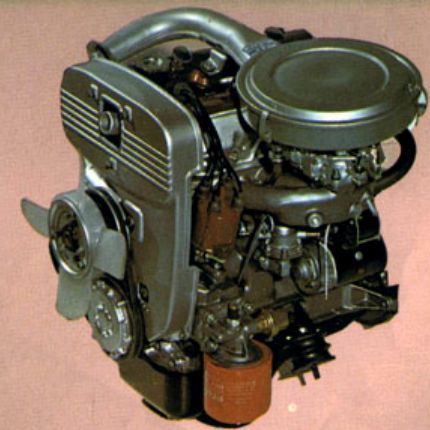
The Fiat 124 Sport Spider is small enough for  
the smallest places, but big where a car should be  
big. Inside.

Big on the inside, small on the outside, and  
small, very small, on the price.

Easy to step into, and out of, and full  
visibility all around. You can flip the top up or  
down with one hand.

There's no hard riding, no pounding pressure  
to fatigue you when you ride the Sport Spider. No  
matter how far you travel, the ride is smooth and  
light and easy.

The Fiat 124 Sport Spider. The easy rider.



The 1608cc double overhead cam engine, with five-speed transmission, gives the Fiat Sport Spider maximum cruising speed.

The five-speed transmission, shifted easily from a console-mounted stick shift, is standard equipment on the 124 Sport Spider. The five forward speeds are smoothly synchromeshed and the top gear allows for fuel economy and quieter riding while cruising.

## SPECIFICATIONS:

**BODY-FRAME**—Unitized construction, electrically welded. Reinforced longitudinal stress members. Rust-proofed. Two primer coats. Two coats high-gloss acrylic enamel. Wheelbase 89½". Front overhang 27½". Rear 39".

**ENGINE**—Front mounted. Four water-cooled in-line cylinders. Cast iron block. Aluminum cylinder head. Five-bearing steel crankshaft. Twin overhead camshafts, with cogged timing belt drive. Electrically operated fan system. Displacement: 1608 cc. (96.48 cu. in.) Compression ratio: 8.5 to 1. Bore & stroke: 3.15 x 3.15.

**CLUTCH**—Single dry plate.

**TRANSMISSION**—Five speeds forward plus reverse. Fully synchromeshed in all forward gears. Console mounted stick shift.

**OVERALL GEAR RATIOS**—First 3.66, Second 2.10, Third 1.36, Fourth 1.00, Fifth 0.88, Reverse 3.52.

**DRIVE SHAFT**—Two-piece with universal joints.

**FRONT SUSPENSION**—Wishbone control arms. Coil springs, hydraulic shock absorbers and anti-roll bar. Independent springing. Lifetime lubrication.

**REAR SUSPENSION**—Rigid axle anchored by two trailing arms and transverse Panhard rod. Coil springs, hydraulic dampers.

**STEERING**—Worm and roller gear. Steering column (with locking anti-theft device) has flexible joint. Steering linkage joints are lifetime lubricated. Turns in 34'-1½" diameter.

**BRAKES**—Large-diameter, disc brakes on all four wheels with vacuum servo on all four wheels. Mechanical parking brake on rear wheels.

**WHEELS AND TIRES**—Self-ventilating steel disc wheels. 165 SR x 13 in. radial ply tires.

**ELECTRICAL**—12-Volt system. 700-Watt alternator. 60 Amp/hr. battery.

**INSTRUMENTATION**—Speedometer with trip recording odometer, turn signal, high/low beam indicator and marker light indicator. Electronic tachometer. Charging light indicator. Oil pressure, water temperature and fuel gauge with reserve supply indicator. Electric clock. Windshield wiper switch, outer marker master light switch, panel light switch. Speedometer and tachometer are recessed for glare-free reading with matte black bezel rings. All instruments and switches are mounted in a wood-grained panel dash.

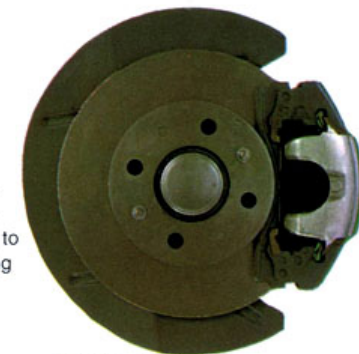
**VENTILATION AND HEATING SYSTEM**—Provides windshield demisting and defrosting. Air intakes on hood. Hot water heater. Dual spray nozzle and synchronous wiper operation. Regulators and 2-speed heater fan controls mounted on console.

**FUEL TANK**—12 gals. (Use premium gas)

**EXTERIOR DIMENSIONS AND WEIGHT**—Overall length 13', Overall width 63½", Overall height 49", Wheelbase 89½", Curb weight 2,130 lbs., Road clearance 6"



This crest on a Fiat 124 tells you that the car is the creation of Pininfarina, one of the world's master sports car designers.



These four-wheel disc brakes assure you safe, gentle stops, time after time, in instant reply to your command. A proportioning valve that acts on the rear wheels prevents locking.

And with radial ply tires, you have more rubber on the road for better control, faster stops.



The command post. Smartly styled, and functional, for instantaneous communication between you and your Sport Spider. Large, legible speedometer and electronic tachometer dials, finger-tip switches for windshield wipers, lights, and turn signals.



## FIAT 124 SPORT COUPE

Sports car performance and family comfort come together in this combination sport and family car. There is no other combination car like it in its price range.

With its full-size rear seat, and spacious trunk, this is the little big car that's big enough for even four big people, and their bulky baggage.

The Fiat 124 Sport Coupe gives you far more acceleration and exhilaration than you'll find in even far more expensive sports cars. But it is also made for every family member to drive.

It obeys and responds precisely, yet gradually enough so that even a beginner feels confident at the wheel.

Travel light and travel easy. This faithful, finely-tuned Fiat 124 Sport Coupe takes all the bumps for you.

Some call it the most serious sports car in its class. Others say it is the most sensible family car you can own.

It's both.

## SPECIFICATIONS:

**BODY-FRAME**—Unitized construction, electrically welded. Reinforced longitudinal stress members. Rust-proofed. Two primer coats. Two coats high-gloss enamel. Wheelbase 95¼". Front overhang 28½". Rear 39".

**ENGINE**—Front mounted. Four water-cooled in-line cylinders. Cast iron block. Aluminum cylinder head. Five-bearing steel crankshaft. Twin overhead camshafts, with cogged timing belt drive. Electrically operated fan system. Displacement: 1608 cc. (96.48 cu. in.). Compression ratio: 8.5 to 1. Bore & stroke: 3.15 x 3.15.

**CLUTCH**—Single dry plate.

**TRANSMISSION**—Five speeds forward plus reverse. Fully synchromeshed in all forward gears. Console mounted stick shift.

**OVERALL GEAR RATIOS**—First 3.66, Second 2.10, Third 1.36, Fourth 1.00, Fifth 0.88, Reverse 3.52.

**DRIVE SHAFT**—Two-piece with universal joints.

**FRONT SUSPENSION**—Wishbone control arms. Coil springs and hydraulic shock absorbers. Independent springing. Lifetime lubrication.

**REAR SUSPENSION**—Rigid axle anchored by two trailing arms and transverse rod. Coil springs, hydraulic dampers and fitted with two reaction struts.

**STEERING**—Worm and roller gear. Steering column (with locking anti-theft device) has flexible joint. Steering linkage joints are lifetime lubricated. Turns in 36'-1" diameter.

**BRAKES**—Large-diameter disc brakes on all four wheels with vacuum servo on all four wheels. Mechanical parking brake on rear wheels.

**WHEELS AND TIRES**—Self-ventilating steel disc wheels. 165 SR x 13 in. radial ply tires.

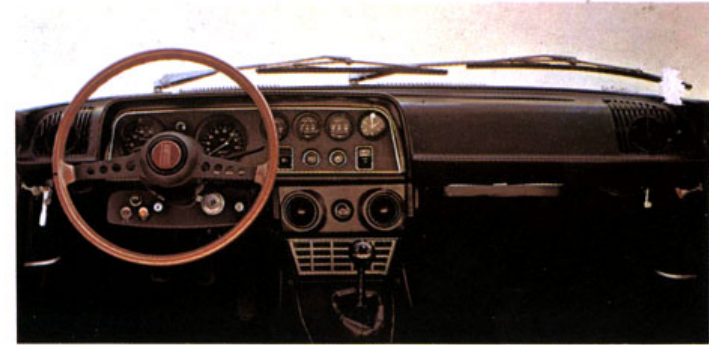
**ELECTRICAL**—12-Volt system. 700-Watt alternator. 60 Amp/hr. battery.

**INSTRUMENTATION**—Speedometer with trip recording odometer, turn signal, high/low beam indicator and marker light indicator. Electronic tachometer. Charging light indicator. Oil pressure, water temperature and fuel gauge with reserve supply indicator. Electric clock. Windshield wiper switch, outer marker master light switch, panel light switch. Speedometer and tachometer are recessed for glare-free reading. All instruments and switches are mounted in a black textured vinyl dash panel.

**VENTILATION AND HEATING SYSTEM**—Provides windshield demisting and defrosting. Air intakes on hood. Hot water heater. Dual spray nozzle and synchronous wiper operation. Regulators and 2-speed heater fan controls mounted on console.

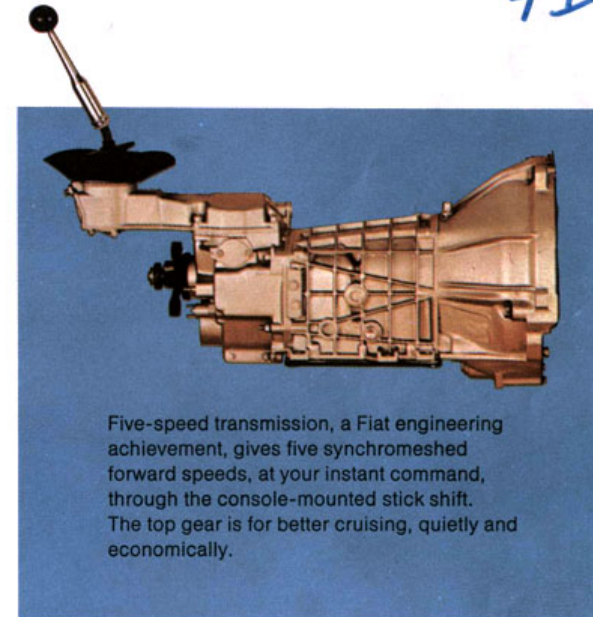
**FUEL TANK**—11½ gals. (Use premium gas)

**EXTERIOR DIMENSIONS AND WEIGHT**—Overall length 13'-7½", Overall width 65¾" Overall height 52¾", Wheelbase 95¼", Curb weight 2,250 lbs., Road clearance 6"



It's all there, to add dash and verve to this luxuriously appointed vehicle, and to tell you, at one quick glance, how well it is performing. Everything on this handsomely padded, non-glare dash is large, legible, and easily reached for finger-tip control of lights, windshield wipers, and turn signals.

HL



Five-speed transmission, a Fiat engineering achievement, gives five synchromeshed forward speeds, at your instant command, through the console-mounted stick shift. The top gear is for better cruising, quietly and economically.



The dash-mounted electronic tachometer, an expensive extra on so many other cars, is standard equipment on the 124 Sport Spider and Sport Coupe. So are the odometer and the oil and temperature gauges.



## FIAT 124 STATION WAGON

You can be quite satisfied with yourself for owning this practical, sensible means of transportation.

You can also delight in the devil-may-care feeling this winsome wagon will give you.

Load in the luggage and pile in the family. This large little vehicle can hold plenty of both.

Then go. The Fiat 124 Station Wagon gets the idea quickly and moves right to it. It can go from 0 to 60mph in 17.4 seconds

out of town, and even a neat 0 to 45mph in just 8.6 seconds in city traffic.

Once under way, it travels like a big pro football player—solid, sure, swift, and agile.

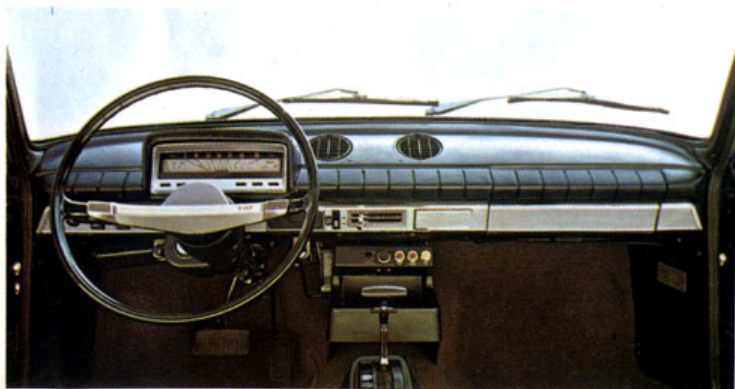
The Fiat 124 Station Wagon. Good-looking load handler, road handler, but also a money saver.



59 cubic feet of books, bats, balls, skis, lumber, sleds, beds, and boxes, plus quite a good number of kids, can fit, or be fitted, into the capacious trunk area of the 124 Station Wagon.

Four-wheel disc brakes provide more braking surface to insure gradual but certain stopping. Locking is prevented by the action of a proportioning valve on the rear wheels.

Radial ply tires give you more tire surface on the road to help you corner more securely and stop faster.



The styling of the dash of the 124 Fiat Station Wagon is surpassed only by the dramatic performance these sensitive instruments report. All of the dials are large and legible. All of the instruments are close at hand, ready for easy, finger-tip use.

## SPECIFICATIONS: STATION WAGON

**BODY-FRAME**—Unitized construction, electrically welded. Reinforced longitudinal stress members. Rust-proofed. Two primer coats. Two coats high-gloss enamel. Wheelbase 95¼". Front overhang 23¼". Rear 40¼".

**ENGINE**—Front mounted. Four water cooled in-line cylinders. Cast iron block and crankcase. Aluminum cylinder head. Five-bearing steel crankshaft. Overhead valves. Twin-barrel carburetor. Displacement: 1,438 cc. (87.75 cu. in.) Compression ratio: 9 to 1. Bore & stroke: 3.156 x 2.814 in.

**CLUTCH**—Single dry plate.

**TRANSMISSION**—Four speeds forward plus reverse. Synchronesh in all four gears. Floor mounted stick shift.

**OVERALL GEAR RATIOS**—First 3.79, Second 2.17, Third 1.41, Fourth 1.00, Reverse 3.65.

**DRIVE SHAFT**—Two-piece with universal joints.

**FRONT SUSPENSION**—Wishbone control arms. Coil springs, hydraulic shock absorbers and stabilizer bar. Lifetime lubrication.

**REAR SUSPENSION**—Rigid axle with four longitudinal and one transversal anchor rod. Coil springs, telescoping hydraulic shock absorbers.

**STEERING**—Worm and roller. Steering linkage joints are lifetime lubricated. Turns in 35'-1" diameter.

**BRAKES**—Large-diameter, disc brakes on all four wheels with power assist. Mechanical parking brake on rear wheel.

**WHEELS AND TIRES**—Self-ventilating steel disc wheels. 165 SR x 13 in. radial ply tires.

**ELECTRICAL**—12-Volt system. 700-Watt generator 60 Amp/hr. battery.

**INSTRUMENTATION**—Dash mounted cluster incorporates a speedometer, directional signal indicator, indicators for battery charging, engine heat and oil pressure, fuel gauge with reserve indicator. Outer lighting switch and panel light switch are mounted in a padded dash. Dual spray nozzle and synchronous wiper operation.

**VENTILATION AND HEATING SYSTEM**—Provides windshield demisting and defrosting. Air intakes on hood. Hot water heater. Regulators and 2-speed heater fan controls are dash mounted.

**FUEL TANK**—12.5 gal.

**EXTERIOR DIMENSIONS AND WEIGHT**—Overall length 13'-2¾", Overall width 64", Overall height 53¼", Wheelbase 95¼", Curb weight 2,125 lbs., Road clearance 6½"

## FIAT 124 SPECIAL

A special blending of styling, comfort, performance, and economy, perfect measure.

Inside, the Fiat 124 Special is a spacious, luxurious lounge.

It's trunk is enormous.

Only the outside of this little big car is little.

It can dart and dash like a racing car at your slightest command, or simply cruise serenely through the countryside.

The Fiat 124 Special accelerates faster from standstill than cars with larger, more powerful engines.

All-coil suspension and radial-ply tires cushion road shocks.

Bumps in the road have little to do with you. You have to watch the car in front of you to know they're there.

This is the car for the family, and for fun.

Ask a European. In Europe, where they know small cars best, they buy more Fiats than any other car.



## SPECIFICATIONS: SPECIAL

**BODY-FRAME**—Unitized construction, electrically welded. Reinforced longitudinal stress members. Rust-proofed. Two primer coats. Two coats high-gloss enamel. Wheelbase 95¼". Front overhang 23¼". Rear 40¼".

**ENGINE**—Front mounted. Four water cooled in-line cylinders. Cast iron block and crankcase. Aluminum cylinder head. Five-bearing steel crankshaft. Overhead valves. Twin-barrel carburetor. Displacement: 1,438 cc. (87.75 cu. in.) Compression ratio: 9 to 1. Bore & stroke: 3.156 x 2.814 in.

**CLUTCH**—Single dry plate.

**TRANSMISSION**—Four speeds forward plus reverse. Synchromesh in all four gears. Floor mounted stick shift.

**OVERALL GEAR RATIOS**—First 3.79, Second 2.17, Third 1.41, Fourth 1.00, Reverse 3.65.

**DRIVE SHAFT**—Two-piece with universal joints.

**FRONT SUSPENSION**—Wishbone control arms. Coil springs, hydraulic shock absorbers and stabilizer bar. Lifetime lubrication.

**REAR SUSPENSION**—Rigid axle with four longitudinal and one transversal anchor rod. Coil springs, telescoping hydraulic shock absorbers.

**STEERING**—Worm and roller. Steering linkage joints are lifetime lubricated. Turns in 35'-1" diameter.

**BRAKES**—Large-diameter, disc brakes on all four wheels with power assist. Mechanical parking brake.

**WHEELS AND TIRES**—Self-ventilating steel disc wheels. 150 SR or 155 SR x 13 in. radial ply tires.

**ELECTRICAL**—12-Volt system. 700-Watt alternator. 60 Amp/hr. battery.

**INSTRUMENTATION**—Dash mounted cluster incorporates a speedometer, directional signal indicator, indicators for battery charging, engine heat and oil pressure, fuel reserve indicator. Outer lighting switch, panel light switch and electric fan three-position switch are all mounted in a padded dash. Dual spray nozzle and synchronous wiper operation.

**VENTILATION AND HEATING SYSTEM**—Provides windshield demisting and defrosting. Air intakes on hood. Hot water heater. Regulators and 2-speed heated fan controls dash mounted.

**FUEL TANK**—10.3 gal.

**EXTERIOR DIMENSIONS AND WEIGHT**—

Overall length 13'-2¾", Overall width 64", Overall height 53¾", Wheelbase 95¼", Curb weight 2,060 lbs., Road clearance 6½"



The ride of the Fiat 124 Special is firm but flexible. All-coil suspension and radial-ply tires cushion the road shocks.

There are power disc brakes on all four wheels and a weight-sensitive proportioning valve that prevents rear wheel locking.

The performance of the Fiat 124 Special is reported large and clear on the non-glare dials of the smartly-styled dash. And the controls for the lights, windshield wipers, and turn signals are close at hand for instant finger-tip action.



## AUTOMATIC TRANSMISSION



Available as an option on the 124 Special and the Station Wagon, the floor-mounted console torque converter with 3-speed planetary gear set was designed especially for smaller engines. Yet its capacity is equal to most expensive American automatic transmissions.

Fully automatic, it moves to full acceleration instantly upon kickdown. No accidental upshifting is possible, but it can be downshifted manually for more effective braking.



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# FIAT 124



**FIAT**  
**THE BIGGEST SELLING CAR IN EUROPE**

**FIAT-ROOSEVELT MOTORS, INC.**

The contents in this folder are given as general information and are not binding. Fiat reserves the right to effect at any time without prior notice, those alterations to parts, fittings and accessory equipment which they may deem necessary for any reason whatsoever.