

WITH COMPLIANCE WITH THE  
JACK BAILEY COMPANY LTD  
BERKELEY, CALIFORNIA

# FIAT 124



## ***Meet the Fiat 124***

*A new style, a new concept of roominess and technical refinement, plus the very latest safety developments. All these features are the results of Fiat's efforts to make accessible*



*to the maximum number of people a lively, roomy car in which five people and their luggage can travel in a degree of comfort appropriate to the times.*



1



2

**Safety - in  
its more  
highly  
developed  
form**



7



3

*Because it is based on years of safety research work on the road and in the laboratory.*

#### *Features that promote safety:*

*Outstanding roadholding (1) - Wide section tyres (2) - Disc brakes all round plus braking effort distribution valve - Large diameter headlights (3) - plus side, tail, and indicator lights visible over a wide range - Front-hinged bonnet cannot blow open (4) - Front hinged doors - Windscreen wipers cleaning the maximum possible area - Non-reflecting scuttle padding - Dipping rear view mirror - Passenger hand-grips (7) - Blow-by gases recirculating device.*

#### *Features that create safety:*

*Body shell of great structural strength with controlled deformability features (5) - Rubber-covered overriders - Safety belt attachments built-in (6) - Safety glass - Fuel tank and filler pipe mounted in protected position with flexible link - Semi-rigid crushable dashboard and sun visors (8) - Dished steering wheel - Controls and instruments located in exactly the right place (9) - Concealed window and door handles - Seats solidly anchored to the body shell - Anti-burst three-way door locks (10) - No exposed metal in seat backs - Padded armrests.*

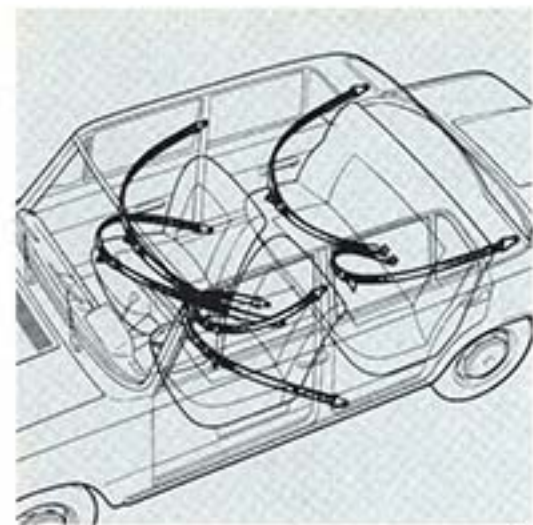




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10





*Front and rear views.*

## ***A new style***

*In style, dimensions, and appearance, the 124 is a car entirely in keeping with the contemporary idea. The body design, the excellent all-round visibility through large windows, and the high degree of aerodynamic efficiency make it equally suited to high speed motorway conditions and to city congestion. The sit of the screens and side windows, the details of the door handles, the head and side lamps, the seats, the choice of colours, all are the result of research for practicality and elegance.*



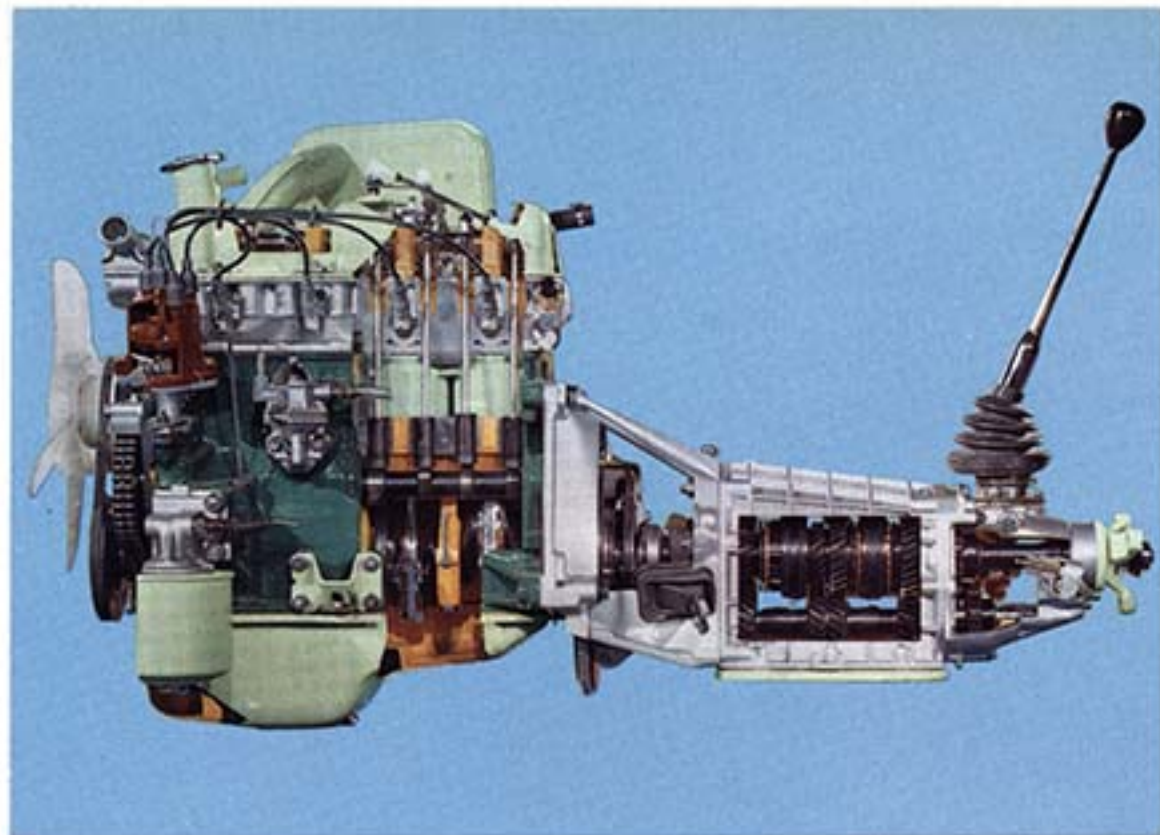


*Uninterrupted visibility in all directions.*



*Deep, large capacity boot.*





1,197 cc engine.



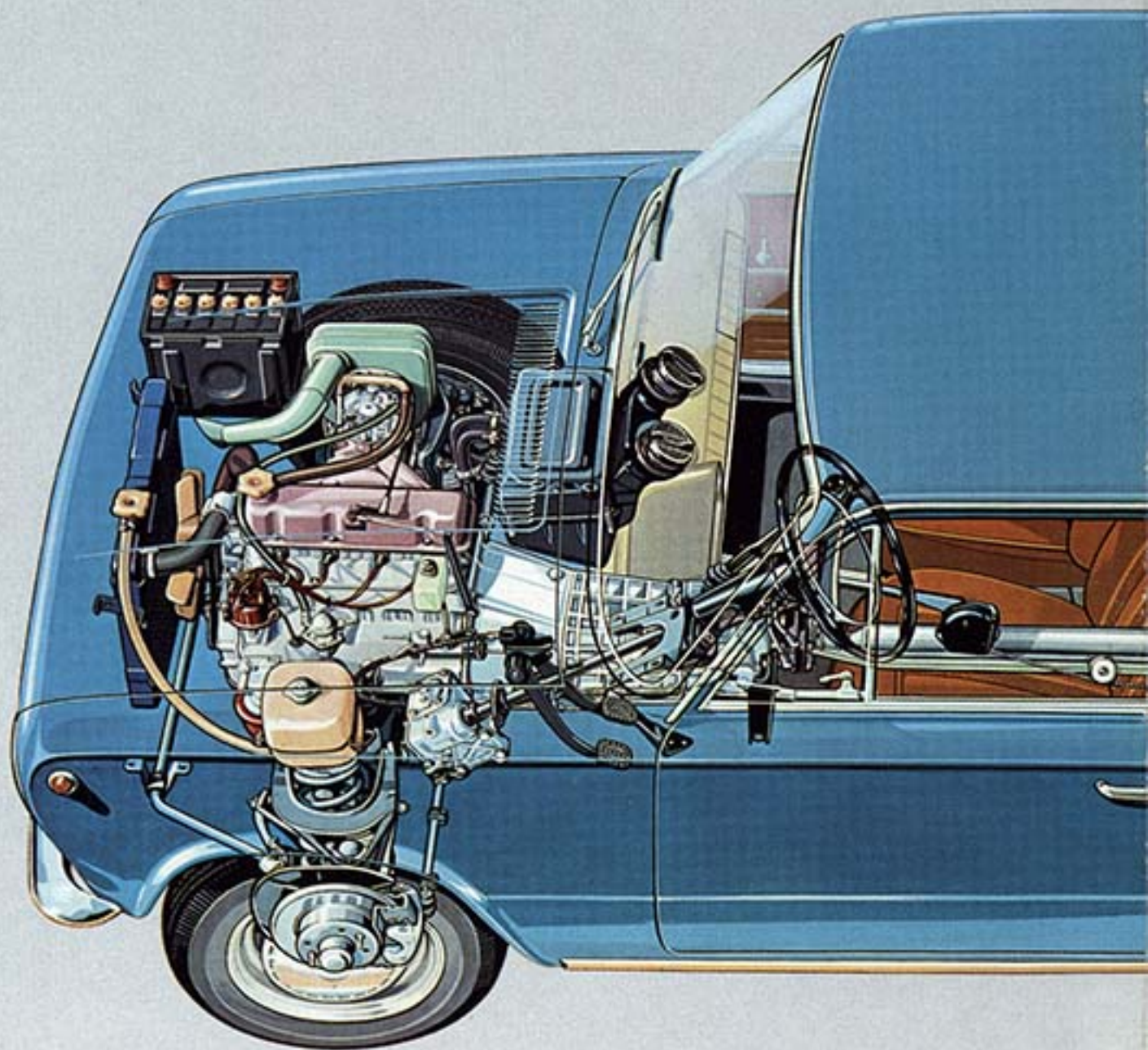
Disc brakes on all four wheels plus braking effort distribution valve.

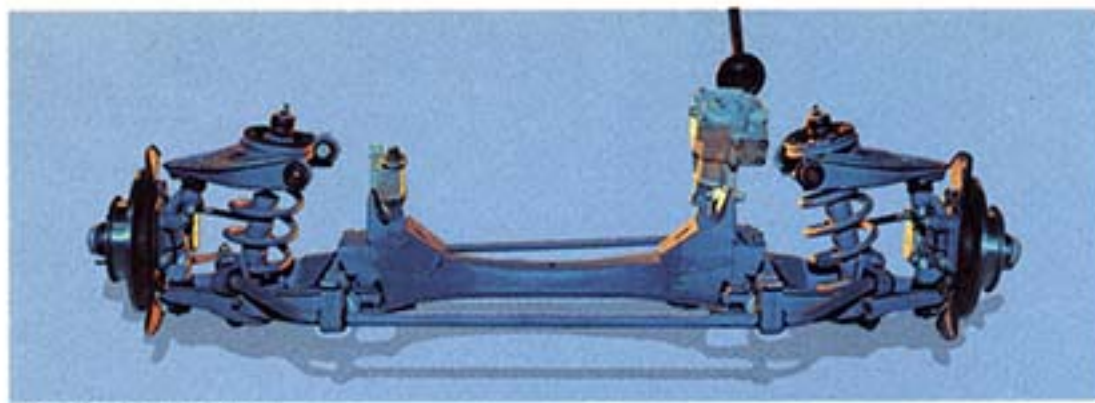


Five-bearing crankshaft.

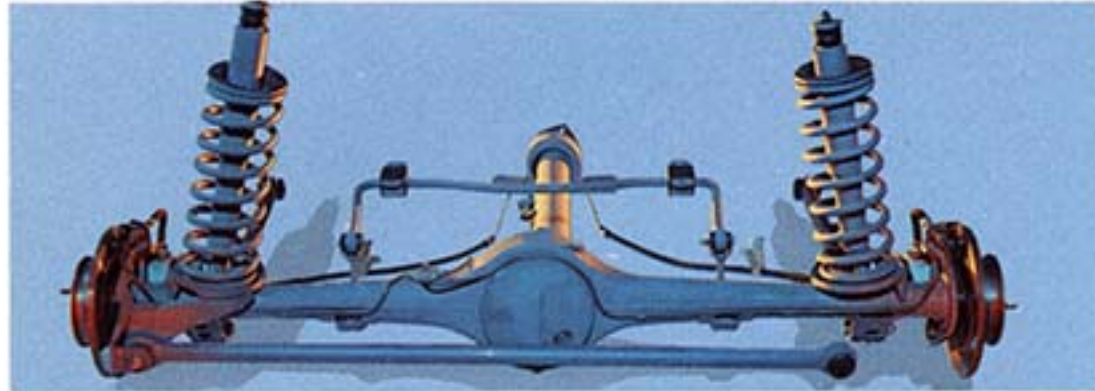
## *Technical refinement*

*To make driving easy. A quiet, powerful vibration-free engine. Roadholding to ensure that "cornering-on-rails" feeling and suspension that irons out bad surfaces, ignores rain and snow. Disc brakes on all four wheels plus a braking effort distribution valve.*

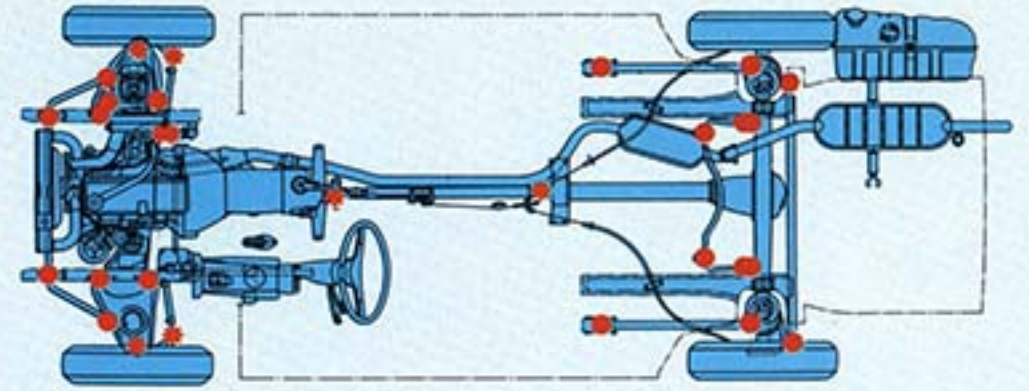




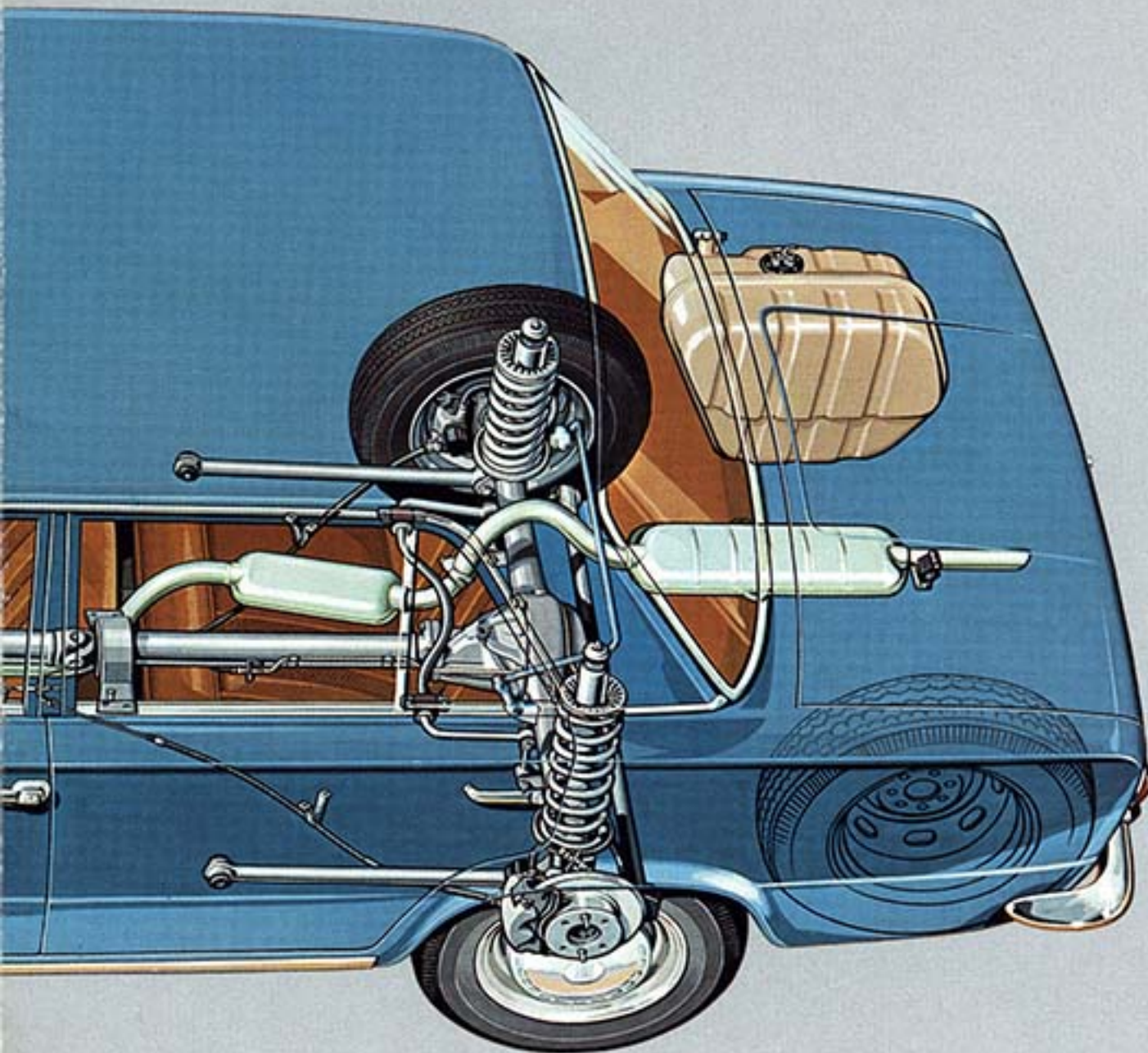
*Front suspension.*



*Rear suspension.*



*Sealed for life and rubber steering and suspension bushes eliminating lubrication.*



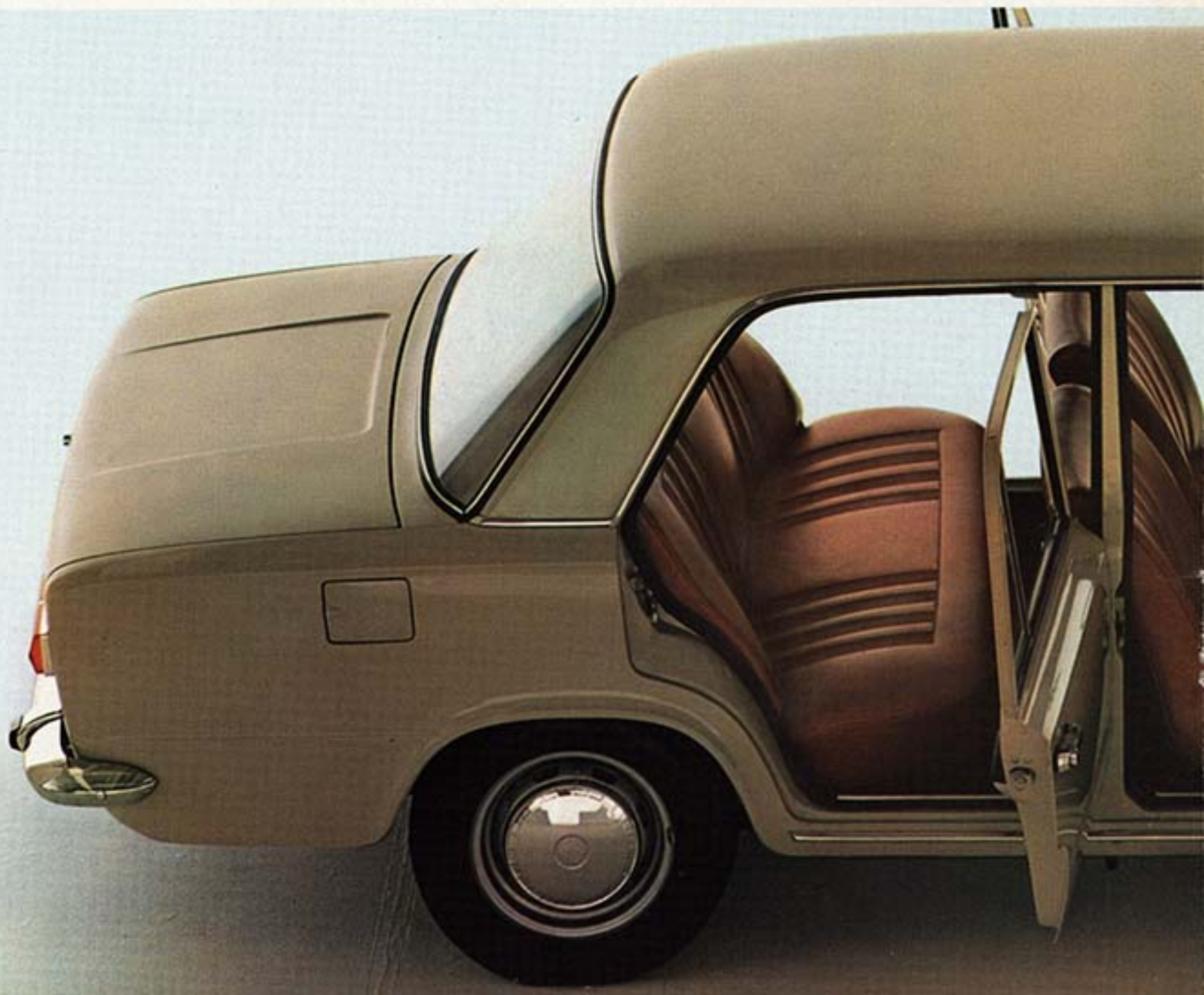
*A design based on the use of materials tested to the utmost to resist the effects of age and hard work. The gearbox, with a central floor change, is a delight to use. No greasing or lubricating. All this to ensure the utmost ease of driving.*

## ***A new concept of roominess***



*Wide-opening doors.*

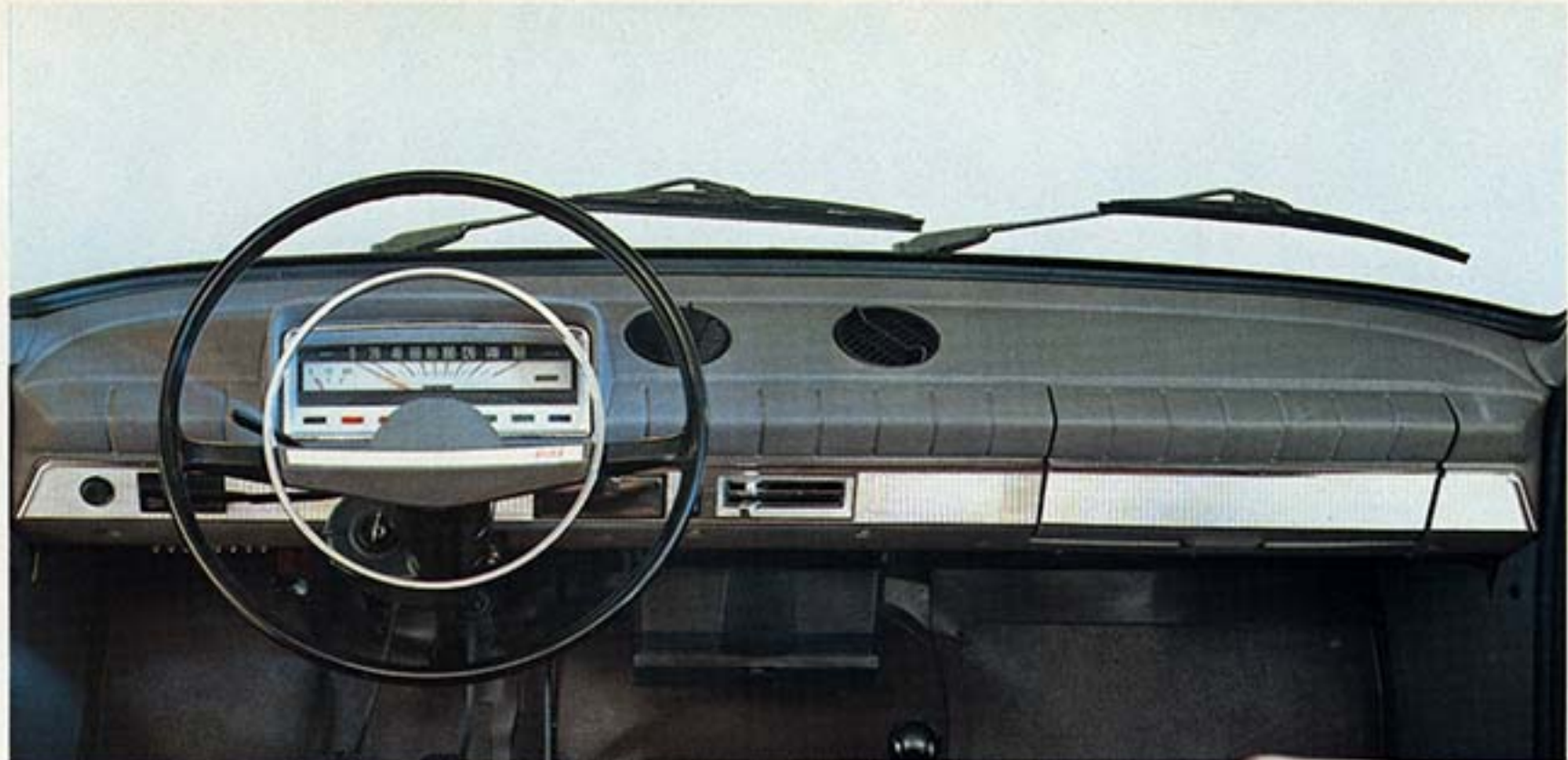
*The Fiat 124 offers maximum comfort in a new type of car. Maximum comfort for the driver and for the passengers. Superb ease of entry and exit. Roomy and comfortable seats that banish fatigue. Ventilation that is always right and always agreeable on all journeys. Outstanding visibility, day and night. Room for loads and loads of luggage. In short fact a car designed to offer maximum comfort and yet accessible to everybody.*





*Glove box with lift-up door.*

*Efficient heating and ventilation installation.*



*Neat and easily read dashboard. Dished steering wheel. Swivelling air outlets.*



# Specification

**Stressed body structure** Wheelbase: 2.42 m (7 ft. 11 1/4 in.)  
Track: (front) 1.33 m (4 ft. 4 3/8 in.); (rear) 1.30 m (4 ft. 3 3/16 in.)  
Overall length: 4.03 m (13 ft. 2 3/4 in.)  
Overall width: 1.625 m (5 ft. 4 in.)  
Overall height (unladen): 1.42 m (4 ft. 8 in.).

**Engine** 4 cylinders.  
Capacity 1,197 cc.  
Bore 73 mm, stroke 71.5 mm.  
Compression ratio: 8.8 : 1  
Maximum power output: 65 b.h.p. (SAE); 60 b.h.p. (DIN).  
Cast iron cylinder block. Aluminium cylinder head. Five-bearing crankshaft. Overhead valves.  
Horizontal twin-choke carburettor. Mechanical fuel pump. Pressure lubrication by gear pump. Cooling water circulated by centrifugal pump. Full-flow cartridge type oil filter. Blow-by gases recirculated and burned in combustion chambers. Rubber-mounted engine/clutch/gearbox unit.

**Clutch** Single dry plate.

**Gearbox** Four forward speeds and reverse. Free-ring synchronisers on 1st, 2nd, 3rd and 4th gears. Central floor lever.

**Propeller shaft** in two sections with a rubber centre bearing, universal joints between the two sections and rubber coupling at gearbox output end. Rear section of shaft enclosed in tubular axle casing extension.

**Rear axle** Hypoid crown wheel and pinion with 4.3 : 1 ratio.

**Front suspension** by wishbones and coil springs, hydraulic shock absorbers and anti-roll bar. Sealed-for-life bearings requiring no lubrication.

**Rear suspension** Live axle located by two trailing arms and a transverse Panhard rod; coil springs, hydraulic shock absorbers and anti-roll bar.

**Steering** Worm and roller. Steering linkage with separate symmetrical track rods. Central relay. Steering linkage bushes with sealed-for-life bearings requiring no lubrication.

**Brakes** Disc all round with braking effort distribution valve. Emergency and parking brake operating on rear wheels.

**Fuel tank** at the rear. Capacity approximately 8 1/2 gallons (imperial).

**Wheels** Disc type with 4 1/2 J rims. 155 S-13 or 6.15 S-13 tyres. Spare wheel mounted on left of luggage boot.

**Electrical equipment** 12 volt. 230 watt dynamo. 48 amp-hr battery.

Windscreen washer.

**Maximum speed** over 87 m.p.h. (140 k.p.h.).



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