

# 2022 PERSONA

INTELLIGENCE  
THAT CARES™



PROTON

INSPIRING CONNECTIONS



**5-YEAR  
WARRANTY**  
150,000KM

**5-YEAR  
DATA PACKAGE**  
1GB/MONTH

**3 TIMES  
FREE LABOUR  
SERVICE**



A Member of

**DRB-HICOM**

# PREMIUM DESIGN

With subtle accents that create an exciting new look, our new infinite weave grille sets the tone for a variety of new highlights that takes the PERSONA to another level.



LED Headlamps



Leatherette Seats



LED Daytime Running Lamps



Meter Combination



Black Roof



16" Alloy Wheels



Air-Conditioning with Digital Display



Intelligent Entry



N95 Cabin Filter



Electric Door Mirrors with Auto Fold Function



Push Start Button



Front Armrest with Console Box



ECO Mode Switch



Rear Seat 60:40 Split Fold



510L Boot Space



Remote Trunk Release

# PRACTICAL FUNCTIONALITY

The PERSONA has been designed with functionality in mind to give you the space you need for a smooth and flowing driving experience.



# PEERLESS CONNECTIVITY

Offering connectivity that is unmatched by any other vehicle in its class, feel in command as you connect to the PERSONA for communication, navigation and entertainment options.



8" Floating Infotainment Head Unit



6 USB Ports

Never run out of USB ports; with 3 at the front, 2 at the rear and 1 behind the rear view mirror to power the dash cam.



8" Touchscreen Monitor



Voice Command



Online Navigation



Online Music Streaming



Online Weather Forecast



Smartphone Connectivity



Bluetooth Connectivity



4G & Wi-Fi Connectivity

Voice Command

Say "Hi PROTON" to gain control over the driver's window, air-conditioning, online navigation, online music streaming and more.

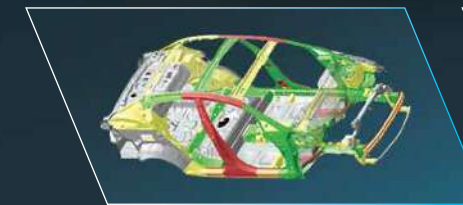
# PROVEN SAFETY



6 SRS Airbags



Caring for you and your family is our top priority, which is why the PERSONA has a comprehensive list of safety features and a 5-Star ASEAN NCAP rating so that it can provide reassured driving enjoyment.



Reinforced Body Structure with Hot Press Formed Steel



Electronic Stability Control and Traction Control System



Hill Hold Assist

# TECHNICAL SPECIFICATIONS

MODEL	PROTON PERSONA		
VARIANT	1.6L STANDARD CVT	1.6L EXECUTIVE CVT	1.6L PREMIUM CVT
<b>Engine</b>			
Engine Type	4 Cylinders In-Line, 16 Valve DOHC, VVT		
Displacement	cc 1597		
Max Power	kW(PS)/rpm 80 (109) / 5750		
Max Torque	Nm/rpm 150 / 4000		
Fuel System	Multi Point Injection		
Fuel Tank Capacity	Litres 40		
<b>Transmission</b>			
Transmission Type	Continuous Variable Transmission (CVT)		
<b>Chassis</b>			
Steering	Electric Power Steering		
Minimum Turning Radius	m 5.0		
Suspension	Front / Rear MacPherson Strut with Stabiliser Bar / Torsion Beam		
Brakes	Front / Rear Ventilated Disc / Drum		
Tyres & Wheels	185/55 R15 Alloy	185/55 R16 Alloy	185/55 R16 Alloy
<b>Dimension &amp; Weight</b>			
Length x Width x Height	mm 4366 x 1722 x 1554	4366 x 1722 x 1564	
Wheelbase	mm	2555	
Kerb Weight	kg 1175	1195	1210
Boot Space	Litres	510	
<b>Exterior</b>			
Headlamps	Halogen	Halogen	LED
Daytime Running Lamps	-	LED	LED
Auto Headlamps	-	-	✓
Follow Me Home Headlamps	-	✓	✓
Alloy Wheels Finishing	Single Tone	Single Tone	Dual Tone
Door Mirrors with Turn Signal Lamps	Electric with Manual Fold	Electric with Auto Fold	Electric with Auto Fold
Black Roof	-	-	✓
Rear Spoiler	Body Color	Body Color	Black
Remote Trunk Release	-	✓	✓
<b>Interior</b>			
Steering Wheel Material	Urethane	Urethane	Leatherette
Steering Switches for Audio & Hands-Free Telephone	-	✓	✓
Multi Information Display	LCD Segmented	TFT	TFT
ECO Drive Assist with ECO Mode Switch	✓	✓	✓
Intelligent Entry with Push Start Button	-	✓	✓
Power Windows	✓	✓	✓
Driver Window with Anti-Trap	-	✓	✓
Seat Material	Fabric	Fabric	Leatherette
Front Armrest with Console Box	✓	✓	✓
Rear Seat 60:40 Split Fold	-	✓	✓
Air-Conditioning with N95 Cabin Filter	Manual with Digital Display	Manual with Digital Display	Manual with Digital Display
<b>Infotainment System</b>			
Infotainment Head Unit	Standard Audio	8" Touchscreen Monitor	8" Touchscreen Monitor
Voice Command	-	-	✓
Online Navigation	-	-	✓
Online Music Streaming	-	-	✓
Online Weather Forecast	-	-	✓
Smartphone Connectivity	-	✓	✓
Bluetooth Connectivity	✓	✓	✓
4G & Wi-Fi	-	-	✓
No of Speakers	2	4	4
USB Ports : Data (x1) & Charging (x5)	✓	✓	✓
<b>Safety</b>			
SRS Airbags	4 (Front & Side)	4 (Front & Side)	6 (Front, Side & Curtain)
Anti-Lock Braking System (ABS)	✓	✓	✓
Electronic Brake Distribution (EBD)	✓	✓	✓
Brake Assist (BA)	✓	✓	✓
Electronic Stability Control (ESC)	✓	✓	✓
Traction Control System (TCS)	✓	✓	✓
Hill Hold Assist (HHA)	✓	✓	✓
Reverse Camera	-	✓	✓
Front Parking Sensors	-	2	2
Rear Parking Sensors	2	2	2

\*Product specifications are subject to change without prior notice

# EXTERIOR & INTERIOR COLOURS

	SNOW WHITE	ARMOUR SILVER	JET GREY	ROSEWOOD MAROON	RUBY RED	SPACE GREY
1.6L Standard CVT	-	✓	✓	✓	✓	-
1.6L Executive CVT	✓	✓	✓	✓	✓	-
1.6L Premium CVT	✓	✓	-	✓	✓	✓



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