

DESIGNED FOR
FUNCTION
& COMFORT

HANDLING BY
LOTUS 

CAMPRO
1.6 DOHC
IAFM

ACTIVE
SAFETY
FEATURES

The new
Persona
SV



A Member of

DRB-HICOM

Introducing, the new Persona SV

Now that you've arrived, you need a car to complement your success. And Persona SV will do just that. With its contemporary design, envious stares and endless compliments will become the norm. So get used to people seeing you in the new light while you cruise about in the new definition of elegance.



Designed to impress.

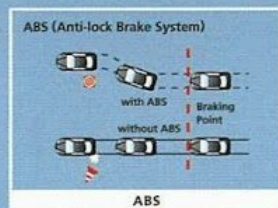
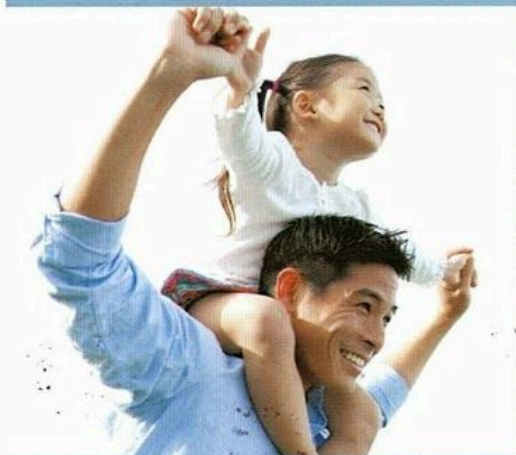
From head to tail, the new Persona exudes elegance. It comes with a full body kit, new rear LED combi, alloy rim design, turning lamps on each side mirror - plus an interior that maximizes space and comfort.



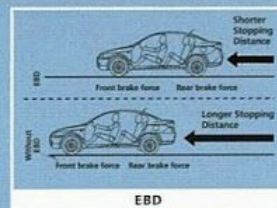
New signature front grille is a fusion of style and sleekness.



Safety 24/7



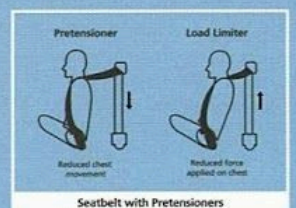
ABS with EBD helps stabilize the car on slippery roads and prevent accidents.



EBD monitors weight distribution between the right and left wheels to decide the best balance possible for the stable braking.



Dual SRS airbags protect both driver and passenger from severe injuries in the event of collision.



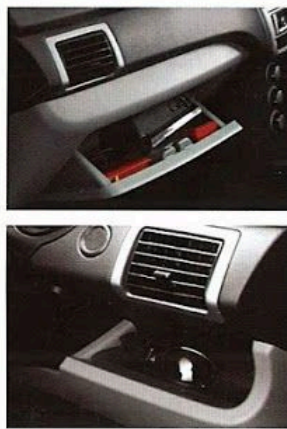
Pre-tensioner seat belt helps slow upper body movement during a sudden crash.

All around comfort.

Slip into a spacious cocoon of a sheer comfort and luxury. Allow the quiet cabin to promise you peace of mind as you enjoy smooth drive within an interior that makes you forget all the happenings of your day.



Two tone fabric seats



Cabin compartments and boot offer generous space for luggage and personal belongings.

Audio system comes with MP3 compatibility, AUX and USB port.



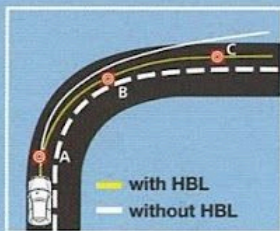
Be impressed by the sleek, white illuminated meter that allows easy readability.



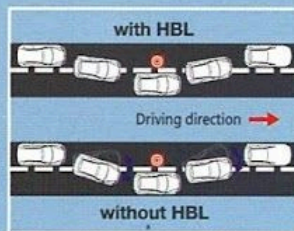
A contemporary 2-toned dashboard that is pleasing to the eye.



Precise to the last millimetre.



GRIP










STABILITY



RESPONSE

- It puts control back in your hands.
- It responds to your every move.
- It helps you master whatever the road throws at you.

SPECIFICATIONS

VARIANT		PERSONA SV MT	PERSONA SV AT
Powertrain			
Engine		Campro IAFM, 4 Cylinder, DOHC 16V	
Bore x Stroke	mm	76.0 X 88.0	
Total displacement	cc	1597	
Maximum power	kw/rpm	82/6500	
Maximum torque	Nm/rpm	148/4000	
Fuel type		Petrol	
Fuel tank capacity	liter	50	
Performance			
Maximum speed	km/h	190	185
0 – 100km/h	sec	11.5	13.9
Minimum turning radius	m	5.4	
Chassis			
Power steering		Hydraulic power steering	
Front suspension		Macpherson struts	
Rear suspension		Multilink	
Front brake service		Ventilated disc	
Rear brake service		Solid disc	
Tyre size / Wheel size		195 / 60R15	
Dimension & Weight			
Overall L X W X H	mm	4477 X 1725 X 1438	
Wheelbase	mm	2600	
Track front / rear	mm	1475 / 1470	
Overhang front / rear	mm	867 / 1010	
Kerb weight	kg	1170	1195
Safety & Security			
2 front airbags			✓
Immobiliser			✓
Alarm system			✓
Child lock			✓
ABS & EBD			✓
Operating Conveniences			
Central & auto door lock			✓
Keyless entry remote			✓
Front & rear power windows w/o anti-trap			✓
Equipment & Trims			
Standard front seat (No driver's height adj, no back pocket)			✓
Rear seat with fixed bench, high back			✓
Two tone seat fabric			✓
Door trim with insert			✓
Rear Disc Brake			✓
Glove box with lid			✓
Electrical & Electronic			
Manual air-conditioning			✓
Power socket at floor console			✓
Digital clock integrated into meter combi			✓
1-din radio CD MP3 with USB player			✓
2 audio speakers			✓
Rear roof-mounted 'b-sting' antenna			✓
Smoked Halogen headlamp with integrated turn signal			✓
Digital clock integrated into meter combi			✓
LED signal lamp on door mirror			✓
Accessory			
Vehicle Registration Number Holder			✓
Color Variations			
Tranquility Black			✓
Fire Red			✓
Genetic Silver			✓
Chiffon Green			✓
Bronze Garnet			✓
Atlantic Blue			✓
Solid White			✓

FROST & SULLIVAN
2008 BEST MODEL OF THE YEAR



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PERSONA/01052014/REVO

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