

Introducing PROTON's NEW Executive offering.



# Proton Persona EXECUTIVE



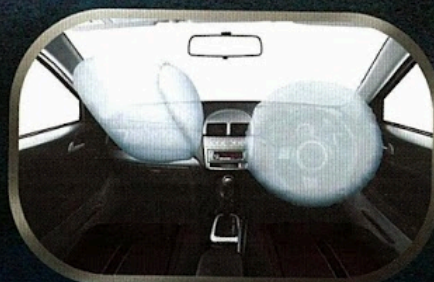
Stylish New Spoiler



Exclusive Leather Seat



Steering Audio Switches



Dual Airbags










Large Boot Space

**ABS & EBD**

**FREE  
WiFi Huddle**



VARIANT		PERSONA EXEC MT	PERSONA EXEC AT
<b>Powertrain</b>			
Engine		Campro IAFM, 4 Cylinder, DOHC 16V	
Bore X Stroke	mm	76.0 X 88.0	
Total Displacement	cc	1597	
Maximum Power	kw/rpm	82/6500	
Maximum Torque	Nm/rpm	148/4000	
Fuel Type		Petrol	
Fuel Tank Capacity	liter	50	
<b>Performance</b>			
Maximum Speed	km/h	190	185
0 - 100km/h	sec	11.5	13.9
Minimum Turning Radius	m	5.4	
<b>Chassis</b>			
Power Steering		Hydraulic power steering	
Front Suspension		Macpherson struts	
Rear Suspension		Multilink	
Front Brake Service		Ventilated disc 15"	
Rear Brake Service		Solid disc 15"	
Tyre Size		195/60R15	
Wheel Size		Alloy 6.0 X 15"	
<b>Dimension &amp; Weight</b>			
Overall L X W X H	mm	4477 X 1725 X 1438	
Wheelbase	mm	2600	
Track Front / Rear	mm	1475 / 1470	
Overhang Front / Rear	mm	867 / 1010	
Kerb Weight	kg	1170	1195
<b>Safety &amp; Security</b>			
2 Front Airbags			✓
Front Seat Belt With Pre-tensioners			✓
Immobiliser			✓
Alarm System			✓
Child Lock			✓
ABS & EBD			✓
<b>Operating Conveniences</b>			
Central & Auto Door Lock			✓
Keyless Entry Remote			✓
Front & Rear Power Windows w/o Anti-trap			✓
Steering Wheel With Audio Switches			✓
Driver Seat Height Adjuster			✓
<b>Equipment &amp; Trims</b>			
Standard Front Seat (No Back Pocket)			✓
Rear Seat With Fixed Bench, High Back			✓
Two Tone Seat Fabric			✓
Door Trim With Insert			✓
Rear Disc Brake			✓
Glove Box With Lid			✓
Kaizer Silver Finished 15" Alloy Wheel			✓
Body Color Door Handles			✓
Chrome Front Wing			✓
Chrome RR Garnish			✓
Body Kit			✓
Leather Upholstery (Seat, Steering, Gear Shift Boot, Door Trim)			✓
Front Fog Lamp			✓
Rear Trunk Lid Spoiler			✓
<b>Electrical &amp; Electronic</b>			
Manual Air-conditioning			✓
Power Socket At Floor Console			✓
Digital Clock Integrated Into Meter Combi			✓
1-Din Radio CD MP3 With USB Player			✓
2 Audio Speakers			✓
Rear Roof-mounted 'B-sting' Antenna			✓
Smoked Halogen Headlamp With Integrated Turn Signal			✓
Digital Clock Integrated Into Meter Combi			✓
LED Signal Lamp On Door Mirror			✓
<b>Accessory</b>			
Vehicle Registration Number Holder			✓
Yes 4G WiFi			✓
<b>Colours</b>			
Tranquility Black			✓
Solid White			✓
Chiffon Green			✓
Bronze Garnet			✓
Genetic Silver			✓
Fire Red			✓
Elegant Brown			✓