



PROTON

2019 **PERSONA**

INTELLIGENCE
THAT **CARES**[™]



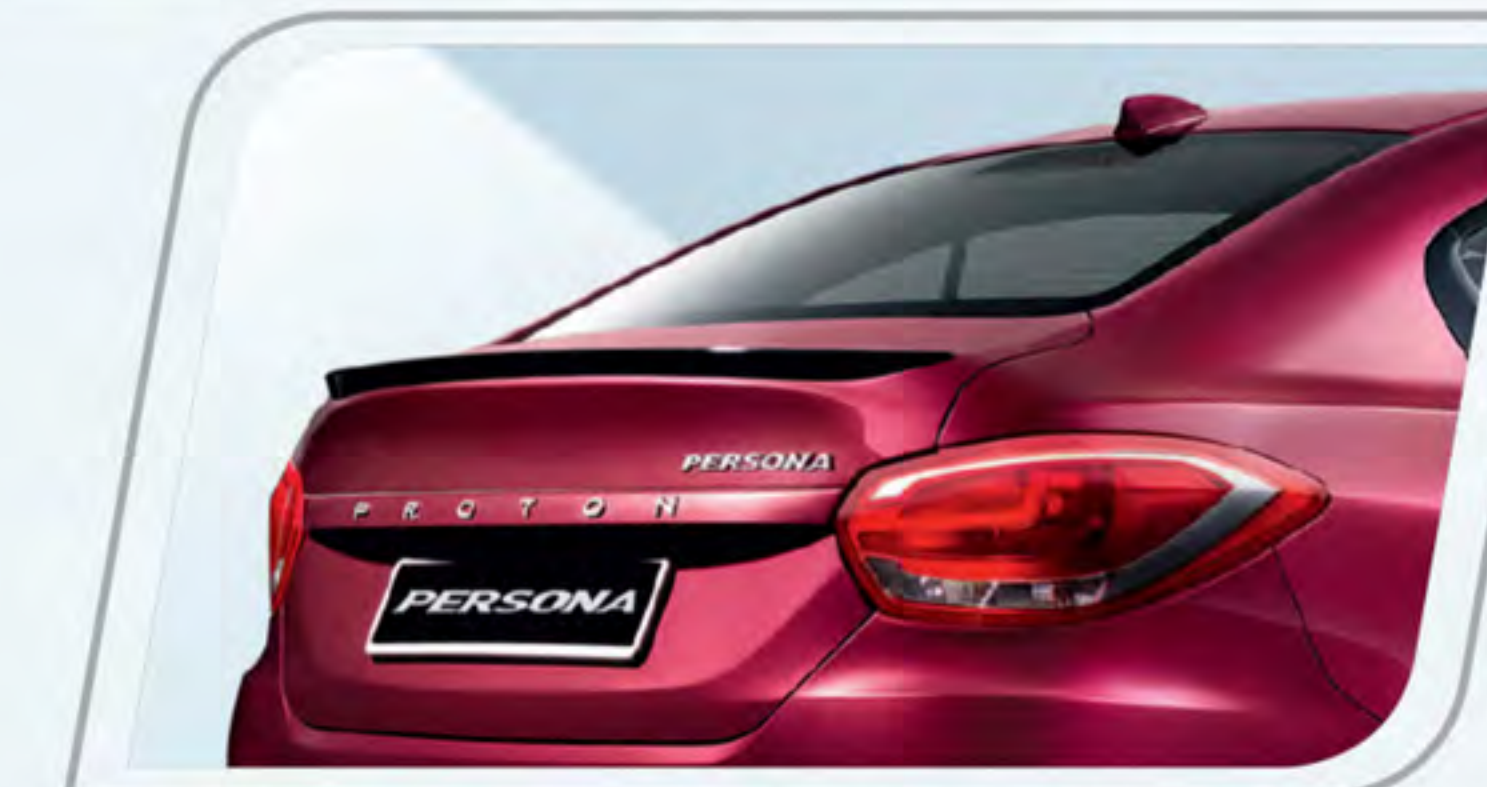
The Intelligent Family Car With Head Turning Looks

Redesigned looks are matched to class leading dynamics and ASEAN NCAP 5 star safety. It's smarter and safer than ever with an intelligent infotainment head unit offering internet connectivity* and voice command*.

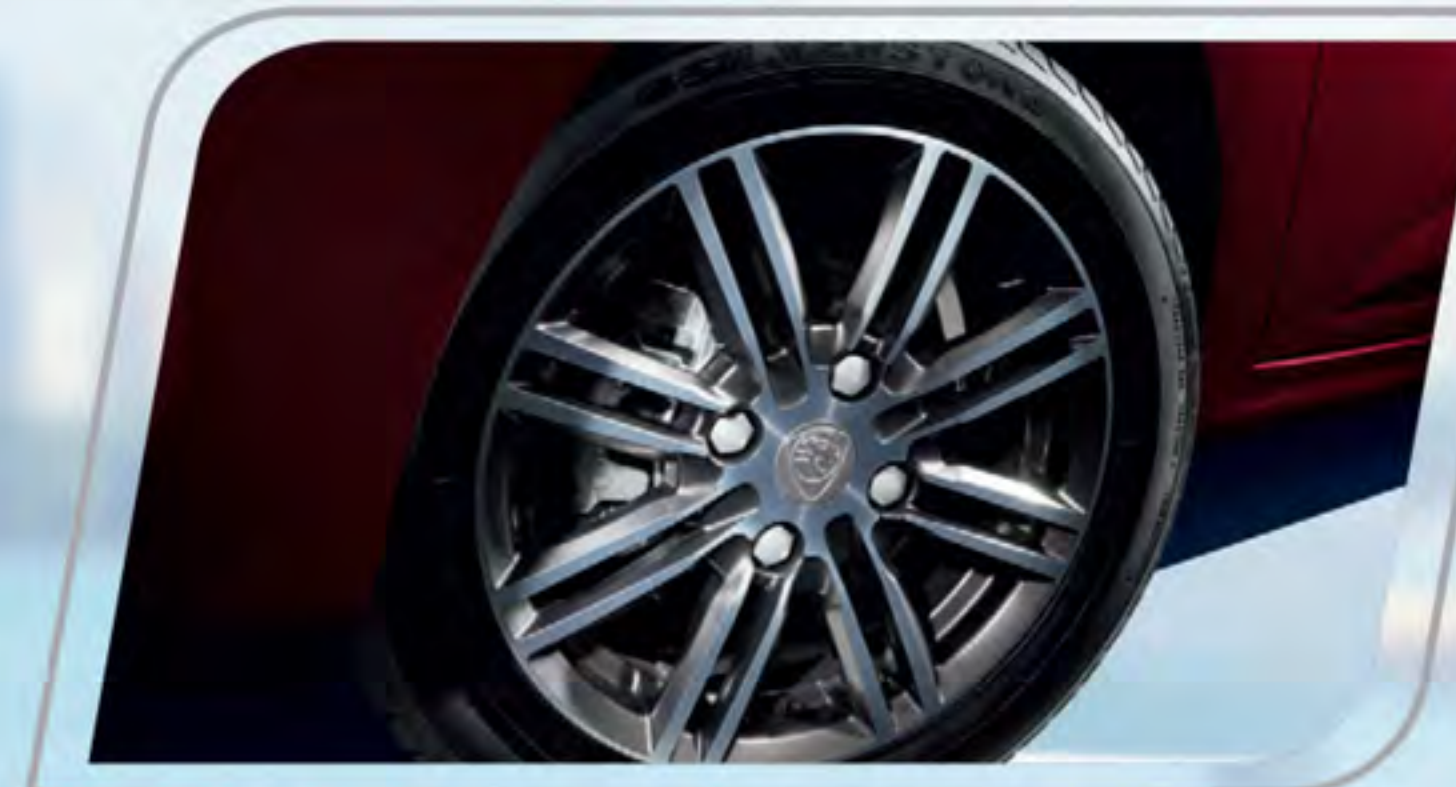


Stylish Comfort & Sleek Design

PROTON's ethereal bow and infinite weave grille give the 2019 PERSONA a familiar face that ties it to other Proton models. New LED Daytime Running Lamps** add a bold detail to the handsome face.



Shark Fin Antenna



Dual Tone Alloy Rim*



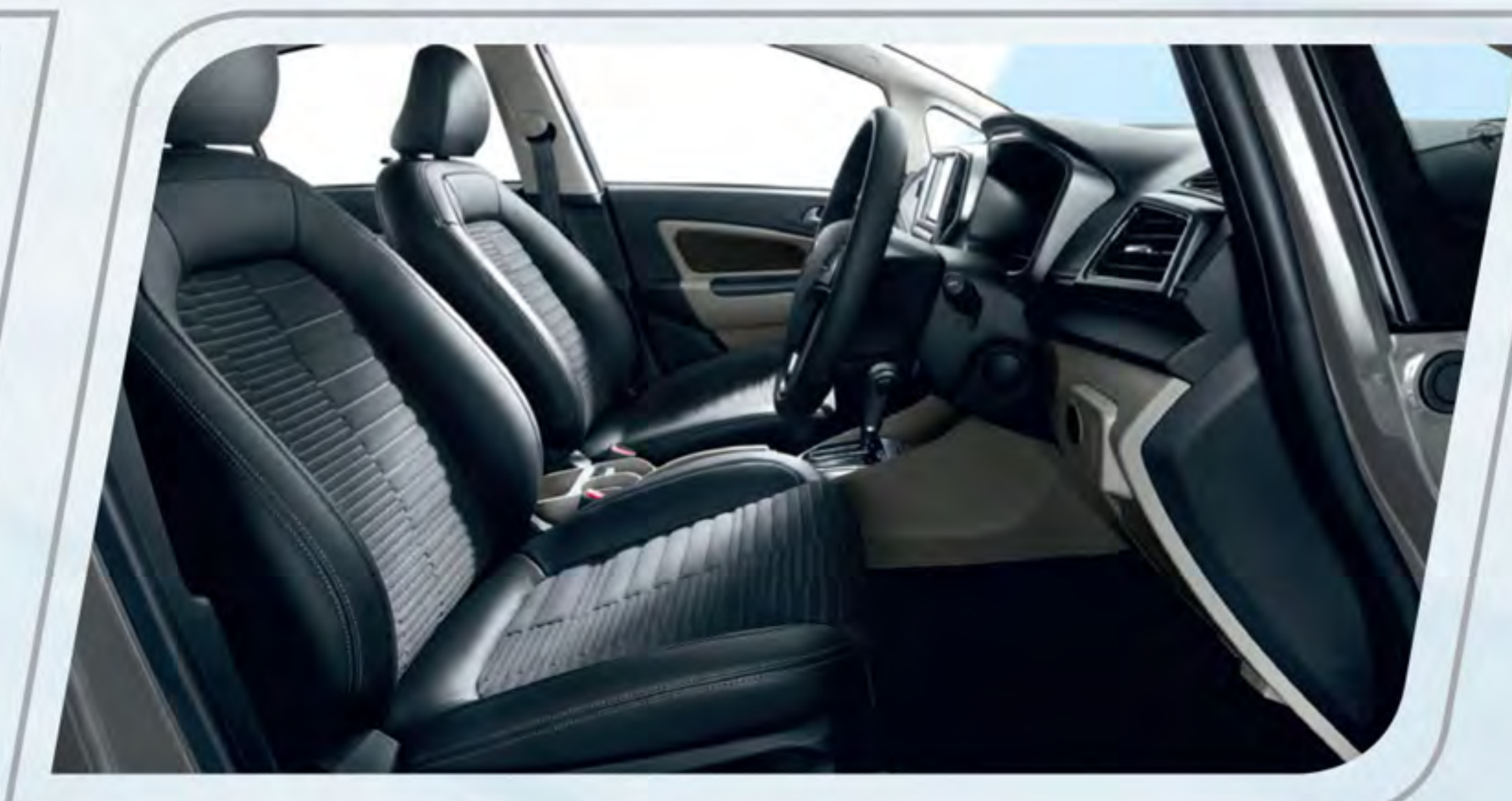
LED DRL**



Rear Spoiler



Refreshed Interior



Semi Leather Seats**



TFT Multi Info Display** with ECO Drive Assist



Stylish Gear Knob*



Borderless Rear View Mirror*

First In Class Peerless Connectivity

Inside, you will discover a first in class 7" Infotainment Head Unit with 4G* & Wi-Fi* connectivity. This offers connectivity options as well as voice command* functions. Elegant ergonomic touches include a new gear knob* and a borderless rear view mirror*. The 2019 PERSONA is ready to challenge your expectations for family sedans.



GKUI Infotainment System



Experience a multitude of audio functions and smooth navigation with our Voice Command*, Online Music Streaming* and an arsenal of connectivity solutions.

Comforts of Practical Functionality

Everywhere in the 2019 PERSONA, you'll find little innovations that make every drive a pleasure. From the Intelligent Entry** to rear USB Chargers to Smartphone Connectivity** and so much more, your comfort and convenience is and always will be our number one priority.



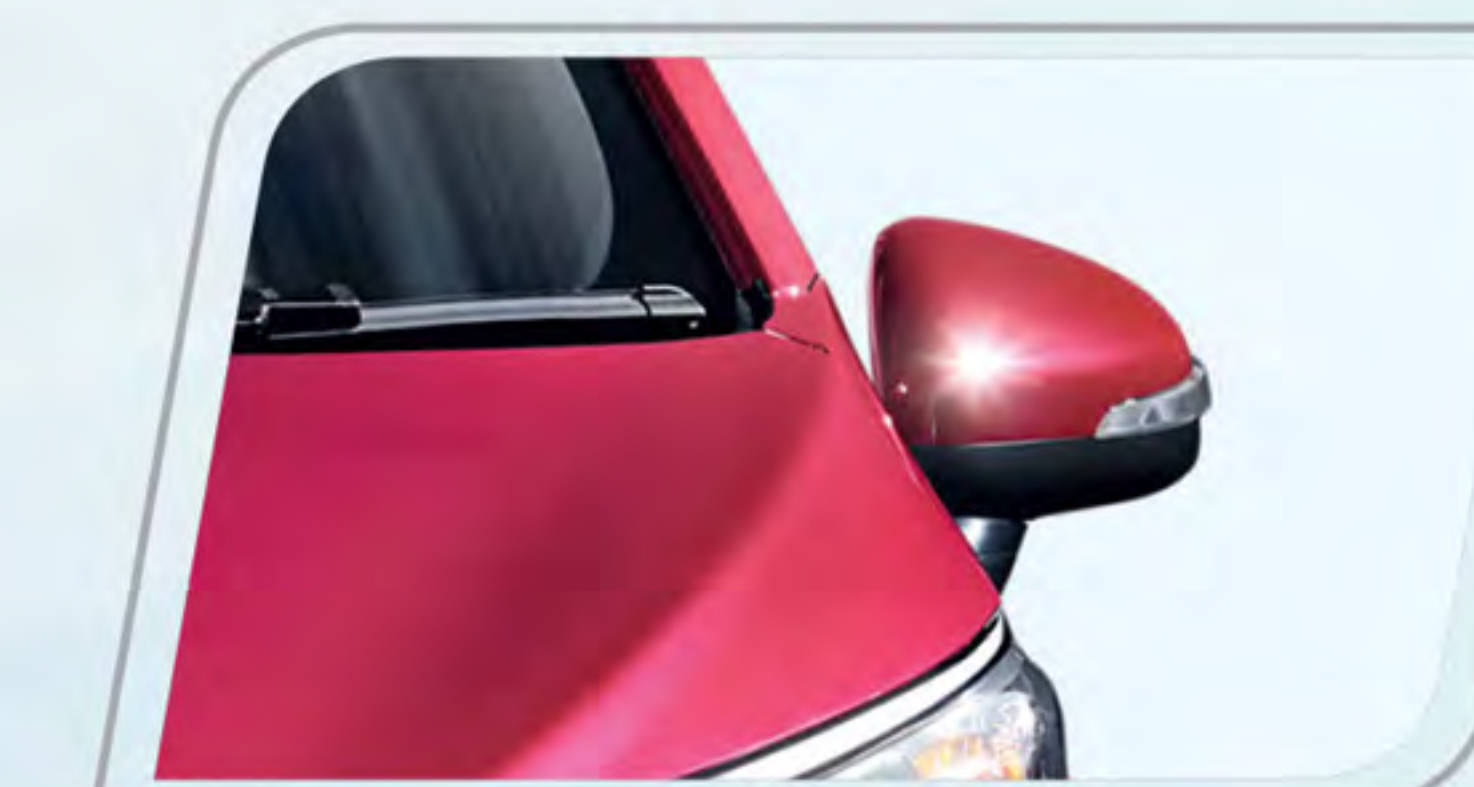
Intelligent Entry**



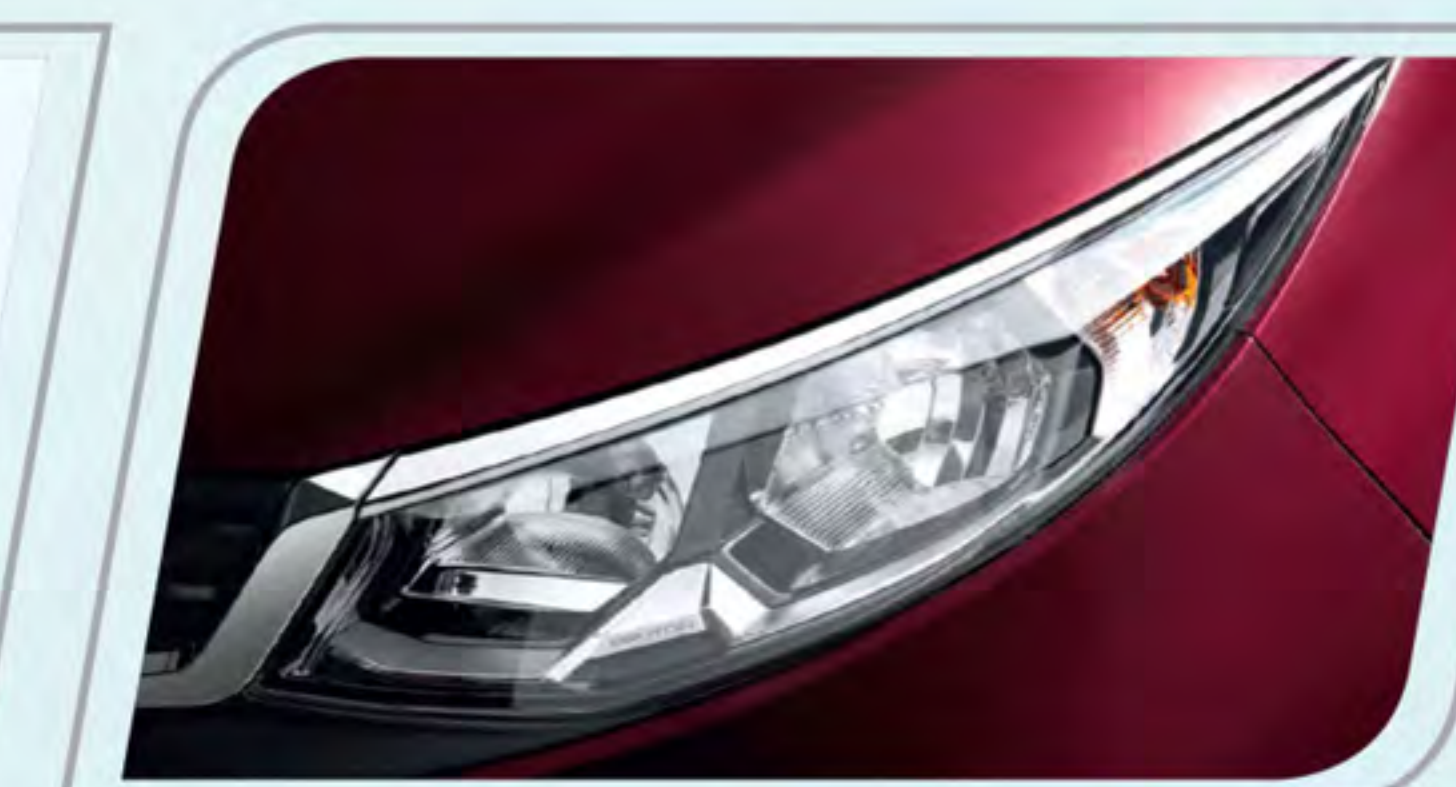
Push Start Button**



2 Rear USB Chargers



Electric Door Mirrors with Auto Fold Function**



Auto Headlamps*



Remote Trunk Release**



Steering Switches**



510L Boot Space



60:40 Rear Seat Fold**

* Available in Premium variant only
** Available in Executive & Premium variants only

* Available in Premium variant only
** Available in Executive & Premium variants only



Front SRS Airbags, Side SRS Airbags* & Curtain SRS Airbags*



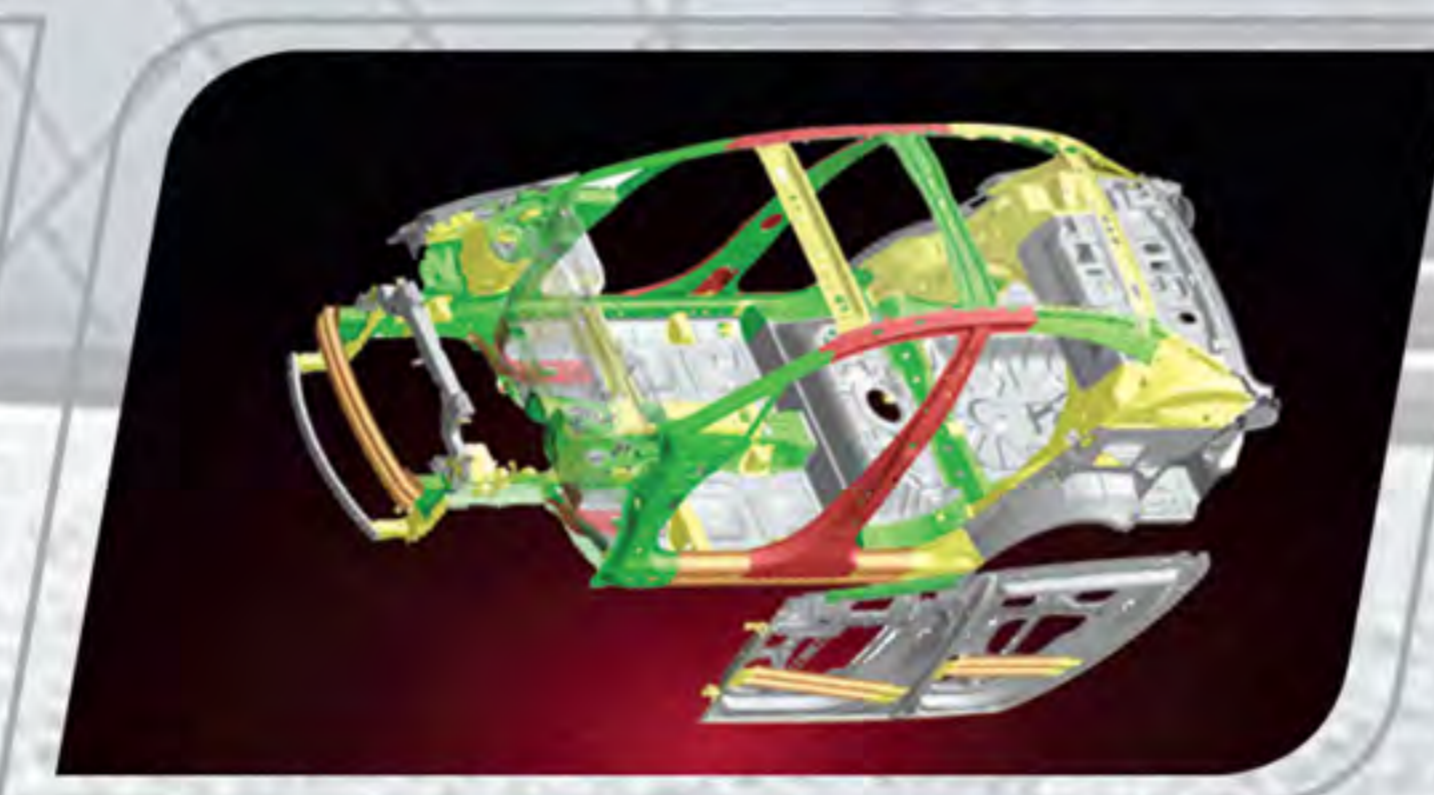
Reverse Camera **With Dynamic Lines****

5 Star Proven Safety

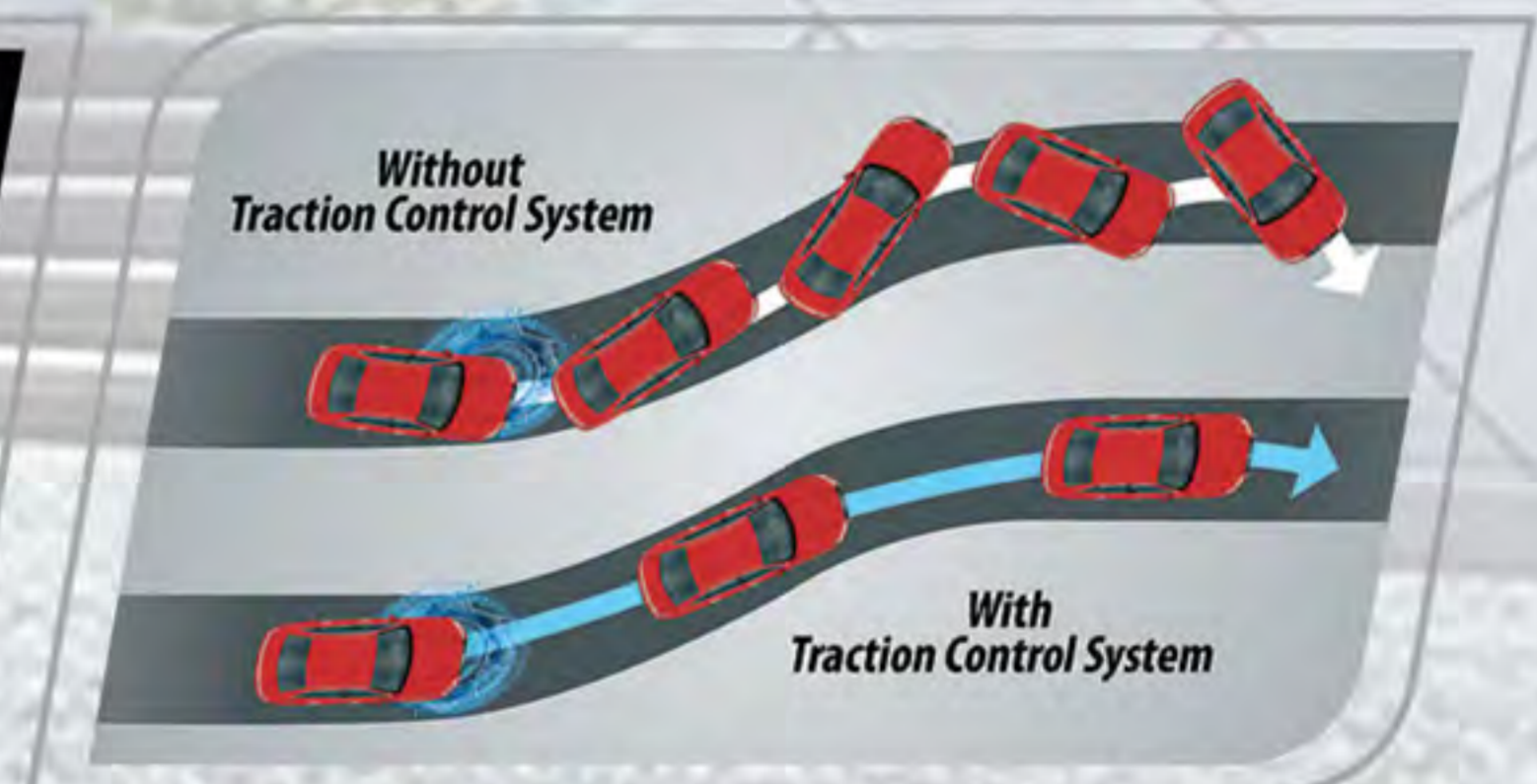
The 2019 PERSONA is safer than ever with a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Press Formed (HPF) steel structure results in a stronger and safer body. It comes standard with Electronic Stability Control (ESC) and Traction Control System (TCS). A reverse camera with dynamic line** and all round sensors complete a car that is as safe as it looks great.



5 Star **ASEAN NCAP**



HPF Body Structure



Electronic Control System (ESC) & Traction Control System (TCS)



Hill-Hold Assist (HHA)



All Round Sensors

* Available in Premium variant only

** Available in Executive & Premium variants only

Model		Proton Persona			
Variant		1.6L			
		Standard MT	Standard CVT	Executive CVT	Premium CVT
Engine					
Engine Type		4 Cylinders In-Line 16 Valve DOHC, VVT			
Displacement	cc	1,597			
Max Power	kW(PS)/rpm	80(109) / 5,750			
Max Torque	Nm/rpm	150/4,000			
Fuel System		Multi Point Injection			
Fuel Tank Capacity	Litre	40			
Transmission					
Transmission Type		5-Speed Manual	CVT	CVT	CVT
Chassis					
Steering		Electric Power Steering			
Minimum Turning Radius	m	5.0			
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam			
Brakes	Front / Rear	Ventilated Disc / Drum			
Tyre & Wheel		185/55 R15 Alloy			
Spare Tyre & Wheel		T115/70 D14 Steel			
Dimension & Weight					
Length x Width x Height	mm	4,362 x 1,722 x 1,554			
Wheelbase	mm	2,555			
Tread (Front / Rear)	mm	1,490 / 1,490			
Kerb Weight	kg	1,154	1,174	1,188	1,193
Boot Space	Litre	510			
Exterior					
Headlamps		Halogen			
Daytime Running Lamps		-	-	√	√
Auto Headlamps		-	-	-	√
Follow Me Home Headlamps		-	-	√	√
Electric Door Mirrors with Auto Fold Function		-	-	√	√
Door Mirrors with Turn Signal Lamps		√	√	√	√
Rear Spoiler		√	√	√	√
Remote Trunk Release		-	-	√	√
Shark Fin Antenna		√	√	√	√
Interior					
Steering Wheel Material		Urethane	Urethane	Urethane	Leather
Steering Switches for Audio and Hands-Free Telephone		-	-	√	√
Steering Tilt Adjustment		√	√	√	√
Multi Info Display		LCD Segmented	LCD Segmented	TFT	TFT
ECO Drive Assist		√	√	√	√
Intelligent Entry with Push Start Button		-	-	√	√
Power Windows		√	√	√	√
Driver's Window with Anti-Trap		-	-	√	√
Seat Material		Fabric	Fabric	Semi Leather	Semi Leather
Driver's Seat Height Adjuster		√	√	√	√
Rear Seat 60:40 Split Fold		-	-	√	√
Infotainment System					
Audio System		Standard Audio	Standard Audio	7" Touch Screen Monitor	7" Touch Screen Monitor
Voice Command		-	-	-	√
Online Music Streaming		-	-	-	√
Online Navigation		-	-	-	√
Smartphone Connectivity		-	-	√	√
Bluetooth Connectivity		√	√	√	√
4G & Wi-Fi		-	-	-	√
No of Speakers		2	2	4	4
USB Ports : Data (x1) & Charging (x2)		√	√	√	√
Safety & Security					
Front SRS Airbags		√	√	√	√
Side SRS Airbags		-	-	-	√
Curtain SRS Airbags		-	-	-	√
Rear Seat ISOFIX & Top Tether Anchorage		√	√	√	√
Anti-Lock Braking System (ABS)		√	√	√	√
Electronic Brake Distribution (EBD)		√	√	√	√
Brake Assist (BA)		√	√	√	√
Electronic Stability Control (ESC)		√	√	√	√
Traction Control System (TCS)		√	√	√	√
Hill Hold Assist (HHA)		√	√	√	√
Front Parking Sensors		2	2	2	2
Rear Parking Sensors		2	2	2	2
Reverse Camera with Dynamic Lines		-	-	√	√
Immobiliser & Anti-Theft Alarm		√	√	√	√
Impact Sensing Door Unlock		√	√	√	√



Rosewood Maroon

Snow White

Ruby Red

Jet Grey

Armour Silver

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