

Persona



**3 YEAR  
FACTORY BACKED  
WARRANTY**

**7 YEAR  
ANTI-CORROSION  
WARRANTY**

**FREE 24 HR  
ROADSIDE  
ASSISTANCE**

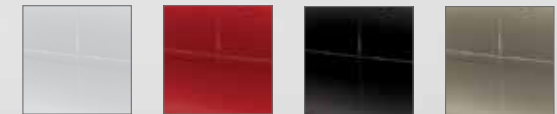
**CAMPRO  
DOHC  
IAFM**

**LOTUS  
RIDE  
&  
HANDLING**

## STANDARD FEATURES

|  | G | GX |                                       | G     | GX          |
|--|---|----|---------------------------------------|-------|-------------|
| Power Steering                             | ✓ | ✓  | Height Adjustable Drivers Seat        | ✓     | ✓           |
| Air Conditioning                           | ✓ | ✓  | Multi Function Trip Computer          | ✓     | ✓           |
| SRS Drivers Airbag                         | ✓ | ✓  | Front Door Pockets                    | ✓     | ✓           |
| SRS Passenger Airbag                       | ✓ | ✓  | 12V Interior Accessory Socket         | ✓     | ✓           |
| Driver & Passenger Pre-tensioner Seatbelts | ✓ | ✓  | Reverse Sensors                       | ✓     | ✓           |
| Cup Holders – Front & Rear                 | ✓ | ✓  | Front Fog Lights                      | ✓     | ✓           |
| Remote Keyless Entry                       | ✓ | ✓  | Rear Fog Lights                       | ✓     | ✓           |
| Central Locking                            | ✓ | ✓  | Vanity Mirror on Sunvisor (passenger) | ✓     | ✓           |
| Alarm / Immobiliser                        | ✓ | ✓  | Exterior Mirror Operation             |       | Electric    |
| Remote Keyless Boot Entry                  | ✓ | ✓  | Collapsible Steering Column           | ✓     | ✓           |
| Auto Door Lock                             | ✓ | ✓  | Front Head Rests Height Adjustable    | ✓     | ✓           |
| CD/MP3 Audio System                        | ✓ | ✓  | Side Protector Moulds                 | Black | Body Colour |
| Steering Wheel Audio Controls              | ✓ | ✓  | Exterior Door Handle Colours          | Black | Body Colour |
| Remote Fuel Filler Release                 | ✓ | ✓  | Alloy Wheels                          | -     | ✓           |
| Power Windows Front & Rear                 | ✓ | ✓  | ABS (Anti Lock Brake System) with EBD | -     | ✓           |
| Height Adjustable Steering Column          | ✓ | ✓  |                                       |       |             |

## COLOUR RANGE



Solid White    Solid Red    Tranquility Black    Light Gold



Genetic Silver    Metal Grey



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## PERSONA MAKE AN IMPRESSION

Style, safety, spaciousness, practicality, quality, comfort and performance are the seven key areas that guided Proton Designers and Engineers in formulating a package to meet the requirements and expectations of a wide spectrum of buyers.



Some of the standard safety features include SRS dual front airbags and reverse sensors.



The interior is a refinement of other current Proton designs with a Lotus inspired dash.



GX comes standard with Alloy Wheels and ABS (Anti Lock Brakes) with EBD.



Lotus engineered ride and handling has created this agile four door sedan.



Persona's 1.6L Double Over Head Cam engine produces maximum power of 82kW.



A spacious 430L boot with the added versatility of 60/40 split fold rear seats.

## GENUINE ACCESSORIES

|                         |                   |                         |
|-------------------------|-------------------|-------------------------|
| Alloy Wheels            | Rear Spoiler      | Cruise Control Kit      |
| Locking Wheel Nuts      | Body Kit          | Suspension lowering kit |
| Slimline Weathershields | Dash Mat          | Bluetooth handsfree kit |
| Headlight Protectors    | Proton Safety Kit | iPod interface kit      |
| Bonnet Protector        | Roof Racks        | Tow Bar                 |



## TECHNICAL SPECIFICATIONS

|  | G  | G         | GX                    | GX        |
|--|--|-----------|-----------------------|-----------|
| <b>TRANSMISSION</b>                                |  |           |                       |           |
|  | Manual   | Automatic | Manual                | Automatic |
| <b>Transmission Type</b>                           | 5 Speed  | 4 Speed   | 5 Speed               | 4 Speed   |
| <b>Transmission Model</b>                          | F5M41  | F4A21     | F5M41                 | F4A21     |
| <b>POWERTRAIN</b>                                  |  |           |                       |           |
| <b>Engine</b>                                      | 4-Cylinder In-Line DOHC Multi-Point Injection with IAFM        |           |                       |           |
| <b>Bore x Stroke (mm)</b>                          | 76.0 x 88.0  |           |                       |           |
| <b>Total Displacement (cc)</b>                     | 1597   |           |                       |           |
| <b>Compression Ratio</b>                           | 10:1   |           |                       |           |
| <b>Maximum Power</b>                               | 82kW / 6,500 rpm   |           |                       |           |
| <b>Maximum Torque</b>                              | 148Nm / 4,000 rpm  |           |                       |           |
| <b>Fuel System</b>                                 | Multi Point Injection  |           |                       |           |
| <b>PERFORMANCE</b>                                 |  |           |                       |           |
| <b>Maximum Speed (s)</b>                           | 190  | 185       | 190                   | 185       |
| <b>0-100 (sec)</b>                                 | 12   | 14.3      | 12                    | 14.3      |
| <b>Fuel Efficiency as per ADR 81/02 - Combined</b> | 6.6  | 6.8       | 6.6                   | 6.8       |
| <b>CO2 (g per km) - Combined</b>                   | 157  | 161       | 157                   | 161       |
| <b>CHASSIS</b>                                     |  |           |                       |           |
| <b>Steering System</b>                             | Rack and Pinion Hydraulic Power Steering                       |           |                       |           |
| <b>Front Suspension</b>                            | Mcpherson Strut, Coil Springs, Gas Dampers with Stabiliser Bar |           |                       |           |
| <b>Rear Suspension</b>                             | Multi Link, Coil Springs, Gas Dampers with Stabiliser Bar      |           |                       |           |
| <b>Minimum Turning Radius (mtrs)</b>               | 5.4  |           |                       |           |
| <b>Front Brake</b>                                 | Ventilated discs   |           |                       |           |
| <b>Rear Brake</b>                                  | Discs  |           |                       |           |
| <b>Tyre Size</b>                                   | 195 / 60 R15   |           |                       |           |
| <b>Wheel Size</b>                                  | 15" Steel  |           |                       | 15" Alloy |
| <b>Spare Tyre</b>                                  | Space Saver  |           |                       |           |
| <b>Ground Clearance (mm)</b>                       | 155  |           |                       |           |
| <b>Luggage Volume (Ltrs)</b>                       | 430  |           |                       |           |
| <b>DIMENSIONS &amp; WEIGHT</b>                     |  |           |                       |           |
| <b>Overall L x W x H (mm)</b>                      | 4477 x 1725 x 1438   |           |                       |           |
| <b>Wheel base (mm)</b>                             | 2600   |           |                       |           |
| <b>Track, Front / Rear (mm)</b>                    | 1475 / 1470  |           |                       |           |
| <b>Overhang Front / Rear (mm)</b>                  | 867 / 1010   |           |                       |           |
| <b>Weight (kg)</b>                                 | 1200   | 1225      | 1215                  | 1240      |
| <b>Fuel Tank Capacity (Ltrs)</b>                   | 50   |           |                       |           |
| <b>Interior L x W x H (mm)</b>                     | 1812 x 1380 x 1180   |           |                       |           |
| <b>Towing Capacity (Un-Braked / Braked)</b>        | 500kg / 1000kg   |           |                       |           |
| <b>WARRANTY</b>                                    |  |           |                       |           |
| <b>Warranty</b>                                    | 3 year / 100,000km   |           | 3 year / Unlimited km |           |
| <b>Roadside Assistance</b>                         | 12 Months  |           | 3 years               |           |