

# Persona

*Elegance*

DESIGNED FOR  
FUNCTION  
& COMFORT

**LOTUS  
RIDE**  
&  
HANDLING

CAMPRO  
1.6 DOHC  
**IAFM**

**ACTIVE  
SAFETY  
FEATURES**



Committed to be better

# Introducing, the Persona Elegance.

The wait is over, you need a car to compliment your successful lifestyle. And the Persona Elegance will do just that. With its contemporary design, envious stares and endless compliments will become the norm. So get used to people seeing you in a new light while you cruise about in the new definition of elegance.



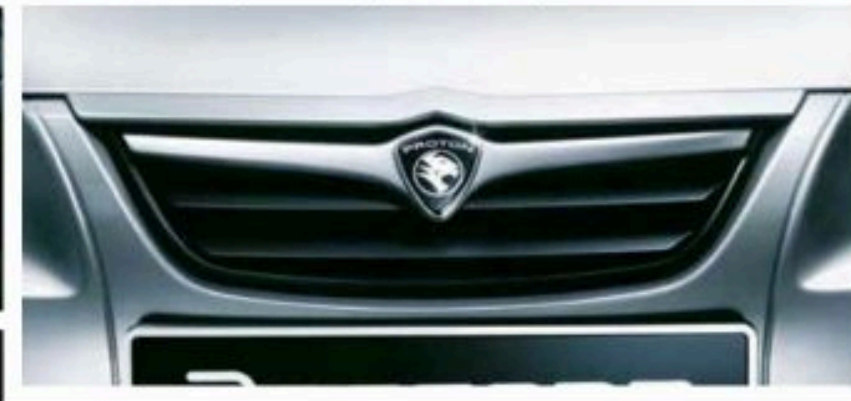
## Better functions.

The elegant interior functions are all at your fingertips. Enjoy the MP3 compatible radio with USB port which also has the convenience of steering wheel audio controls. Be impressed by the sleek, white illuminated instrument cluster that allows easy readability.

Audio Head Unit with USB, MP3 and AUX ports  
Enjoy all your favourite hits, non-stop.



New signature front grille is a fusion of style and sleekness.



Stylised LED rear lights.



## Better features.



### REVERSE SENSORS

Vertical and horizontal detection angle to ensure safe coverage



### ELECTRIC WINDOWS AND MIRRORS

Added convenience at your fingertips



### LEATHER INTERIOR

Providing you with luxury and comfort

## Better comfort.

Slip into a spacious cocoon of sheer comfort and luxury. Allow the quiet cabin to promise you peace of mind as you enjoy a smooth drive within an interior that makes you forget all the happenings of your day.

A contemporary 2-toned dashboard that is pleasing to the eye.



Cabin compartments and boot offer generous space for luggage and personal belongings.



## Better design.

From head to tail, the new Persona exudes elegance. It comes standard with front and rear fog lights, alloy wheels, LED rear lights, indicators on each side mirror, rear spoiler, lower body kit – plus leather interior.

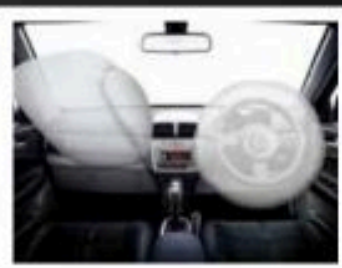


### ABS (Anti-lock Brake System)



### ABS WITH EBD

To help keep the car stable under hard braking



### DUAL SRS AIRBAGS

Reduce the risk of injuries in the event of a collision



### LED INDICATORS ON SIDE MIRRORS

An added safety feature that's stylish too

# Specifications & Features:

5 Speed Manual

4 Speed Automatic

## Powertrain

Engine	Campro IAFM, 4 Cylinder, DOHC 16V	
Bore x Stroke (mm)	76.0 x 88.0	
Total Displacement (cc)	1,597	
Compression Ratio	10:1	
Maximum Power (kW @ rpm)	82 @ 6,500	
Maximum Torque (Nm @ rpm)	148 @ 4,000	
Fuel Tank Capacity (Litres)	50	

## Performance

Acceleration 0-100 km/h (sec)	11.5	13.9
Fuel Efficiency (L/100km) – Combined	6.6	6.8
CO2 Emissions (g/km) – Combined	157	161

## Chassis

Steering System	Hydraulic Power Steering	
Front Suspension	McPherson Strut with Stabiliser Bar	
Rear Suspension	Multi Link with Stabiliser Bar	
Minimum Turning Radius (mtrs)	5.4	
Front Brake	Ventilated Discs	
Rear Brake	Solid Discs	
Tyre Size	195 / 60 R15	
Wheel Size	15" Alloys	
Spare Tyre	Space Saver	
Ground Clearance (mm)	155	
Luggage Volume (Ltrs)	430	

## Dimension & Weight

Overall L x W x H (mm)	4,477 x 1,725 x 1,438	
Wheelbase (mm)	2,600	
Track Front / Rear (mm)	1,475 / 1,470	
Overhang Front / Rear (mm)	867 / 1,010	
Kerb Weight (kg)	1,200	1,245

## Colours

 Solid White	 Tranquility Black
 Solid Red	 Genetic Silver
 Bronze Garnet	

## Features

Remote Keyless Entry / Central Locking	✓	Height Adjustable Drivers Seat	✓
Alarm System / Immobiliser	✓	Multi Function Trip Meter	✓
Remote Keyless Boot Entry	✓	Cup Holders - Front & Rear	✓
Auto Door Lock	✓	Utility Hook - Front Passenger Seat	✓
SRS Drivers Airbag	✓	60/40 Split Fold Rear Seat	✓
SRS Passenger Airbag	✓	Exterior Mirror Operation	Electric
Driver & Passenger Pre-tensioner Seat Belts	✓	Upholstery	Leather
ABS (Anti Lock Brakes)	✓	Reverse Sensors	✓
EBD (Electronic Brake force Distribution)	✓	Front & Rear Fog Lights	✓
Air Conditioning	✓	Alloy Wheels	✓
Headlight & Key Reminder Buzzer	✓	Rear Spoiler	✓
Radio CD & MP3 Player with USB Port	✓	Lower Body Kit	✓
Steering Wheel Audio Controls	✓	Warranty	3 Years / Unlimited Km
Power Windows - Front & Rear	✓	Roadside Assistance	3 Years
Height Adjustable Steering Column	✓	Anti Corrosion Warranty	7 Years

**PROTON 1800 652 708**

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