



PROTON
INSPIRING CONNECTIONS

PERSONA

INTELLIGENCE
THAT **CARES**[™]



5-YEAR
WARRANTY
150,000KM

5-YEAR
DATA PACKAGE
1GB/MONTH

A Member of
DRB-HICOM



Front SRS Airbags, Side SRS Airbags* & Curtain SRS Airbags*



Reverse Camera *With Dynamic Lines***

5 Star Proven Safety

The PERSONA is safer than ever with a maximum 5 Star ASEAN NCAP rating across all variants. The Hot Press Formed (HPF) steel structure results in a stronger and safer body. It comes standard with Electronic Stability Control (ESC) and Traction Control System (TCS). A Reverse Camera with Dynamic Line** and All Round Sensors complete a car that is as safe as it looks great.



5 Star ASEAN NCAP



HPF Body Structure



Electronic Stability Control (ESC) & Traction Control System (TCS)



Hill Hold Assist (HHA)



All Round Sensors

* Available in Premium variant only

** Available in Executive & Premium variants only

The Intelligent Family Car With Head Turning Looks

Redesigned looks are matched to class leading dynamics and ASEAN NCAP 5 star safety. It's smarter and safer than ever with an Intelligent Infotainment Head Unit offering Internet Connectivity* and Voice Command*.

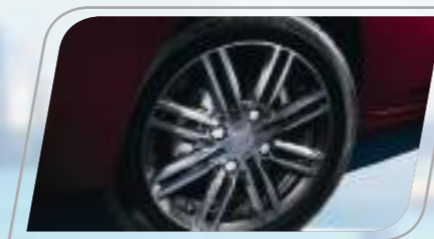


Stylish Comfort & Sleek Design

PROTON's ethereal bow and infinite weave grille give the PERSONA a familiar face that ties it to other Proton models. New LED Daytime Running Lamps** add a bold detail to the handsome face.



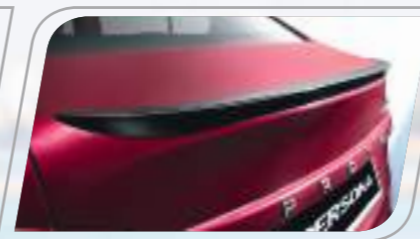
Shark Fin Antenna



Dual Tone Alloy Rim*



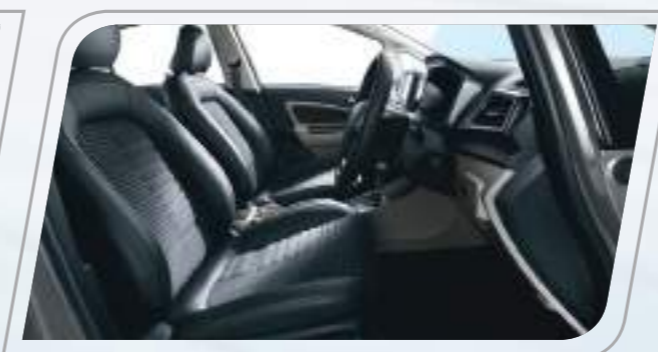
LED Daytime Running Lamps**



Rear Spoiler



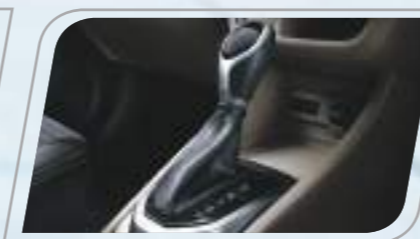
Refreshed Interior



Semi Leather Seats**



TFT Multi Info Display** with ECO Drive Assist



Stylish Gear Knob*



Borderless Rear View Mirror*

First In Class Peerless Connectivity

Inside, you will discover a first in class 7" Infotainment Head Unit with 4G* & Wi-Fi* connectivity. This offers connectivity options as well as Voice Command* functions. Elegant ergonomic touches include a Stylish Gear Knob* and a Borderless Rear View Mirror*. The PERSONA is ready to challenge your expectations for family sedans.



GKUI Infotainment System



Experience a multitude of audio functions and smooth navigation with our Voice Command*, Online Music Streaming* and an arsenal of connectivity solutions.

Comforts of Practical Functionality

Everywhere in the PERSONA, you'll find little innovations that make every drive a pleasure. From the Intelligent Entry** to rear USB Ports to Smartphone Connectivity** and so much more, your comfort and convenience is and always will be our number one priority.



Intelligent Entry**



Push Start Button**



2 Rear USB Ports



Electric Door Mirrors with Auto Fold Function**



Auto Headlamps*



Remote Trunk Release**



Steering Switches**



510L Boot Space



60:40 Rear Seat Fold**

* Available in Premium variant only
** Available in Executive & Premium variants only

* Available in Premium variant only
** Available in Executive & Premium variants only

Model		Proton Persona			
Variant		1.6L			
		Standard MT	Standard CVT	Executive CVT	Premium CVT
Engine					
Engine Type	4 Cylinders In-Line 16 Valve DOHC, VVT				
Displacement	cc	1,597			
Max Power	kW(PS)/rpm	80(109) / 5,750			
Max Torque	Nm/rpm	150/4,000			
Fuel System	Multi Point Injection				
Fuel Tank Capacity	Litre	40			
Transmission					
Transmission Type	5-Speed Manual		CVT	CVT	CVT
Chassis					
Steering	Electric Power Steering				
Minimum Turning Radius	m	5.0			
Suspension	Front / Rear	MacPherson Strut with Stabiliser Bar / Torsion Beam Axle			
Brakes	Front / Rear	Ventilated Disc / Drum			
Tyre & Wheel	185/55 R15 Alloy				
Dimension & Weight					
Length x Width x Height	mm	4,362 x 1,722 x 1,554			
Wheelbase	mm	2,555			
Kerb Weight	kg	1,154	1,174	1,188	1,193
Boot Space	Litre	510			
Exterior					
Headlamps	Halogen				
Daytime Running Lamps	-	-	LED	LED	
Auto Headlamps	-	-	√	√	
Follow Me Home Headlamps	-	-	√	√	
Door Mirrors with Turn Signal Lamps	√	√	With Auto Fold	With Auto Fold	
Rear Spoiler	√	√	√	√	
Remote Trunk Release	-	-	√	√	
Shark Fin Antenna	√	√	√	√	
Interior					
Steering Wheel Material	Urethane	Urethane	Urethane	Leather	
Steering Switches for Audio and Hands-Free Telephone	-	-	√	√	
Steering Tilt Adjustment	√	√	√	√	
Multi Info Display	LCD Segmented	LCD Segmented	TFT	TFT	
ECO Drive Assist	√	√	√	√	
Intelligent Entry with Push Start Button	-	-	√	√	
Power Windows	√	√	√	√	
Driver's Window with Anti-Trap	-	-	√	√	
Seat Material	Fabric	Fabric	Semi Leather	Semi Leather	
Driver's Seat Height Adjuster	√	√	√	√	
Rear Seat 60:40 Split Fold	-	-	√	√	
Infotainment System					
Audio System	Standard Audio	Standard Audio	7" Touch Screen Monitor	7" Touch Screen Monitor	
Voice Command	-	-	-	√	
Online Music Streaming	-	-	-	√	
Online Navigation	-	-	-	√	
Smartphone Connectivity	-	-	√	√	
Bluetooth Connectivity	√	√	√	√	
4G & Wi-Fi	-	-	-	√	
No of Speakers	2	2	4	4	
USB Ports : Data (x1) & Charging (x2)	√	√	√	√	
Safety & Security					
Front SRS Airbags	√	√	√	√	
Side SRS Airbags	-	-	-	√	
Curtain SRS Airbags	-	-	-	√	
Rear Seat ISOFIX & Top Tether Anchorage	√	√	√	√	
Anti-Lock Braking System (ABS)	√	√	√	√	
Electronic Brake Distribution (EBD)	√	√	√	√	
Brake Assist (BA)	√	√	√	√	
Electronic Stability Control (ESC)	√	√	√	√	
Traction Control System (TCS)	√	√	√	√	
Hill Hold Assist (HHA)	√	√	√	√	
Front Parking Sensors	2	2	2	2	
Rear Parking Sensors	2	2	2	2	
Reverse Camera with Dynamic Lines	-	-	√	√	
Immobiliser & Anti-Theft Alarm	√	√	√	√	
Impact Sensing Door Unlock	√	√	√	√	



Rosewood Maroon

Snow White

Ruby Red

Jet Grey

Armour Silver

SALES ADVISOR STAMP AREA

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