

GEN•2



Proton delivers progressive technology across its entire range, delivering superb ride and handling, fun driving and a comfortable environment - not to mention reassuring levels of safety and comprehensive standard equipment.

Yet it all comes at extremely affordable prices and one of the best customer warranty packages in the marketplace (including a 3 year/60,000 mile total vehicle warranty).

Everything you would expect and more.

Proton, of course.

The family hatchback that's fun to drive

If you thought that all family hatchbacks were the same – think again.



Yes, the GEN-2 is eminently practical, with plenty of room for five adults, a large boot space and clever storage solutions. Yes, safety is paramount, with impact protection and interior safety an integral part of its design. And yes, it offers a smooth, satisfying, comfortable drive.

But the GEN-2 offers even more than that...

Indeed, with engineering courtesy of sister company, Lotus, its 1.6 litre 16v CamPro engine delivers competitive horsepower and acceleration figures, while its Lotus-developed suspension also offers superb driver control – whatever the road or weather conditions.



Then there is its inimitable style, with its Lotus-inspired design complemented by eye-catching details that make it a pleasure to own as well as drive. And last but not least, there are the host of extras – from the integrated Blaupunkt radio/CD player to air conditioning and alloy wheels – all of which come as standard.

In short, the GEN-2 exemplifies the Proton philosophy of delivering more value; to set a new benchmark in family hatchbacks.

Who says a family hatchback isn't fun to drive?



Designed just the way you want it.

Designed to be different

Lotus-inspired...

With its curvy muscular bodywork, cowled dashboard, circular controls and sporty white dials, the influence of the famous Lotus Design Studio is clear to see. Indeed, the GEN-2's sporting pedigree is undeniable, complemented by a contemporary range of both solid and metallic colours. For that extra touch of luxury, you can even choose a stylish dark leather interior to complement the new range of exterior colours.



...inside and out

The sleek, sporty lines continue inside, classic minimalisation combined with superb ergonomics, including vertically stacked heating and air-conditioning controls and steering wheel mounted audio controls for the integrated Blaupunkt radio/CD player. This comes with RDS, 20 station memory and 4-speaker system, with a 10-CD changer available as an accessory.

A Blaupunkt hands-free Bluetooth kit is also available, enabling you to accept, reject or re-dial calls through the radio and front speakers; while a separate USB connector allows the connection of a memory stick or compatible MP3 device for playback of MP3 tracks via the audio system.

With eye-catching details

In fact, the GEN-2 boasts a host of details that mark it out from the crowd – from its 15" alloy wheels and striking rear light clusters, to its removable bee sting aerial and 'tiger-eyes' projector headlamps. These are not only attractively designed, they are made from clearform, giving a brighter, wider beam and less dazzle, for improved visibility at night and during bad weather.





The fun begins with every journey.

High performance, superb control

Looks and Lotus

With the GEN-2, you don't just get good looks and excellent value – you get all the benefit of Lotus technology.

Developed in collaboration with Lotus, Proton's CamPro 16-valve engine delivers up to 110 bhp and produces 148 Nm of torque to ensure safe overtaking. Yet the GEN-2 is both economical and has low CO₂ emissions.

With Lotus developed ride and handling, you get the best of both worlds – a car that offers a smooth, comfortable ride but is dynamic and fun to drive. The chassis has been fine-tuned to deliver a precise steering response and superb manoeuvrability, which means you can feel confident when cornering, changing lanes or making avoidance manoeuvres.



A choice of gearbox

The GEN-2 comes in both 1.3 and 1.6 litre versions, with the choice of a five-speed manual or four-speed automatic transmission on the 1.6 range. The automatic variants come complete with cruise control, with a manual override option, for a more relaxed, safer driving experience.

A reliable place to be

Proton offers all-round reliability – from its engines, to its cars' precision handling, to its safety record on the road and build quality. As importantly, you can rely on our highly experienced dealers, sales and aftersales staff to give you all the help and support you need once you have bought your new GEN-2.





GEN-2



Enjoyment that lasts...

All the comforts

Relax and enjoy the ride

The GEN-2 has been designed with comfort in mind – whether you're a driver or passenger. Getting in and out is easy as the hip pivot is high, but there's no compromise on headroom. Thanks to Low Gap Technology, panels also fit snugly, which means you can enjoy a quiet ride at all times. Even the bee sting aerial is ribbed to minimise wind noise inside the car.



All the extras... as standard

If you're the driver, you'll appreciate the computerised fuel information system, which calculates average fuel consumption and distance-to-refuelling. And you'll all appreciate the pollen filter, air conditioning and electric front windows which come as standard. If you choose the GSX, you'll also enjoy automatic climate control, heated door mirrors for frosty mornings and electric windows throughout.

The personal touch

So make yourself comfortable... you can adjust the tilt and height of the driver's seat, as well as the height of the steering column. For passengers sitting in the back, the rear seats also have two adjustable headrests; while the spacious interior means there's plenty of room for five adults to make themselves at home.





...all the way to your destination.

Practical to the core

Space to call your own

The GEN-2 is not only a pleasure to drive, it is also extremely practical. Indeed, it is designed to be as versatile as possible, easily meeting the multitude of demands placed on a family car. Space has been maximised so that there is not only ample room for five adults, but also essential loads and luggage.



Designed for maximum convenience

The interior is also designed to provide maximum convenience, with all switches and controls close to hand, including steering wheel audio controls and centrally located power window switches. LED warning lights on the instrument panel remind drivers to buckle-up, switch off lights and make sure the front doors are shut properly; while there is also a lights-on warning buzzer as an additional precaution. The GEN-2 even has parking sensors to help you manoeuvre more safely.

Clever storage solution

The boot is not only roomy but with the back seats folded flat, it can easily take bulky and awkward items. And because the rear seats split 60:40, you can carry rear passengers even with a large or long load in the boot. Finally, there are numerous clever touches such as large door pockets, central stowage bin and map pockets on the rear of the front seats.



We've thought of everything

Safety is paramount

The influence of Lotus ride and handling is evident on the GEN-2's comprehensive range of safety features, designed to give optimum protection to both driver and passengers. Active safety comes from its precision handling and superb control; while passive safety features include enhanced side impact protection, twin front airbags (with two side airbags on GSX models), front and rear crumple zones and reinforced rear seats for enhanced rear passenger protection.

An Anti-lock Braking System (ABS) with Electronic Brake force Distribution (EBD) also comes as standard. Finally, there are three-point seatbelts for all five seats – with pre-tensioners and load limiters on the front two, ISOFIX child seat restraints and childproof locks on both rear doors.



Feel secure about leaving your GEN-2

The GEN-2 comes with a host of anti-theft devices such as multi-function alarm with ignition lock protection and engine immobiliser fitted as standard. It also has key-operated remote central locking and a centrally located locking system for all passenger windows. As importantly, there is also only one exposed door lock which is free rotating and shielded so it cannot be operated by foreign objects or unauthorised keys, and no external boot release.

The Proton Peace of Mind Warranty Package

For complete peace of mind, every GEN-2 comes with a comprehensive warranty package*, including:

- 3 year/60,000 mile total vehicle warranty
- 6 year/100,000 mile engine and gearbox warranty of Powertrain components
- 6 year unlimited mileage bodywork warranty
- 3 year unlimited mileage paintwork warranty
- 3 years free RAC cover, including roadside assistance, vehicle recovery and "at home" assistance. As a Proton owner, you are also entitled to take advantage of services including free legal advice and other discounts and special offers.

For full details, please contact your Proton dealer or visit our website www.proton.co.uk.

*Warranty is subject to maintenance in accordance with manufacturer's schedules. Terms and conditions apply.



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