

GEN•2

# Ecologic



**DUAL  
FUEL**

**CAMPRO  
1.6 LITRE  
ENGINE  
DOHC 16v**

**LOTUS  
RIDE  
&  
HANDLING**

**ACTIVE  
SAFETY  
FEATURES**

**3 YEAR  
60K MILE  
WARRANTY**



**DRIVING  
RUNNING COSTS  
DOWN**



# ecologic

THE EVER-POPULAR GEN-2 HAS MOVED INTO A NEW STAGE OF ITS EVOLUTION. THREE NEW DUAL-FUEL MODELS, ABLE TO RUN ON EITHER PETROL OR LPG (LIQUEFIED PETROLEUM GAS) OFFER CUSTOMERS THE TRADEMARK GEN-2 LOTUS-INSPIRED PERFORMANCE, COMFORT AND STYLE WITH THE ADDED BENEFIT OF CONSIDERABLE FUEL SAVINGS.

START **SAVING**  
OVER **£500\***

A YEAR ON YOUR MOTORING  
COSTS - IMMEDIATELY

**1,400**  
LPG OUTLETS  
IN THE UK

**£0**

INSTALLATION COST



\*Based on an average cost of 58.7 pence per litre for LPG and £1.12 per litre for unleaded petrol; for a driver covering 10,000 miles a year this equates to an approximate average saving of over £500 (Source: Fleet News August 2008).

When times are tough, it pays to be cost-effective. And there's no better way to cut costs than with the Proton GEN-2 ecoLogic. It runs on both petrol and LPG (liquefied petroleum gas), a widely available alternative fuel that's considerably cheaper at the pumps and produces fewer CO<sub>2</sub> emissions than petrol.

The GEN-2 ecoLogic comes as both a saloon and hatchback, so there's a model that's right for you. What's more,

the dual-fuel system is pre-installed, saving you around £2,000. Best of all, unlike similar dual-fuel models from other vehicle manufacturers, these cars don't carry a price premium, retailing at exactly the same price as their petrol-only siblings. So you can reap the rewards of cheaper pump prices immediately, rather than waiting to recover the difference in price after several thousand miles.

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# DUAL FUEL. EASY ON YOUR WALLET. EASY BEHIND THE WHEEL.

THE GEN-2 ECOLOGIC LIVES UP TO ITS NAME. IT DELIVERS IMPRESSIVE SAVINGS AT THE PUMP AND COULDN'T BE EASIER TO DRIVE. WHAT'S MORE, YOU STILL BENEFIT FROM PROTON'S RENOWNED RELIABILITY, PERFORMANCE AND COMFORT.



First of all, a little science. Liquefied petroleum gas – LPG – is made up of propane and butane and is a by-product of the extraction and refining of crude oil. The good news for the motorist is that, as a result, there's a plentiful supply in the UK. There are, in fact, over 1,400 refuelling sites around the country. Needless to say, if a pump cannot be found, then the car can be run on petrol.

There's nothing complicated about dual-fuel driving. The ecoLogic model starts on petrol and switches automatically to LPG once it becomes most efficient to do so, usually after about 20 seconds. The GEN-2 ecoLogic's high-quality LPG system makes use of the very latest engine management technology. Any very slight difference in performance between petrol and LPG will go virtually

unnoticed, although LPG combustion tends to be slightly quieter. There are no additional maintenance requirements other than a system check and filter change when the car goes in for its normal service.

And rest assured, all ecoLogic models enjoy the same 3 year/60,000 mile total vehicle warranty and three years' free RAC cover offered on all Protons.

FILL UP FOR AROUND  
**HALF THE  
PRICE**  
OF PETROL



**3 YEAR/  
60,000 MILE**  
TOTAL VEHICLE WARRANTY\*



**LOWER**  
ROAD TAX



\*Warranty is subject to maintenance in accordance with manufacturer's schedules. Terms and conditions apply.





01



02



03



04

- 01 Elevated hatch for good head clearance
- 02 Sporty interior (GSX)
- 03 GEN-2 ecoLogic with Lotus handling on the road
- 04 Beautiful panel lines

# 5-door hatchback

WITH ITS SWEEPING LINES, THE GEN-2 ECOLOGIC HATCHBACK HAS ALL THE APPEARANCE OF AN AERODYNAMIC PREDATOR, ACCENTUATED ON THE GSX MODEL BY SPORTY GREY ALLOYS AND A REAR SPOILER. BUT IT IS ALSO BIG ON PRACTICALITY, THANKS TO A COMFORTABLE INTERIOR AND FOLDING 60/40 REAR SEATS THAT INCREASE THE STOWAGE CAPACITY.



The 1.6 litre GEN-2 ecoLogic hatchback is unmistakably a sports-inspired model. Along with the 16 valve CamPro engine, GEN-2 ecoLogic GLS and GSX models also come with alloy wheels, electric windows, parking sensors, air conditioning and a Blaupunkt audio system/CD player which is Bluetooth ready and CDRW/MP3 CD compatible, all as standard. This ensures

that drivers can still enjoy a comfortable drive, whilst cutting down on fuel costs. As well as a higher power-to-weight ratio than many other cars in its class, the GEN-2 ecoLogic hatchback is bigger on space too, with generous seating for both driver and passengers.

Inside the GSX model, the GEN-2 ecoLogic hatchback's full leather interior is brought to life with hot red trim throughout. This is in addition to the black bezels on the headlamps, deep front skirt with inset fog lights, tailgate spoiler and aerodynamic profile.

# 4-door saloon

AS APPEALING AS THE HATCHBACK , BUT WITH A TRADITIONAL, SOLID-CLOSING BOOT, THE SALOON'S REAR FOLDING SEATS ALLOW YOU TO LOAD AWKWARD LONG OBJECTS. WHAT'S MORE, THERE IS NO COMPROMISE TO THE RIDE AND HANDLING, WHICH ARE EVERY BIT AS RESPONSIVE AS THE HATCHBACK'S.



## *ecologic*

Blending big-car comfort with Lotus-inspired performance on the road, the 1.6 litre GEN-2 ecoLogic saloon is a pleasure on any journey. Better still, each mile will be costing you significantly less, putting the joy back into driving.

The styling of the ecoLogic saloon incorporates the boot effortlessly, losing none of the aesthetic appeal. With so many high-spec features such as electric windows, electric mirrors, parking sensors and air conditioning fitted as standard, the only luxury you can add to the saloon's interior

as an extra option is full leather upholstery. Which looks good, but feels even better. What's more, folding seats with a 60:40 split make it easy to carry bulky loads and passengers at the same time.



01



02



03



04

- 01 GEN-2 1.6 ecoLogic saloon
- 02 Comfortable ride
- 03 Tiger-eye light clusters
- 04 Dual-fuel switch

# Peace of mind

YOUR SAFETY IS OF PARAMOUNT IMPORTANCE TO US. THAT IS WHY THE GEN-2 ECOLOGIC COMES WITH A HOST OF SAFETY FEATURES AS STANDARD TO PROTECT YOU SHOULD THE UNFORESEEN OCCUR.

Active safety comes from the precision Lotus handling and superb control, while the passive safety equipment features include enhanced side impact protection, twin front airbags (plus two side airbags on GSX models) front and rear crumple zones and reinforced rear seats for passenger protection.

ABS (Anti-lock Braking System) and EBD (Electronic Brake Distribution) also come as standard.

Three point seatbelts to all five seats, Isofix child seat restraints and childproof locks on rear doors complete the safety features.

## LOCK AND LEAVE

We want you to feel peace of mind when you leave your GEN-2 ecoLogic. That's why we've added a host of security features including multi-functioning alarm with ignition lock protection and immobiliser as standard. Importantly, any exposed door locks are free rotating and shielded to prevent operation by foreign objects.

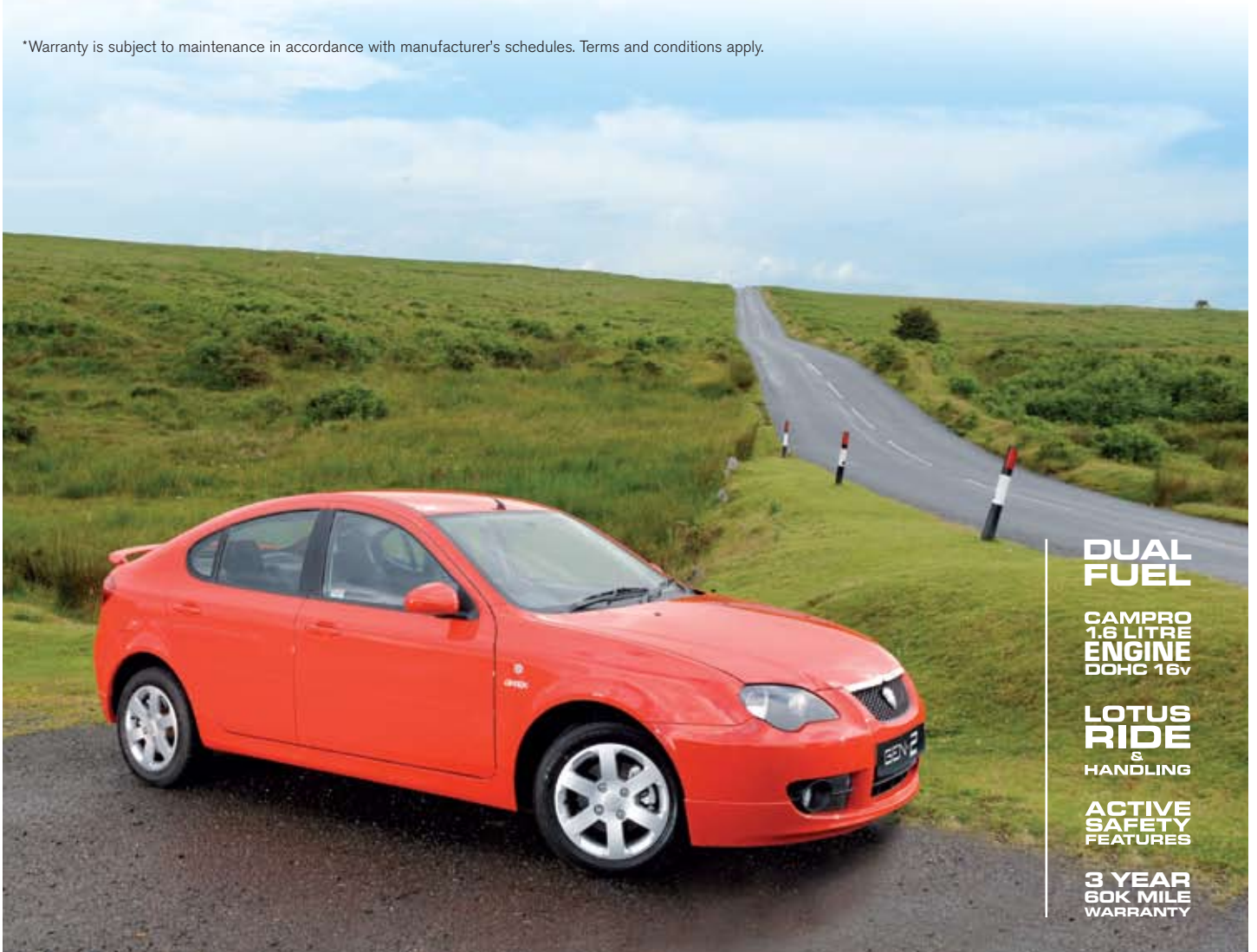
## PEACE OF MIND WARRANTY PACKAGE

Every GEN-2 ecoLogic comes with a comprehensive warranty package including:

- 3 year/60,000 mile total vehicle warranty\*
- 6 year unlimited mileage body warranty\*
- 3 year unlimited mileage paintwork warranty\*
- 3 years' free RAC cover

As a Proton owner, you are also entitled to take advantage of services including free legal advice and other discounts and special offers.

\*Warranty is subject to maintenance in accordance with manufacturer's schedules. Terms and conditions apply.



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## Customer information

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[www.proton.co.uk](http://www.proton.co.uk)

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