

DESIGNED FOR  
FUNCTION  
& COMFORT

PROTON  
**RIDE**  
&  
HANDLING

ACTIVE  
**SAFETY**  
FEATURES

**25**  
1985-2010  
PROTON  
Pride  
Passion  
Progress

# Proton **INSPIRA**

Smart guys get it.



**2 YEARS  
FREE  
SERVICING**

Inclusive of Labour &  
Serviceable Parts\*

\*Special introductory offer.  
Terms and conditions apply.



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A smart driver who's made a smart decision.  
That's the statement you're making when  
you're driving a Proton **INSPIRA**.

With a vehicle that's designed and engineered  
to give you a thrilling driving experience,  
it's easy to see why.



Inspired by the sports sedan concept, just laying eyes on the Proton **INSPIRA** will make your pulse race.

# AGGRESSIVE AND BOLD STYLING

Run your hand along the sleek bodylines. Scan every inch of its aerodynamic shape. The sporty outlook of Proton **INSPIRA** also takes on an aggressive front face that'll inspire awe in an instant.



Distinctive headlamps to create a bold stance.



The aerodynamic body shape of Proton **INSPIRA** provides a mix of athletic styling, sophistication and superior performance.



\*Impressive and sporty spoiler design.



Sport rims for a sportier look.



Distinctive front grille design.

\*Applicable only to the Premium variant.

# INTERIOR DESIGN

If the exterior takes your breath away, then step inside and marvel at its interior. You'll feel equally amazed by the beautifully appointed seating with trimmings that lend the Proton **INSPIRA** an air of superiority.



3-spoke leather steering wheel, equipped with audio controls, \*auto cruise and airbag.



Stylish door trim to accentuate the overall cabin atmosphere.



Gated gear stick for seamless shifting of gears.



\* The fully automatic air conditioner maintains the ideal cabin ambience for your driving pleasure.

\*Applicable only to the Premium variant.



A powerful vehicle.  
A comfortable ride.  
It's pure driving pleasure.

# COMFORT AND UTILITY

The large body of Proton **INSPIRA** allows for a roomier interior, which also means increased legroom and headroom for driver and passengers. Stretch out and expect a journey that's comfortable, easier and more relaxing.

## Boot Space



Generous boot space for items of every size.



Foldable rear seat 60:40 split to extend trunk cargo space.

## Cabin Space



Roomy cabin space with ergonomically designed seats for pure comfort.

## Compartments and Utilities



Assured convenience comes with power window controls that are placed alongside pockets and bottle holders.



Useful 'tuck away' vanity mirror with ticket holder.



Front seat back pocket for your magazines.



Bottle holder at arm rest that securely holds your drink.



Glove compartment with ample space.



Center cup holder and coin holder that are within easy reach.



A versatile storage area with the center console box.

## Comfort



The adjustable tilt steering enables you to sit comfortably in the driver's seat as you are driving.



Adjustable head rest to ensure safety and comfort.



Performance that surpasses all expectations. The roads with their slopes, curves and corners had better watch out.



# PERFORMANCE AND TECHNOLOGY

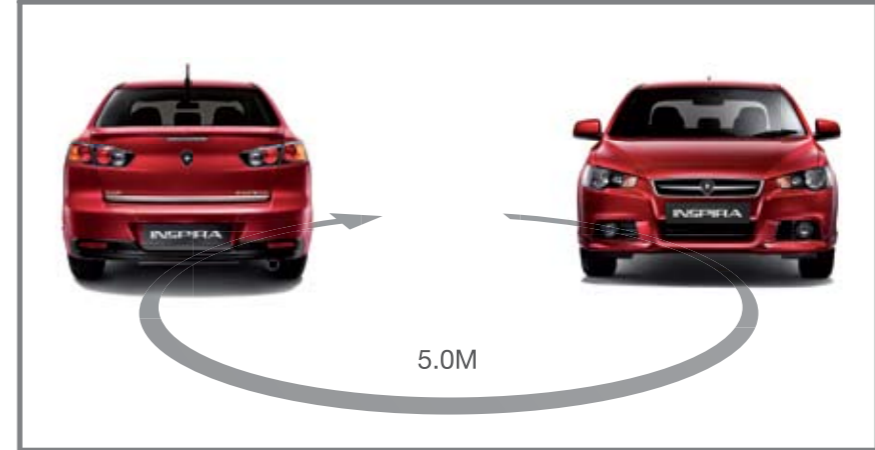
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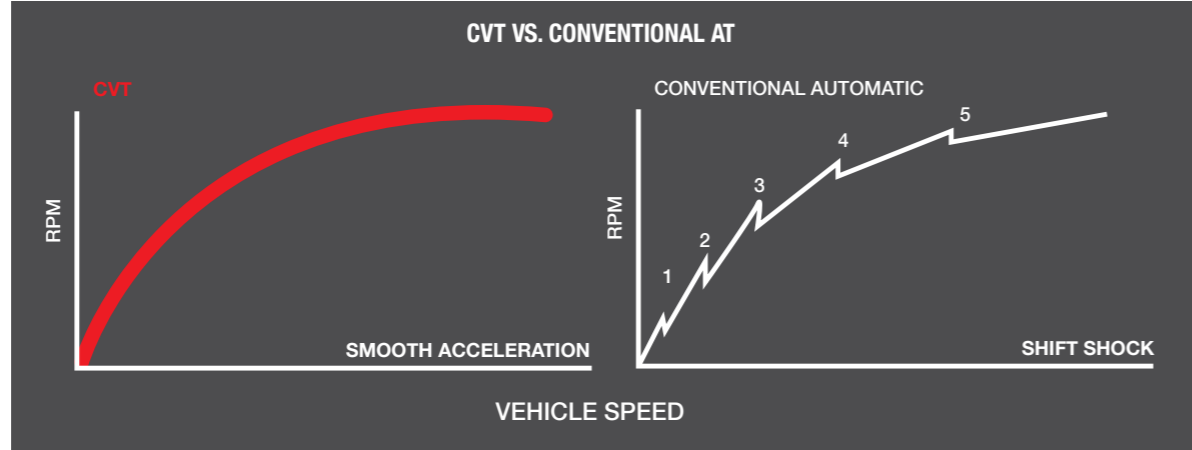
**Engine Capability**  
Features a lightweight aluminium block for better efficiency and MIVEC technology for more aggressive starts and maximum high-range output.

## PROTON RIDE & HANDLING

**PROTON Ride & Handling**  
Proton **INSPIRA** scores top marks for its secure and agile handling, precise and progressive steering response and outstanding stability in cornering and changing lanes.



**Minimum Turning Radius**  
The excellent maneuverability of Proton **INSPIRA** stems from a minimum turning radius of 5.0 meters.



**CVT with INVECS-III**  
The CVT (Continuously Variable Transmission) is an automatic transmission that is quiet, efficient and allows for smoother gear changes. It eliminates the harshness and power lag of traditional gear changes.



**\*Sport Mode with Paddle Shift**  
The sport mode features a 6-step shift control that delivers a smoother and relaxing drive.

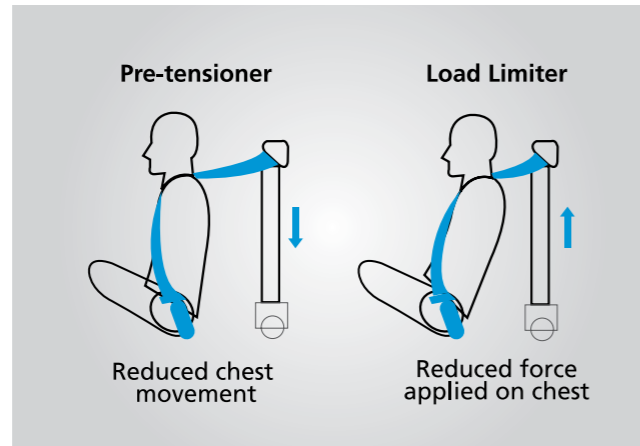


\*Applicable only to the Premium variant.

Surprises can spring from any part of the road. Rest assured, you will be prepared for the unexpected.



# ADVANCED SAFETY AND RELIABILITY



**Seatbelts with Pre-tensioners and Force Limiters**  
Designed to secure passengers in the initial moments of collision.



**Dual SRS Airbags**  
Protects both driver and front passenger from severe injuries in the event of a collision. It also helps to slow down head and chest movement during a sudden crash.



The reverse sensor alerts drivers to the presence of nearby objects.



The Proton **INSPIRA** has ISOFIX mounting points for child seats to ensure the safety of children passengers.



The immobiliser prevents unauthorised access to help prevent theft and to provide the driver with peace of mind.



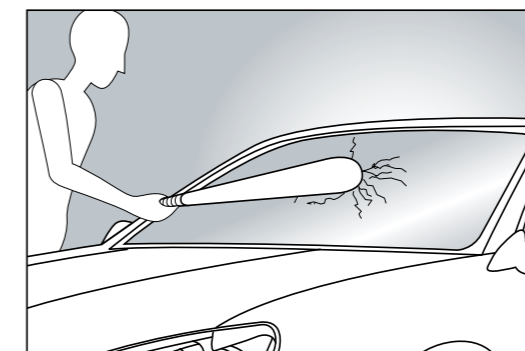
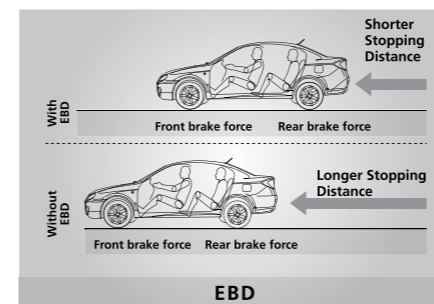
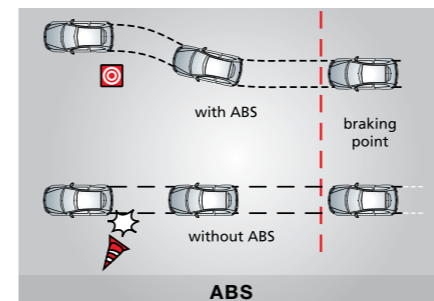
Fog lamps improve visibility during foggy conditions.



The Warning Buzzer helps to remind passengers to fasten their seatbelts and to check the engine and battery level.

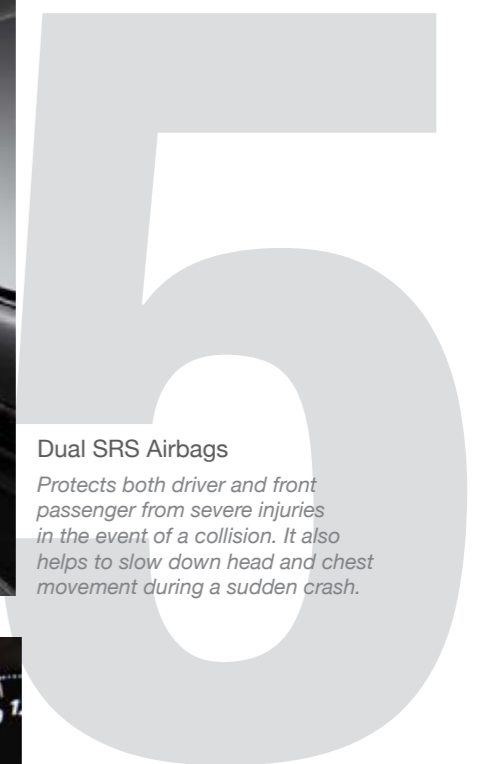


**Strong Body Structure**  
The RISE (Reinforced Impact Safety Evolution) body is designed to protect passengers by using extensive front and rear crumple zones to absorb impact energy.



**Solar and Security Tinted Film**  
Extra protection against glass smash or attempted break-in. Solar heat rejection of up to 56% and UV protection of up to 99%. Maximum light transmission filtering that complies with the regulations of the Road Transport Act.

**ABS and EBD Systems**  
This feature provides better stability and enhances braking performance to avoid crashes, especially on slippery roads or during emergencies. The system also features a backup EBD function, in the event of ABS failure.



# FEATURES AND PRACTICALITY

Some finishing touches on your Proton **INSPIRA** for better drivability.

## \*GPS Navigator

With easy-to-operate features that provide information on directions, places to dine or even the nearest hospitals. All information is downloadable via internet. It also stores and plays MP3 songs and videos.



\* The auto light sensor detects low light levels and automatically turns on your headlights.



\* The rain sensor triggers the windshield wipers and helps to adjust their speed to rain conditions.



The Anti-trap Power Window technology will detect an object in the path of the closing window and reverse the direction.

## Audio with Arkamys System

Enjoy remarkable audio clarity and richness with the Arkamys System, designed to enhance your listening experience.



Trunk Lid Remote Release will unlock the boot at the touch of a button.



Auto-off headlamps will be switched off automatically when the engine is turned off. This helps to improve car battery life.



The Electric Door Mirror Adjustment  
Electronically adjusts the door mirror with a press of a button.



\*Auto Cruise Control at the steering wheel automatically controls speed to help avoid unintentional speeding and driving fatigue. It's designed to enhance driving comfort and the performance of your Proton **INSPIRA**.

\*Applicable only to the Premium variant.



Proton  
**INSPIRA**  
Smart guys like you  
will drive one home.



# COLOUR OPTIONS



Plum Red



Tranquility Black



Solid White



Genetic Silver

## INTERIOR

Sleek, stylish and strategically placed instrument panel for easier control.



Premium



Executive

## SEATS

Seats that are a reflection of modernity and sophistication. Also designed to offer the comfort you crave.



Premium



Executive

Specifications	Executive		Premium	
	MT	CVT	CVT	
<b>Powertrain</b>				
Engine	MIVEC, 4 Cylinder, DOHC 16V			
Max Output	kW/rpm	103/6000	110/6000	
Max Torque	Nm/rpm	177/4250	197/4250	
Fuel Tank Capacity	Litre	59		
<b>Performance</b>				
Maximum Speed	km/h	202	191	198
Acceleration 0-100km/h	sec	10	11.4	10.5
Fuel Consumption @ 90km/h	(L/100km)	6.3	6.2	6.3
Minimum Turning Radius	m	5.0		
<b>Chassis</b>				
Power Steering	Hydraulic			
Suspension	front/rear	Macpherson strut with Stabilizer Bar / Multilink Coil Spring with Stabilizer Bar		
Brake	front/rear	Vent Disc 15" / Solid Disc 14"		
Tyre Size	205/60 R16 92H			
Wheel Rim	Alloy - 16" x 6.5JJ			
<b>Dimension &amp; Weight</b>				
Overall L x W x H	mm	4570 x 1760 x 1490		
Interior L x W x H	mm	2030 x 1421 x 1190		
Wheelbase	mm	2635		
Ground Clearance	mm	150		
Kerb Weight	kg	1300	1325	1335
<b>Safety &amp; Security</b>				
Dual Airbags with Pre-tensioner Seatbelt	✓			
4 Wheel ABS with EBD	✓			
Immobilizer System	✓			
Central Door Lock	✓			
Solar and Security Tinted Film	✓			
Front Seats with Pre-tensioner Seatbelt	Driver & Passenger			
Child Restraint System (ISOFIX)	✓			
Child Lock at Rear Door	✓			
Reverse Sensor	✓			
Alarm System with Keyless Remote Entry	✓			
Seat Belt Reminder	Driver only			
Warning Buzzer	✓			
<b>Features</b>				
Radio with CD, MP3 Player, Bluetooth	✓			
Audio with Arkamys System	✓			
Front and Rear Power Window	✓			
Anti-trap Power Window	Driver only			
Auto up-down Power Window	Driver only			
Electric Door Mirror Adjustment	✓			
Steering Wheel with Audio Switch	✓			
Steering Wheel with Auto Cruise Control	-	-	✓	
Paddle Shift Control at Column Switch	-	-	✓	
Sport Mode	-	w/o paddle shift	with paddle shift	
Fully Auto Aircond Control	-	-	✓	
Auto Light Sensor	-	-	✓	
Auto Rain Sensor	-	-	✓	
Body Kit	-	-	✓	
Seat and Door Trim Finishing	Fabric		Leather	
Welcome Home Light System	✓			
Coming Home Light System	✓			
Auto-off Light System	✓			
Front Fog Lamps	✓			
Rear Spoiler	-	-	✓	
Foldable Rear Seat Armrest	✓			
GPS/Navigation System	-	-	✓	
Driver Seat with Height Adjuster	✓			
Trunk lid Remote Release	✓			
Multipurpose Container	✓			
<b>Colour Variations</b>				
Plum Red		✓	✓	✓
Solid White		✓	✓	✓
Genetic Silver		✓	✓	✓
Tranquility Black		✓	✓	✓

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