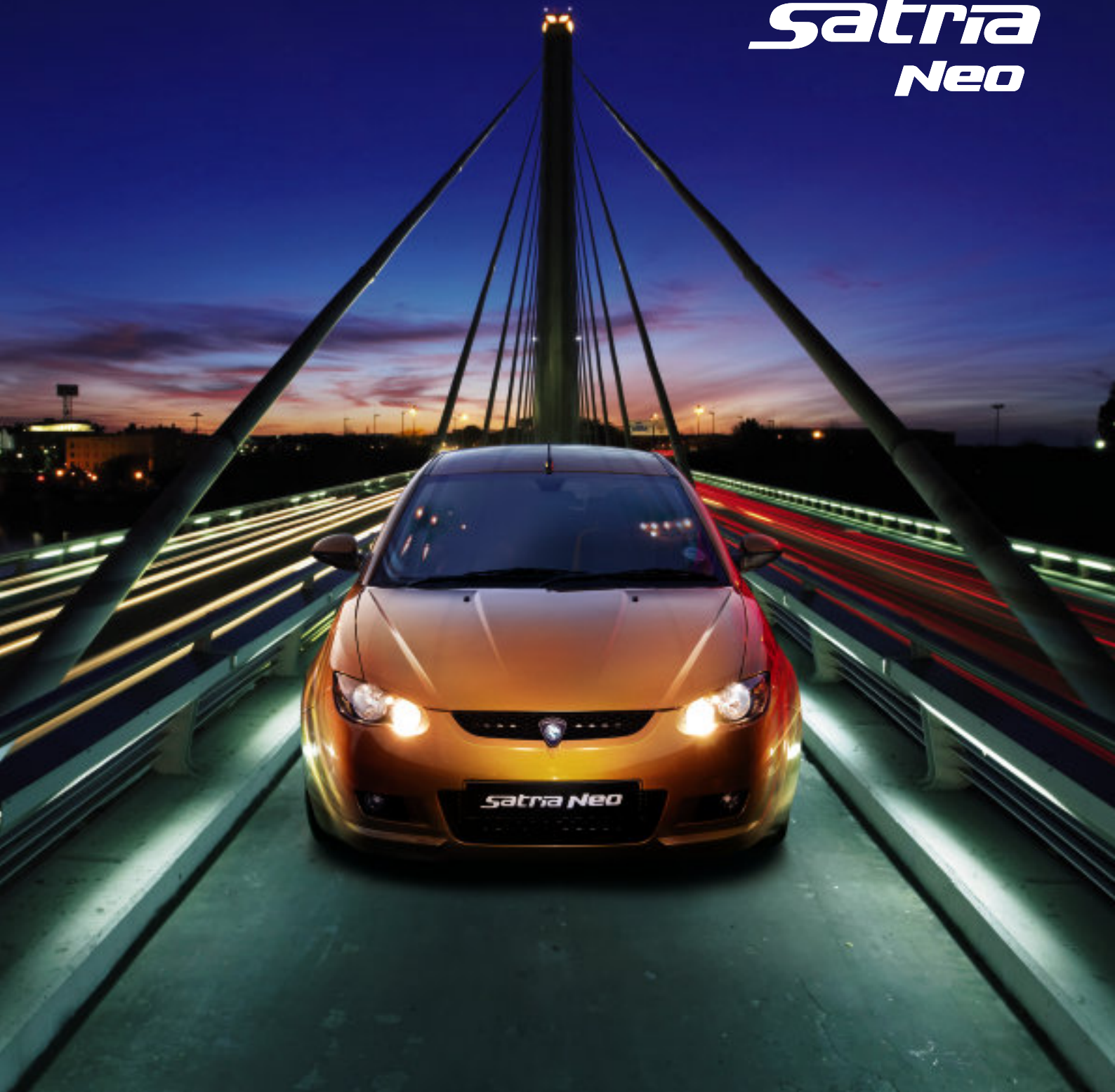


Satria
Neo



The driver's supermini

The Satria Neo is all about energy, style and driving pleasure – the sleekness of its design backed up by an impressive CamPro 16V engine and superb ride and handling, courtesy of Proton's sister company, Lotus.



Indeed, the Satria Neo is tuned for precise steering response and manoeuvrability, superb high speed stability and vehicle control. Lightweight and minimalist, it is practical to the core with steering wheel mounted integrated audio control functions, centrally located power window switches and brand new ergonomic instrument panel with trip computer.

The superb drive and stylish exterior does not mean safety is compromised. This is reflected in the strength of the vehicle's framework and comprehensive range of safety features,



such as built-in crumple zones, reinforced side doors and energy absorbance technology. Double impact bars made from high tensile steel fitted within the door panels offer superior side impact protection, with a side impact catcher to prevent doors being forced into the cabin in the event of a collision. For additional reassurance, there is also Proton's comprehensive Peace of Mind Warranty Package, which includes 3 years free RAC cover.

The Satria Neo – stylish, confident and a thrill to drive.



The Satria Neo. Create the right impression.

Looks as good as it feels

Make a statement

Looks are important and with a sweeping side profile, attractive light clusters, prominent wheel arches and striking alloy wheels, with the Satria Neo you'll strike the right note every time. Its exterior styling is complemented by a contemporary choice of solid and metallic colours.



Enjoy yourself

The Satria Neo is designed to be enjoyed...the bold textures and soft feel fabrics are accompanied by superb ergonomics including unique vertically stacked air-conditioning controls and steering wheel mounted audio switches for the MP3 compatible radio/CD player. You'll appreciate the strong Lotus Design influence, creating a spacious, airy and comfortable interior.

Be different

From the bee sting aerial and distinctive petrol cap to the 'tiger eyes' projector headlamps and centre mounted exhaust, this three-door hatchback is a driver's car with a real sense of style. Youthful in design, but with a commanding presence, it offers the perfect balance of flair and strength.





There's no doubt about it – the Satria Neo is truly a driver's car, with a balanced package of engine, transmission and chassis that makes you really want to drive.

High performance...reliable driving

Developed in collaboration with Lotus, Proton's CamPro 16-valve engine is one of the most dynamic and powerful in its class. The 1.6 litre model produces 110 bhp, together with 148 Nm (109 lb/ft) of torque. With minimal service costs, it marries performance with economy.

Add in the sleek and aerodynamic profile which gives low wind resistance, and the Lotus developed ride and handling which gives excellent vehicle control whatever the weather conditions, and you've got all the ingredients that make up a great drive.

The CamPro engine doesn't just deliver outstanding power and torque output, it has been specifically designed for long life usage and low cost of ownership. Indeed, it is extremely reliable, having been tested over 1.2 million kilometres – 25 times the circumference of the world! It is also designed to meet future environmental emission standards.

The Satria Neo comes in 1.3 and 1.6 litre versions with a five-speed manual or four-speed automatic transmission available on the 1.6 range. So whether you like the ease of an auto or prefer to stir up the gears, the Satria Neo is bound to deliver what you want.



110 bhp CamPro 1.6 engine



Automatic transmission



Centre mounted exhaust





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Drive in style and comfort – however long the journey, whatever the weather conditions.

Enjoy the ride

Ride and handling is the essence of a great driving car and the Satria Neo is just that, with the benefits of Lotus engineering evident at every turn.

The front suspension has a precisely tuned MacPherson strut system with a new cross member designed for high rigidity. The result? Accurate steering response, good vehicle handling, body control and cornering, without compromising ride comfort for driver or passengers. Few cars achieve the balance between cushioning occupants from rough road surfaces and responsive driver control. Proton's collaboration with Lotus in the areas of chassis and suspension development gives the Satria Neo a clear advantage over the competition.

The Satria Neo has numerous safety features including an Anti-lock Braking System (ABS) with Electronic Brake Distribution (EBD) for good braking control in all situations. In the event of a head-on collision there is a collapsible steering column, twin front airbags and front seatbelts with pre-tensioners.

Just as importantly, however, it has a strong framework and is built to maximise body rigidity. Together with precision engineering, it means in the event of an accident the force of any impact is distributed throughout the strong and stable frame of the vehicle, dissipating the forces and minimising the risks to the occupants.



Twin front airbags



Eye-catching instrumentation



Unique alloy wheels



The Satria Neo. Always a pleasure to drive.

Comfort counts

An airy environment

Contemporary and spacious, the Satria Neo provides ample room for driver and passengers, with comfortable body hugging front seats for better grip and that secure driving feeling. Enjoy the dynamic and minimalist layout of the interior, the soft feel finish and the bold use of textures and shades.



All the features

Relax and enjoy the music...with your fully-featured radio/CD player with RDS and MP3 CD capability and four-way speaker system. If a Bluetooth audio unit is fitted, the stylish head unit can also interface with an MP3 player via an external cable. Meanwhile, air conditioning (climate control in the 1.6) means you will always drive in comfort, whatever the outside temperature.

At your convenience

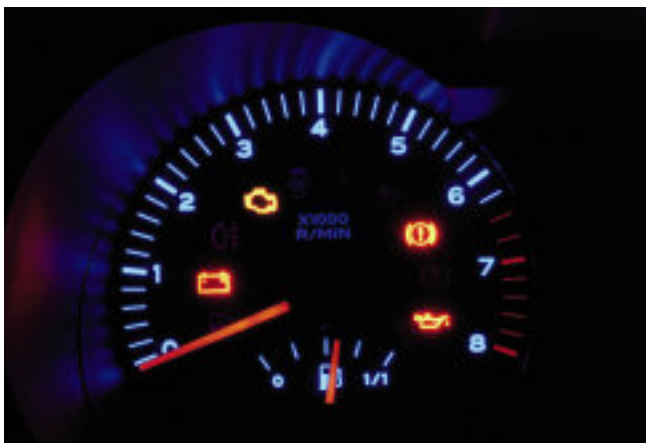
Make yourself comfortable with a height adjustable driver's seat and adjustable steering column, as well as conveniently located switches and dials, including side mirror adjusters and power switches for windows. The rear seats also have three individual and adjustable head rests and an easy-tip 60:40 split configuration giving flexible access to the large boot area.



No worries

Feel secure leaving your Satria Neo

You can feel secure about leaving your Satria Neo, with anti-theft devices such as multi-function alarm with ignition lock protection and engine immobiliser fitted as standard, together with key-operated remote central locking. Ignition lock protection prevents hot wiring or starting the engine using unauthorised copied keys. The Satria Neo has no external boot or fuel release and only one exposed door lock, which is on the driver's side. This door lock is free rotating and shielded so that foreign objects cannot break the mechanism. It will spin freely without the correct key.



Total reliability

Proton offers all-round reliability—from its engines, to its car's precision handling, to its safety record on the road and its build quality. As importantly, you can rely on our highly experienced dealers, sales and aftersales staff to give you all the help and support you need once you have bought your new Satria Neo.

The Proton Peace of Mind Warranty Package

For complete peace of mind, every Satria Neo comes with a comprehensive warranty package*, including:

- 3 year/60,000 mile total vehicle warranty
- 6 year/100,000 mile engine and gearbox warranty of Powertrain components
- 6 year unlimited mileage bodywork warranty
- 3 year unlimited mileage paintwork warranty
- 3 years free RAC cover, including roadside assistance, vehicle recovery and "at home" assistance. As a Proton owner, you are also entitled to take advantage of services including free legal advice and other discounts and special offers.

For full details, please contact your Proton dealer or visit our website www.proton.co.uk.

*Warranty is subject to maintenance in accordance with manufacturer's schedules. Terms and conditions apply.

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The specifications contained in this brochure are for information purposes only and relate to the time at which this brochure was printed. Every effort has been made to ensure accuracy, but Proton believes in a policy of continuous improvement and therefore reserves the right to change specifications without prior notice. Please consult your nearest Proton dealer who will be happy to confirm model availability, prices and colour choices. E&OE.

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