



# ADAM ROCKS!

2016 Models Edition 3

LUB  
KIMUM  
EED



ADAM ROCKS



ADAM ROCKS AIR model illustrated features I'll be Black Roof Colour Pack as a no-cost option. White my Fire brilliant paint is optional at extra cost. Rear roof spoiler is available as a retailer-fit accessory at extra cost.

# STYLE ON A WHOLE NEW LEVEL.

Taking the uniqueness of ADAM to a new dimension, ADAM ROCKS is set to start a trend in the city with a higher ride and a rugged urban twist on your style and a full length canvas roof on the ROCKS AIR. And with an ADAM ROCKS UNLIMITED now available there are even more ways to express yourself.



## **GET CREATIVE**

Create your very own personalised ADAM ROCKS at  
[www.vauxhall.co.uk/adamunlimited](http://www.vauxhall.co.uk/adamunlimited)



# AMAZING VIEW.

ADAM ROCKS. A new perspective on urban chic. A unique car for the city with a unique style, yours. Everything where you need it, exactly how you want it. And with a full length canvas roof you can certainly see how ROCKS AIR takes ADAM style to new heights. Literally.



ADAM ROCKS model illustrated features Ocio Caramel Cloth/Morrocana seat trim as a no-cost option. Electronic climate control and Technical Pack are optional at extra cost.

# A CHANGE OF PERSPECTIVE.

Get behind the wheel of an ADAM ROCKS model and get set to get noticed.

## STANDARD FEATURES INCLUDE:

- Unique front and rear bumpers, side sills, door moulding and wheel arch extensions
- Increased ride height (15mm)
- 17-inch Sterling Silver Swiss Blade alloy wheels
- Leather-covered steering wheel
- Air conditioning
- CD player with USB facility and aux-in socket
- Digital radio
- Bluetooth® connectivity
- Vauxhall OnStar
- LED daytime running lights and tail lights



A



B



C



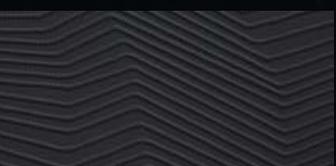
D

- A. ADAM ROCKS badge. What else is there to say?  
B. The instrument cluster not only gives you real-time info – it also looks great.  
C. A chrome exhaust adds a sporty accent.  
D. Get started with your personalised ADAM ROCKS key.

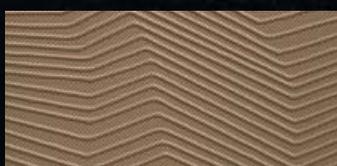
Choice of three interior trims:

- E. Ocio Black/Morrocana.  
F. Ocio Caramel cloth/Morrocana\*.  
G. Black Leather\*\*.  
H. Open up a window on the world with the ROCKS AIR canvas roof.

\*No-cost option on ROCKS models only.  
\*\*Optional at extra cost.



E



F\*



G



Electronic climate control and Technical Pack are optional at extra cost.

Just ask your retailer or log on to the ADAM configurator at [www.vauxhalladam.co.uk](http://www.vauxhalladam.co.uk) for details of all the standard and optional interior and exterior colour combinations on offer.



H



ADAM ROCKS AIR model illustrated features I'll be Black Roof Colour Pack as a no-cost option. White my Fire brilliant paint is optional at extra cost. Rear roof spoiler is available as a retailer-fit accessory at extra cost.



# CHOOSE TO BE DIFFERENT.

It's all about your choices. With personalisation ideas and options you'll have no trouble finding the right combination to make your statement.

## OPTIONS INCLUDE:

- Unique interiors in Caramel Cloth/Morrocana\*
- Exclusive facia and door panel inserts in Surf\*
- Two alloy wheel designs
- Electronic climate control
- Technical Pack
- Advanced remote control security alarm system
- Extreme Carbon Pack

Most features for the ADAM are also available for the ADAM ROCKS and ROCKS AIR. Just ask your retailer or log on to the ADAM configurator at [www.vauxhalladam.co.uk](http://www.vauxhalladam.co.uk) for details of the exterior colour and interior facia and door panel insert combinations on offer.

\*ROCKS models only.

TYRE RATING		
Tyre size	215/45 R 17	225/35 R 18
Fuel efficiency group	C	C
Wet grip performance	B	B
External noise (dB)	71	77
External noise group	(C))	(C))

Tyre rating according to EU regulation 1222/2009.





1

2

1. 17-inch Sterling Silver Swiss Blade alloy wheels.
2. 18-inch Silver Turbine alloy wheels.
3. Surf facia and door panel inserts\*.



3



ADAM ROCKS AIR model illustrated features I'll be Black Roof Colour Pack as a no-cost option. White my Fire brilliant paint and 18-inch Silver Turbine wheels are optional at extra cost. Rear roof spoiler is available as a retailer-fit accessory at extra cost.





**PERFORMANCE/FUEL ECONOMY/CO<sub>2</sub>/VEHICLE EXCISE DUTY**

Engines	Performance*		Fuel economy mpg (litres/100km)#		
	Max. speed (mph)	Acc. 0-62mph (secs)	Urban driving	Extra-urban driving	Combined figure
1.2i 70PS	103	14.9	39.2 (7.2)	65.7 (4.3)	53.3 (5.3)
1.4i 87PS	109	12.5	39.8 (7.1)	62.8 (4.5)	52.3 (5.4)
1.0i 115PS Turbo Start/Stop ecoFLEX	121	9.9	46.3 (6.1)	65.7 (4.3)	56.5 (5.0)

For further details, please refer to the ADAM ROCKS Price and Specification Guide, available to download from [www.vauxhalladam.co.uk](http://www.vauxhalladam.co.uk)  
 #Official Government Test Environmental Data. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors.

# THE POWER TO BE YOU.

Style your way. Drive your way. Two ADAMs that can handle whatever the city can throw at them. With a 1.0i Turbo with 115PS, as well as 1.2i and 1.4i engine options to suit the way you drive. Be super-efficient. Be refined. But above all be yourself.



CO <sub>2</sub> emissions (g/km) <sup>#</sup>	Vehicle Excise Duty**		Benefit-in-Kind tax band†
	First year rate	Standard rate	2015/16 tax year
125	£0	£110	20%
125	£0	£110	20%
115	£0	£30	18%

<sup>#</sup>Manufacturer's figures.

\*\*Correct at time of publication.

†Taxation information for guidance only. Please take professional advice on your own tax position.

ADAM ROCKS model illustrated features Red 'n' Roll paint. I'll be Black Roof Colour Pack is a no-cost option.

# ADAM ROCKS **S**

## IT ROCKS HARDER.

Here it comes. ADAM ROCKS S, sporty new star of the ROCKS line up. Blazingly quick with a 150PS 1.4 turbocharged engine clocking 0-60mph in under 8.5 seconds, the ADAM ROCKS S has a go-anywhere, do-anything spirit.

It looks every inch the rock star. Yes, it's dressed in the unique body-kit and sports exhaust worn by all ROCKS models but plays harder with 18-inch Y-spoke alloys and an aggressive rear spoiler. And it truly walks the talk too, with sports suspension and uprated disc brakes, front and rear.

In every way, ADAM ROCKS S is ready to move you more than ever before.



ADAM ROCKS S model illustrated features Let it Blue two-coat pearlescent paint, optional at extra cost.



# SERIOUS STANDARDS

Chrome sports exhaust, a smart roof spoiler and Gloss Black Y-spoke 18-inch alloys are just some of the less-than-standard standards for ADAM ROCKS S.

## JUST FOR STARTERS

- 1.4i 150PS turbocharged engine
- 18-inch Gloss Black Y-spoke alloy wheels
- Vauxhall OnStar
- Sports suspension
- Upgraded brakes with red brake calipers
- Air intakes in front lower bumper
- Unique rear roof spoiler
- I'll be Black roof and door mirrors
- Red your Engine Black cloth/Morrocana seats
- Red your Engine facia and door panel inserts

And when it comes to custom options, the ADAM ROCKS S doesn't hold back either. Time to start your wish list.

To discover more, visit [www.vauxhalladam.co.uk](http://www.vauxhalladam.co.uk)



1



4

# HIGH-OCTANE FEATURES

### PERFORMANCE/FUEL ECONOMY/CO<sub>2</sub>/VEHICLE EXCISE DUTY

Engine	Performance*		Fuel economy mpg (litres/100km)#		
	Max. speed (mph)	Acc. 0-62mph (secs)	Urban driving	Extra-urban driving	Combined figure
1.4i 150PS Turbo Start/Stop	130	8.5	37.2 (7.6)	57.6 (4.9)	47.9 (5.9)

For further details, please refer to the ADAM ROCKS Price and Specification Guide, available to download from [www.vauxhalladam.co.uk](http://www.vauxhalladam.co.uk)  
 #Official Government Test Environmental Data. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors.



2



3



5



6



7

- 1. Dynamic 18-inch Y-Spoke alloys with red brake calipers are standard.
- 2. Stylish 18-inch Technical Grey diamond-cut Propellor<sup>1</sup> alloy wheels also with red calipers.
- 3. Upgrade to the stylish Recaro sports seats in Nappa leather<sup>2</sup>.
- 4. Adjustable red lighting details highlight your instrument cluster.

- 5. Cabin style rocks with the Red your Engine interior.
  - 6. There's no mistaking the ADAM ROCKS S chrome exhaust.
  - 7. The optional<sup>1</sup> red roof is unique to ADAM ROCKS S, as is the aerodynamic spoiler.
- <sup>1</sup>No-cost option. <sup>2</sup>Optional at extra cost.

CO <sub>2</sub> emissions (g/km) <sup>#</sup>	Vehicle Excise Duty**		Benefit-in-Kind tax band <sup>†</sup>
	First year rate	Standard rate	2015/16 tax year
139	£130	£130	22%

<sup>#</sup>Manufacturer's figures.  
<sup>\*\*</sup>Correct at time of publication.  
<sup>†</sup>Taxation information for guidance only. Please take professional advice on your own tax position.



# YOUR PERSONAL ON BOARD ASSISTANT.

Many car brands talk about innovation as soon as they improve their cup holders, but this one-of-a-kind system is revolutionary: 24/7, 365 days a year, Vauxhall OnStar puts you in touch with an individual, not a machine.

Best of all, OnStar services are free of charge on ADAM ROCKS, ROCKS AIR and ROCKS S models for the first 12 months!

**Motoring re-imagined.**

# WHAT ONSTAR

## CAN DO FOR YOU.<sup>1</sup>

**SOS**

### **AUTOMATIC CRASH RESPONSE.**

We hope, this won't ever happen to you, but in the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor. The expert will be immediately connected to your car to assess the situation and, if needed, notify the emergency services, providing them with your exact GPS location.



### **WI-FI HOTSPOT<sup>2</sup>.**

Cyberspace now comes on wheels. Thanks to the extra powerful OnStar aerial, you have a stable and quick Internet connection. Your Vauxhall ADAM creates a mobile Wi-Fi Hotspot for up to seven devices.



### **SMARTPHONE APP.**

Referring to Murphy's Law your car keys will be in the locked car at least once in a lifetime. No problem, just start the OnStar app and remotely lock/unlock your door with your smartphone. Or use the remote control to sound the horn and flash the lights. The app also checks the oil life by the touch of a button.

With Vauxhall OnStar you have access to a host of innovations, from Vehicle Diagnostics and Smartphone Function to a fully integrated Wi-Fi Hotspot. In the event of an accident, Vauxhall OnStar even automatically calls for help<sup>1</sup>.

What's more, this unique service doesn't stop at national borders. You can access it virtually anywhere in Europe<sup>2</sup>.



### **STOLEN VEHICLE ASSISTANCE.**

"Where is my...? NO WAY!??!!" A stolen car is a nightmare – but from now on you can call our Vauxhall OnStar advisors to track and recover it together with the police.



### **VEHICLE DIAGNOSTICS.**

Hey ADAM, how are you doing today? You can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you prefer a newsletter, Vauxhall OnStar will automatically send you a monthly e-mail with this key data.

<sup>1</sup>The OnStar services rely on wireless communication networks and satellite positioning systems.

<sup>2</sup>Some features may not be available in certain foreign countries.

Please check the comprehensive specifications and technical data available in the ADAM ROCKS price/specification guide PDF for an overview of any restrictions at [www.vauxhall.co.uk](http://www.vauxhall.co.uk) under 'Request a brochure'.



# HOW CAN I GET ONSTAR?

Vauxhall OnStar is standard on ADAM ROCKS, ROCKS AIR and ROCKS S models.

## To get it:

1. Request OnStar when you order your new Vauxhall ADAM.
2. OnStar will send you an e-mail invitation so you can activate your account.
3. Complete your registration and set up your preferences.
4. OnStar is ready to go!

After the 12-month free trial period, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

To find out more, visit [www.vauxhall.co.uk/onstar](http://www.vauxhall.co.uk/onstar)





# YOUR PRIVACY.

# YOUR CALL.

One person alone decides what Vauxhall OnStar can and cannot do: YOU.

- Once you've registered and activated OnStar, you can access every OnStar service. To ensure security, several services will ask for your PIN. For example, Remote Door Lock/Unlock or Stolen Vehicle Assistance.
- Press and hold the Privacy Button for approximately five seconds to mask your car's location at any time. If you change your mind, press the Privacy Button again for approximately five seconds to reveal your location. Only in emergencies<sup>1</sup> can OnStar override this.
- OnStar Europe Ltd t/a Vauxhall OnStar will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (e.g. Adam Opel AG and General Motors UK Limited), your selected/preferred retailers, companies involved in providing or carrying out the OnStar services and, at your request, to other service companies.

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Your personal details may be shared within the General Motors Group and suppliers, retailers and agents for the above purposes – we will not share your personal details with third parties for their independent use. The data may be transferred outside the European Economic Area ('EEA'). All steps reasonably necessary will be taken to ensure that your data is treated securely and in accordance with applicable laws.

Please read our privacy policy – [www.vauxhall.co.uk/privacy](http://www.vauxhall.co.uk/privacy) for more detail.

## HOW MY VAUXHALL

## SERVICES DO MORE FOR YOU.

My Vauxhall is your one-stop shop to manage everything to do with your Vauxhall – from your Vauxhall OnStar account to organising your vehicle's next service to rewards and exclusive offers. Everything is targeted to you and the Vauxhall you drive.

- Manage your Vauxhall – take care of your Vauxhall online, book a service and track service history
- Access your Vauxhall OnStar services – get diagnostics reports, manage your subscription and more
- Exclusive offers – stay up to date on special offers, latest news and current events
- Retailer locator – find your nearest Vauxhall retailer

If you already are a Vauxhall OnStar customer, you can access all the My Vauxhall services. Otherwise, you can register for My Vauxhall by following these easy steps:

1. When you order your car, your retailer will go through a simple pre-registration with you.
2. We will send you an e-mail invitation so you can activate your account.
3. Complete your registration.
4. My Vauxhall is ready to go!

To easily access My Vauxhall from your smartphone, just download the app from the Google Play Store or from Apple iTunes App Store.

# Trust Vauxhall

## Company Car Driver 3 Day Test Drive



Our free\* 3 Day Test Drive programme is open to all Company Car Drivers which allows you to choose any model in the current Vauxhall line-up (excluding all VXR models and Commercial Vehicles), with full insurance cover provided, to give you a meaningful length of time to make an informed decision about your next company car.

To book your free\* test drive just log on to [www.vauxhall3dtd.co.uk](http://www.vauxhall3dtd.co.uk) or call **0870 240 4848\*\***

## Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0870 010 0651**.

## E10 Fuel

E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

## For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer please call **0345 600 1500**.

Alternatively, details can be found on our website at [www.vauxhall.co.uk](http://www.vauxhall.co.uk)

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.



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\*The free 3 Day Test Drive programme is open to Company Car Drivers and excludes fuel and lubricants; congestion charges; parking and speeding fines and the £250 insurance excess (if applicable). It features a wide selection of models from the Vauxhall range (excluding all VXR models and Commercial Vehicles and subject to availability). Drivers must be aged 25 years or over, have held a full driving licence for at least a year and hold a major credit card. You will need to have your driving licence (and proof of identity (i.e. passport) where the driving licence is not a photocard licence) when your car is delivered. While every effort will be made to ensure that at least 3 days are provided for the test drive, this cannot always be guaranteed due to delivery and collection dates and timings. Available for UK Mainland only. Terms and conditions apply. \*\*Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

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