



ADAM ROCKS!

LUB
KIMUM
EED





Model illustrated features Ocio Brandy Cloth/Morrocana seat trim as a no-cost option. White my Fire brilliant paint, I'll be Black Roof Colour Pack and 18-inch Technical Grey Twister wheels with Rocks White my Fire clips are all optional at extra cost.



STYLE ON A WHOLE NEW LEVEL.

Taking the uniqueness of ADAM to a new dimension, ADAM ROCKS AIR is set to start a trend in the city. With a higher ride and a rugged urban twist on your style, there are now even more ways to express yourself.

The image shows the interior of a car from the driver's perspective at night. The dashboard is dark with a white textured panel in the center featuring a blue and green stripe. There are four circular air vents. The center console has a touchscreen display showing a music menu with a list of songs: 'All songs (190)', 'Foster (1)', 'Jensen (1)', 'Alonso (1)', and 'Gerrard (1)'. Below the screen are three circular climate controls with red and blue accents. The gear shift is visible on the right. The front seats are a light tan color with a ribbed texture. Through the windshield, a city skyline is illuminated at night, with many lights visible against the dark sky.

AMAZING VIEW.

A new perspective on urban chic. A unique car for the city with a unique style, yours. Everything where you need it, exactly how you want it. And with a full length canvas roof you can certainly see how ROCKS AIR takes ADAM style to new heights. Literally.



Model illustrated features Ocio Brandy Cloth/Morrocana seat trim as a no-cost option. Electronic climate control, sports pedals, Brandy Interior Leather Pack, Surfacia and door panel inserts, Winter Pack, rear parking distance sensors and IntelliLink infotainment system are all optional at extra cost.

A CHANGE OF PERSPECTIVE.

Get behind the wheel of an ADAM ROCKS AIR and get set to get noticed.

STANDARD FEATURES INCLUDE:

- Unique front and rear bumpers, side sills, door moulding and wheel arch extensions
- Increased ride height (15mm)
- 17-inch Sterling Silver Swiss Blade alloy wheels
- ADAM door sill covers
- Leather-covered steering wheel
- Air conditioning
- CD player with USB facility and aux-in socket
- Digital radio
- Bluetooth® connectivity
- LED daytime running lights and tail lights



A



B



C



D



E

A. ADAM ROCKS badge. What else is there to say?

B. The instrument cluster not only gives you real-time info – it also looks great.

C. Chrome exhaust. Too much chrome is never enough.

D. Get started with your personalised ADAM ROCKS AIR key. E. The Ocio Coffee Bean Cloth/Morrocana interior is also available as a no-cost option.

F-K. A choice of no less than six interior trims is available.

L-M. Open up to new colours with the canvas roof in Black or Sweet Coffee.

Just ask your retailer or log on to the ADAM configurator at www.vauxhall-adam.co.uk for details of all the standard and optional exterior colour combinations on offer.



F

G

H

I

J

K

Ocio Coffee Bean Cloth/Morrocana seat trim is a no-cost option. Coffee Bean Edged Lines facia and door panel inserts, Winter Pack, sports pedals, rear parking distance sensors and IntelliLink infotainment system are optional at extra cost.



L



M



Model illustrated features White my Fire brilliant paint, I'll be Black Roof Colour Pack and 18-inch Technical Grey Twister wheels with Rocks White my Fire clips, optional at extra cost.





1

CHOOSE TO BE DIFFERENT.

It's all about your choices. With a myriad of personalisation ideas and so many options you'll have no trouble finding the right combination to make your statement.

ADAM ROCKS AIR OPTIONS INCLUDE:

- Two unique interiors in Brandy or Coffee Bean Cloth/Morrocana
- Two exclusive fascia and door panel inserts in Surf or Coffee Bean
- Three alloy wheel designs
- Electronic climate control
- IntelliLink infotainment system
- Advanced Park Assist
- Advanced remote control security alarm system
- Eight front grille bar designs
- Extreme Carbon Pack

Most features for the ADAM are also available for the ADAM ROCKS AIR. Just ask your retailer or log on to the ADAM configurator at www.vauxhall-adam.co.uk for details of all the standard and optional interior fascia and door panel inserts on offer.

TYRE RATING		
Tyre size	215/45 R 17	225/35 R 18
Fuel efficiency group	C	E
Wet grip performance	B	B
External noise (dB)	71	77
External noise group		

Tyre rating according to EU regulation 1222/2009.





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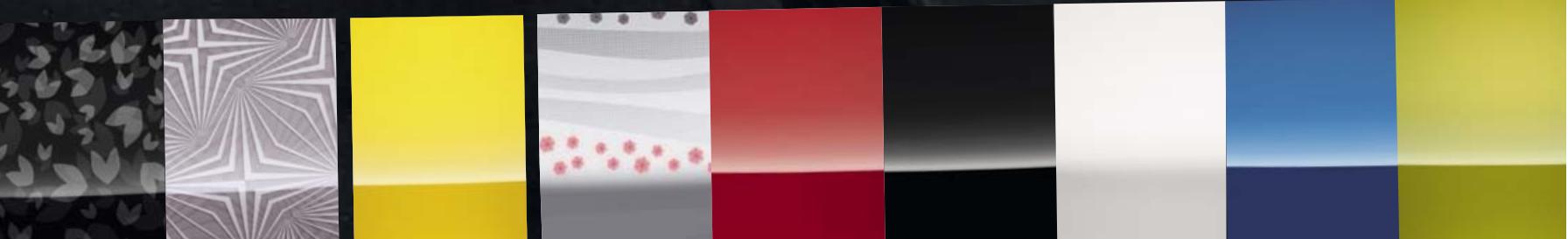
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1. 17-inch Sterling Silver Swiss Blade alloy wheels
2. 17-inch Hurricane – Manoogian, Gloss Black and White
3. 18-inch Twister alloy wheels – Technical Grey with Rocks Manoogian clips (Rocks I'll be Black or Rocks White my Fire clips also available)
4. 18-inch Twister alloy wheels – Manoogian with Rocks I'll be Black clips (Rocks Manoogian or Rocks White my Fire clips also available)
5. 18-inch Silver Turbine alloy wheels
6. Surf facia and door panel inserts
7. Coffee Bean Edged Lines facia and door panel inserts
8. Brandy velour floor mat
9. Coffee Bean velour floor mat
10. Brandy interior Leather Pack



Model illustrated features White my Fire brilliant paint, I'll be Black Roof Colour Pack and 18-inch Technical Grey Twister wheels with Rocks White my Fire clips, optional at extra cost.





PERFORMANCE/FUEL ECONOMY/CO₂/VEHICLE EXCISE DUTY

Engines	Performance*		Fuel economy mpg (litres/100km) [#]		
	Max. speed (mph)	Acc. 0-62mph (secs)	Urban driving	Extra urban driving	Combined figure
1.2i VVT (70PS)	103	14.9	39.8 (7.1)	67.3 (4.2)	53.3 (5.3)
1.4i VVT (87PS)	109	12.5	40.9 (6.9)	64.2 (4.4)	53.3 (5.3)
1.0i Direct Injection Turbo (115PS) ecoFLEX Start/Stop	121	9.9	44.8 (6.3)	64.2 (4.4)	55.4 (5.1)

Please note: Optional 18-inch wheels could lead to an increase in fuel consumption and emissions.

For further details, please refer to the ADAM ROCKS AIR Price and Specification Guide, available to download from www.vauxhalladam.co.uk

[#]Official Government Test Environmental Data. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors.

THE POWER TO BE YOU.

Style your way. Drive your way. This is an ADAM that can handle whatever the city can throw at it. With a new 1.0i Direct Injection Turbo with 115PS, as well as 1.2i and 1.4i engine options to suit the way you drive. Be super-efficient. Be refined. But above all be yourself.



CO ₂ emissions (g/km) [#]	Vehicle Excise Duty**		Benefit-in-Kind tax band [†]
	First year rate	Standard rate	2014/15 tax year
124	£0	£110	17%
125	£0	£110	18%
119	£0	£30	16%

[#]Manufacturer's figures.

**Correct at time of publication.

[†]Taxation information for guidance only. Please take professional advice on your own tax position.

Model illustrated features Red 'n' Roll paint. Advanced Park Assist, I'll be Black Roof Colour Pack and 18-inch Technical Grey Twister wheels with Rocks Manoogian clips, all optional at extra cost.

Trust Vauxhall

Company Car Driver 3 Day Test Drive



Our free* 3 Day Test Drive programme is open to all Company Car Drivers which allows you to choose any model in the current Vauxhall line-up (excluding Ampera, all VXR models and Commercial Vehicles), with full insurance cover provided, to give you a meaningful length of time to make an informed decision about your next company car.

To book your free* test drive just log on to www.vauxhall3dtd.co.uk or call **0870 240 4848****

Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0870 010 0651**.

E10 Fuel

E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer please call **0845 600 1500**.

Alternatively, details can be found on our website at www.vauxhall.co.uk

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

Vauxhall Lifetime Warranty

We're so confident in Vauxhall quality and reliability that we are now able to offer a lifetime warranty. Available to the first owner of all new Vauxhall passenger cars, it's valid for the lifetime of the vehicle up to a maximum of 100,000 miles†. In addition, our warranty also includes Vauxhall Assistance for 12 months from first registration and six years body panel anti-perforation warranty. Full details of Vauxhall's warranties including terms, conditions and exclusions can be obtained through any authorised Vauxhall retailer or go to: www.vauxhall.co.uk/warranty

LIFETIME
WARRANTY 100,000 MILE



When you have finished with this brochure please recycle it

*The free 3 Day Test Drive programme is open to Company Car Drivers and excludes fuel and lubricants; congestion charges; parking and speeding fines and the £250 insurance excess (if applicable). It features a wide selection of models from the Vauxhall range (excluding Ampera, all VXR models and Commercial Vehicles and subject to availability). Drivers must be aged 25 years or over, have held a full driving licence for at least a year and hold a major credit card. You will need to have your driving licence (and proof of identity (i.e. passport) where the driving licence is not a photocard licence) when your car is delivered. While every effort will be made to ensure that at least 3 days are provided for the test drive, this cannot always be guaranteed due to delivery and collection dates and timings. Available for UK Mainland only. Terms and conditions apply. **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

†Vauxhall Lifetime Warranty covers lifetime ownership of first car owner, 100,000 mile limit, annual check required. The warranty excludes wear and tear and serviceable items and the vehicle must be serviced in accordance with the manufacturer's servicing schedule to continue the lifetime warranty. Terms and conditions apply. Offer available to all Vauxhall passenger cars (this offer does not apply to car-derived vans) from 1st August 2010.

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