

NEW VIVA

2016 Models Edition 1



Proud Sponsor of Home Nations Football



BACK WITH A BITE.

The all-new VIVA is entirely different to anything you might recall of the old Viva.

Stylish and compact, yet surprisingly roomy, New VIVA brings you clever design and big car features with small car efficiency at an incredibly affordable price.

There's smart technology too, as standard. City Mode steering for tight inner city manoeuvres, lane departure warning to keep you on track and even lights that show the way around corners.

New VIVA features also include cruise control, electronic climate control and no less than six airbags. And, with options like an electric glass sunroof and heating for the front seats and steering wheel, it can handle all varieties of British weather.

Add a punchy, super-efficient 1.0 litre engine that's great for the city as well as the open road and you'll find that New VIVA gives you a truly smart run for your money.

So come and discover New VIVA. It may share a name with the old Viva, but the rest is simply history.









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This brochure covers New VIVA SE and SL models only. Some of the models shown include options and accessories available at extra cost. And not all of the features described are available on every model.

We may also offer alternative New VIVA models such as Special Editions. So for all current models or equipment details visit the Vauxhall website: www.vauxhall.co.uk/viva



LOOKS GOOD, DOES GOOD.

STYLISH AND SMART DESIGN

Designed and built with practicality, solidity and safety in mind, the new VIVA is more than just a pretty face. So while it looks smart, it's designed even smarter with features to make life both easier and safer.

// Stylish five-door design, made for practicality

// Safe, solid and purposeful out on the road

// Keep safe and be seen with daytime running lights

// Open up a window on the world with an optional electric glass sunroof







HIGH CLASS THINKING.

DESIGNED WITH A BIG CAR FEEL

The new VIVA interior is designed with the distinctive feel of a larger, more exclusive car. Focussed on driver and passenger well being, you'll enjoy the reassuring quality feel throughout – with all the creature comforts on offer, wherever you're off to.

// Feel firmly in control at the wheel

// Enjoy every journey in total comfort

// Relax and take in the view from the light and spacious interior

EXCEPTIONAL STANDARDS.

INNOVATIVE FEATURES AND LUXURY OPTIONS

When we designed the new VIVA, our approach was simple: more is more. Driving this car, you're surrounded by smart technology for your safety and convenience, with additional options to make life even more comfortable.

1. Lane departure warning. Lets you know if you start drifting out of your lane without signalling first to help keep you on the straight and narrow.

2. Five doors, loads of room and clever design inside. Gives you quick and simple access for five people with plenty of storage options.

3. Cruise control with speed limiter. Takes the effort out of motorway drives and keeps you inside the speed limit. Ideal for safely negotiating those inevitable roadwork speed restrictions.

4. Heated door mirrors. Essential for those frosty early morning starts. Add the optional Winter Pack for a heated leather steering wheel and seats for a toasty welcome.

5. Fog lights with cornering light function. When you indicate or make a sharp turn, the cornering lights turn on automatically to light your way. So you stay safe and sound on those dark nights.

6. City Mode. Lightens the steering to make tight, low speed turns easier when you're parking. Add the optional rear parking distance sensors and you won't believe how easy it is to park and manoeuvre into those tight parking spaces.



1.



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HIGH FIVE.

PRACTICAL FIVE-DOOR DESIGN

From the wheels up, the new VIVA has been designed with smart attention to detail. Every model gives you the convenience of five doors with a versatile, usable loadspace that's simple to access for anything from a weekly shop to weekend adventures.

// Though small on the outside, the new VIVA is big on the inside, with loads of room for everyone and all your essentials

// Easier for everyone to get on board with a five-door design

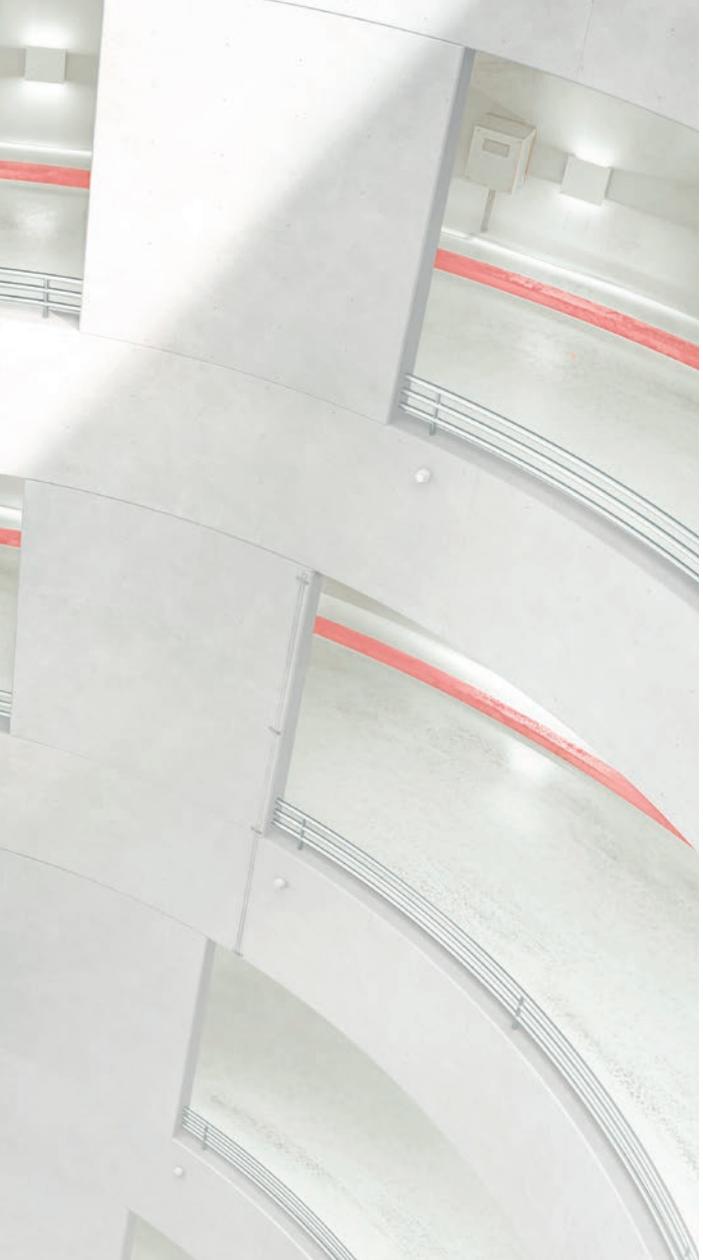
// Made for busy lifestyles with flexible seating and storage options

// Fit long luggage and bulky loads in the rear space with a 60/40 seat split









AHEAD OF THE CURVES.

MADE FOR BUSY LIVES AND SMARTER DRIVING

With an efficient engine and intelligent driving technologies like City Mode, the new VIVA is built for life on the move.

Ideally sized for inner city and urban driving, it's a car with perfect poise and handling that feels safe, solid and purposeful on every turn.

// A powerful new 1.0 litre engine with advanced technology means you can be confident in any situation when out on the road

// City Mode is a class-leading technology that lightens the power steering and improves manoeuvrability at lower speeds, all at the touch of a button – perfect for urban driving

// A joy to drive however long your journey and wherever you're off to



VIVA SL

PENNY PINCHING PERFORMANCE.

INTELLIGENT FUEL ECONOMY AND ENGINE EMISSIONS

The new VIVA features the very latest in our new generation of low-emission, fuel-efficient engines that help to significantly lower your running costs, meaning less visits to the fuel pump and more money in your pocket.

// You won't pay a penny on road tax because the punchy 1.0 litre petrol engine emits just 99g/km of CO₂*

// There's less trips to the fuel pump with a combined mpg of 65.7 for a whopping 460-mile range*

// You'll feel more power than you expect with a 75PS engine that's light and nimble

// Drive smoothly and efficiently with a five-speed manual gearbox for confident cruising

*1.0i SE ecoFLEX model only.

PERFORMANCE, FUEL ECONOMY AND EMISSIONS									
Manual	Performance (manufacturers figures)		Fuel economy mpg (litres/100km)#			CO ₂ emissions g/km#	Vehicle Excise Duty**		Benefit-in-Kind company car rates (2015/16 tax year)†
	Max. speed (mph)	Acceleration 0-60mph (sec)	Urban driving	Extra-urban driving	Combined figure		First year rate	Standard rate	
1.0i 75PS	106	13.1	50.4 (5.6)	72.4 (3.9)	62.8 (4.5)	104	£0	£20	15%
1.0i 75PS ecoFLEX	106	13.1	52.3 (5.4)	76.3 (3.7)	65.7 (4.3)	99	£0	£0	14%

#Official Government Test Environmental Data. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors. **Correct at time of publication. †Taxation information for guidance only. Please take professional advice on your own tax position.

DRIVE LIKE A PRO.

DRIVER ASSISTANCE SYSTEMS

When you're turning into a tricky parking spot, City Mode is a handy feature that lightens the new VIVA's steering to make everything a breeze. You can also park faster in those tight spaces with the help of optional rear parking distance sensors, a feature only available in a handful of cars in this class.

Parking on a slope is effortless in a new VIVA with hill start assist to help you pull away smoothly without any roll back. And, with cruise control as standard, you can safely negotiate speed restrictions whenever and wherever they crop up. Problems solved.

- // City Mode gives your steering extra power for easier parking and tight city centre manoeuvres
- // Optional rear parking distance sensors help you park confidently with sensors to warn of objects behind
- // Hill start assist helps you pull away on a hill smoothly without rolling back downhill
- // Cruise control with speed limiter keeps you safely within the speed limit





CATCH YOUR DRIFT.



LOOKING OUT FOR YOU.

DRIVER SAFETY FEATURES

A luxury feature in the small-car category, lane departure warning prevents you drifting out of your lane by mistake with a simple beep, while cornering lights illuminate your turn as you steer into a corner.

There's also a tyre pressure monitoring system to automatically check the safety of your tyres – a simple yet clever safety feature that's typical of New VIVA's attention to detail.

// Get alerted if you drift from a lane without signalling

// See clearer into your turns at night with automatic cornering lights

// Stay safe on the road with built-in tyre pressure monitoring

// Other New VIVA safety features include electronic stability programme



WIRELESS FOR SOUND.

CONNECTED LISTENING

Out and about in the new VIVA, enjoy all your favourite radio shows, music and podcasts with a stereo radio that features an auxiliary input to simply plug in your smartphone or MP3 player. Steering wheel mounted audio controls ensure you can keep your eyes on the road too.

You can also make hands-free phone calls and stream music wirelessly if you choose an SL model, which features Bluetooth® connectivity and a USB connection with iPod control.*

// Plug your phone or devices into the audio unit for a world of entertainment

// Steering wheel mounted audio controls are standard on all models

// Upgrade to the Bluetooth® audio unit for hands-free calls and music streaming

*Optional at extra cost on SE models.





RADIO

MEDIA



PHONE

BACK

BBC R2

(TPI) 11:49

Now Playing: Get It Right

FM

19°

Next Time by Gerry Rafferty

MENU

FAV



8 x1000/min





VIVA SE.

Standard features include:

- // Jet Black Stardust cloth seat trim
- // Electronic stability programme
- // Anti-lock braking system
- // Six airbags
- // Speed-sensitive power-assisted steering with City Mode
- // Electrically operated front windows
- // Electrically adjustable/heated door mirrors
- // Cruise control with speed limiter
- // Multi-function trip computer
- // Perimeter alarm system
- // Remote control central deadlocking
- // Stereo radio with aux-in
- // Steering wheel mounted audio controls
- // Tiltable steering column
- // Driver's seat height adjuster

- // 60/40 split-folding rear seat back and seat base
- // Daytime running lights
- // Front fog lights with cornering function
- // 15-inch structure wheels

SE ecoFLEX models additionally feature:

- // Front spoiler extension
- // Extended rear spoiler in gloss black
- // Ultra-low rolling resistance tyres



Engine availability	Insurance groups (ABI)
1.0i 75PS	3E*
1.0i 75PS ecoFLEX	3E*

*4E insurance rating on air conditioned models.

VIVA SL.

Features over and above SE models include:

- // Jet Black Mondo cloth seat trim with Morrocana bolsters
- // Electronic climate control
- // USB audio connection
- // Bluetooth® music streaming
- // Bluetooth® mobile phone portal
- // Six speakers
- // Two-tone grey facia
- // Leather-covered steering wheel
- // Dark-tinted rear windows
- // 15-inch alloy wheels

Engine availability

1.0i 75PS

Insurance group (ABI)

4E







15-inch structure cover // Steel SE models.



15-inch // Alloy SL models.

16-inch // Alloy SL models. Optional at extra cost.



PICK YOUR MIX.

WHEEL AND PAINT FINISHES

Cool, clean or conventional – whatever your taste, New VIVA has wheel designs and paint finishes to suit your style.

The new VIVA boasts an exciting choice of exterior colours, including a solid and five metallic paints new to the Vauxhall range.

TYRE RATING

Dimension	185/55 R15	195/45 R16
Fuel efficiency group	B-C	C
Wet grip performance	B	B
External noise measured (dB)	71	72
External noise group		

*Optional at extra cost.



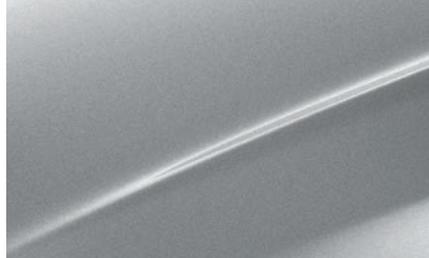
Solar Red // Solid



Fresh Green // Metallic*



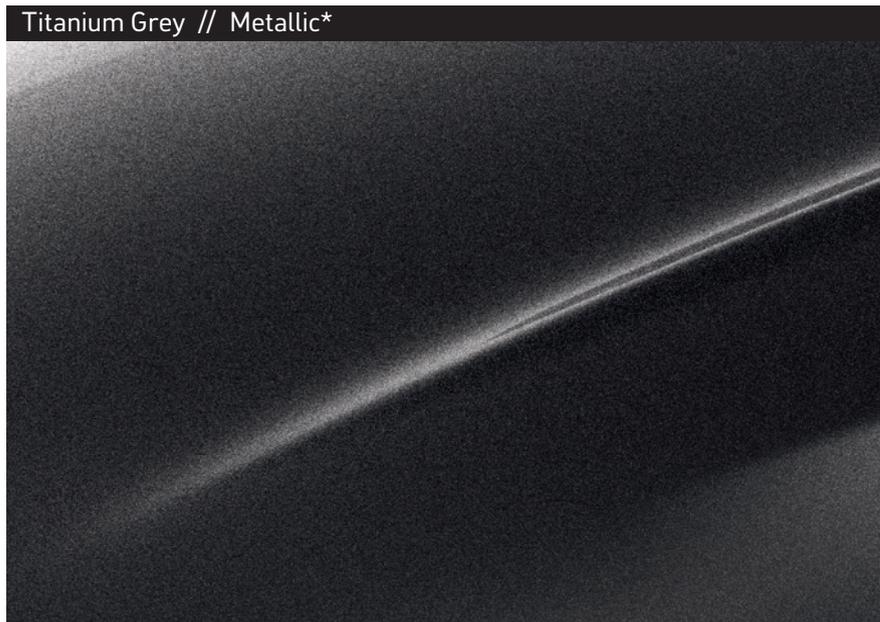
Summit White // Brilliant*



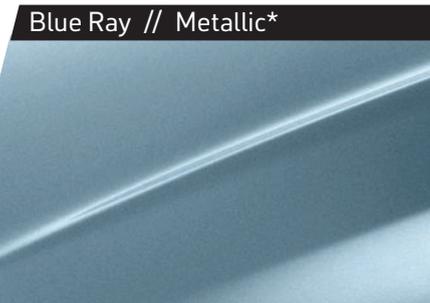
Sovereign Silver // Metallic*



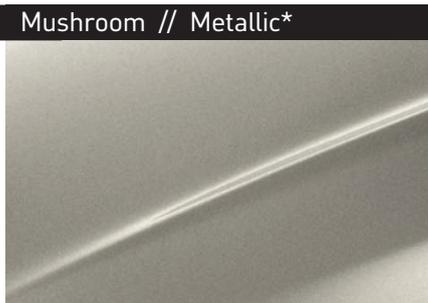
Carbon Flash // Metallic*



Titanium Grey // Metallic*



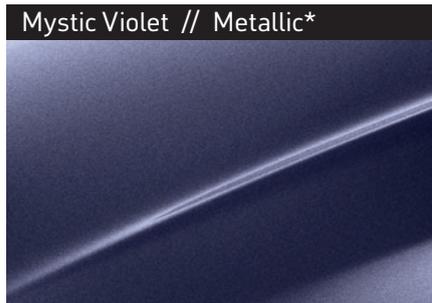
Blue Ray // Metallic*



Mushroom // Metallic*



Sparkling Blue // Metallic*



Mystic Violet // Metallic*

MAKE IT YOUR OWN.

OPTIONS AND ACCESSORIES FOR YOUR NEW VIVA

The new VIVA brings you much more than you might think, with special options and accessories to tailor New VIVA for your specific needs.

- 1. Your window on the world.** Open the optional electric glass sunroof at a touch of a button for a breath of fresh air. Not in the mood? Simply pull the internal blind across.
- 2. Heated seats and leather-covered steering wheel.** Come with the optional Winter Pack, for a luxuriously warm welcome on cold winter mornings.



Must-have accessories tailor-made to make your new VIVA even smarter.

3. Looking trim. For a sportier look to your new VIVA, order the stylish alloy wheels and the jet black B-pillar decals.

4. Quick fix. The FlexConnect seat system has attachments to hold a drink, tablet, shopping bag or jacket in place.

5. Step in smartly. Stainless steel sill plates keep your car looking its best.

6. Fitted floor mats. Removable and durable to help keep carpets clean.



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VIVA SL

SEE WHAT YOU'RE MISSING.

TEST DRIVE THE NEW VIVA SOON

You've read about it, now it's time to meet the new VIVA.

Take a test drive and experience the high quality interior, agile ride and effortless steering for yourself, not to mention all the new VIVA's other smart features.

// Find your nearest Vauxhall retailer online at www.vauxhall.co.uk

// Or simply call 0345 6001500

// Create your own new VIVA online – to get started, scan the QR code below



FIVE STEPS TO NEW VIVA.

FIVE REASONS TO DRIVE THE NEW VIVA

The new VIVA is clearly one of the very best compact cars in its class, not least thanks to innovative features, advanced driving technology and a big car attitude.

For plenty of reasons, it's a remarkably substantial small car. For now, here's just five.

- // Compact and stylish with an interior designed to feel like a class above
- // Feature packed and outstanding value for money
- // Class-leading safety technologies as standard
- // Great to drive with an efficient fuel-saving engine
- // Reassuringly safe, solid and purposeful when you're out on the road





Trust Vauxhall

Company Car Driver 3 Day Test Drive



Our free* 3 Day Test Drive programme is open to all Company Car Drivers which allows you to choose any model in the current Vauxhall line-up (excluding Ampera, all VXR models and Commercial Vehicles), with full insurance cover provided, to give you a meaningful length of time to make an informed decision about your next company car.

To book your free* test drive just log on to www.vauxhall3dtd.co.uk or call **0870 240 4848****



Fleet Customer Services

Our dedicated support services for fleet decision makers include factory demonstrators and information on whole life costs, company car taxation and finance.

For further information please call **0870 010 0651**.

E10 Fuel

E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

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For more information...

For a brochure on any Vauxhall model (up to a maximum of three per caller) or location of your nearest Vauxhall retailer please call **0345 600 1500**.

Alternatively, details can be found on our website at www.vauxhall.co.uk

Join us online:



Scan this QR code with your smartphone for more information. Don't forget to download a QR reader from your app store first.

*The free 3 Day Test Drive programme is open to Company Car Drivers and excludes fuel and lubricants, congestion charges, parking and speeding fines and the £250 insurance excess (if applicable). It features a wide selection of models from the Vauxhall range (excluding Ampera, all VXR models and Commercial Vehicles and subject to availability). Drivers must be aged 25 years or over, have held a full driving licence for at least a year and hold a major credit card. You will need to have your driving licence (and proof of identity (i.e. passport) where the driving licence is not a photocard licence) when your car is delivered. While every effort will be made to ensure that at least 3 days are provided for the test drive, this cannot always be guaranteed due to delivery and collection dates and timings. Available for UK Mainland only. Terms and conditions apply. **Telephone lines open Monday-Friday 9.00am to 5.00pm excluding Bank Holidays. Calls may be recorded or monitored for quality and/or training purposes.

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